

Minor in International Business

Academic Program Guide for **New First-Year Students** (Effective Fall 2024) Department of Management

As a result of the extraordinary changes brought on by globalization, companies need individuals who not only have business skills, but who are also comfortable managing and communicating across cultures. The Minor in International Business, offered by the Department of Management, is designed to benefit students of all non-Business majors by giving them an option to study International Business courses and, therefore, embrace an increasingly international world. This minor will benefit students who would like to work abroad or who would like to work in an organization that is engaged in business on a global scale.

Program-Specific Graduation Requirements for this Minor

- Students must have an overall GPA of 2.5 or better in all courses that satisfy minor requirements.
- Student may not choose this minor if they are enrolled in the International Business and Economics concentration of the International Studies major or if they are enrolled in any Business major.

REQUIRED COURSES

Choose the following seven courses.

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	BUS 01105	Business Perspectives				3
<input type="radio"/>	MGT 06300	Organizational Behavior				3
<input type="radio"/>	MGT 06330	Managing International Business				3
<input type="radio"/>	MKT 09200	Principles of Marketing				3
<input type="radio"/>	MKT 09379	International Marketing				3
<input type="radio"/>		World language course*				3
<input type="radio"/>		World language course*				3
						Subtotal: 21 sh

* Students may select from coursework offered at any level (100-400) in Arabic, Chinese, French, German, Italian, Japanese, Russian, or Spanish. Both courses must be taught in the same language; courses taught in English cannot be used to fulfill this requirement.

Total Program Credits Required for this Minor: 21 SH