

# RCPD Senior Career Experience (SCE) Business Policy

## Program Overview

Aspects of Career Development have been embedded into your four-year degree program in the College of Business.

Congrats, you've reached the final step! Within your Business Policy course, you will complete the Senior Career Experience. **Each category, SWOT Career Planning Workshop and Networking, will be worth 2 points and the SCE survey will be worth 1 point for a possible total of 5 points in Business Policy.** \*Make sure to you submit proof of completion in Canvas to receive credit\*



NETWORKING + PROFESSIONAL DEVELOPMENT + SURVEY = 5%

2%

2%

1%

## Program Timeline & Tracking

Week of January 31st, 2022 | RCPD SCE Class Visits

Week of March 7th, 2022 | Mid-semester Reminder

**April 15th, 2022 | FINAL DUE DATE**

## How to Submit Proof of Completion:

1. Log on to Canvas: <https://rowan.instructure.com/>
2. Navigate to your 'Business Policy - Senior Career Experience' course
3. **Select 'Assignments' and upload proof for "Activity 1: Attend a Networking Event".**
4. RCPD will review submission and assign points or provide feedback for revision
5. Professor will be sent a report with your name and final amount of points received by finals

**Acceptable Forms of Proof** - The Networking Event section of SCE requires specific proof to be approved for credit. Please upload photos or screenshots of the following as it pertains to your chosen activities:

- Screenshot of your co-curricular transcript or event history from Proflink
- Email Follow-Up confirming event or activity participation
- Email Dialogue - follow-up from an interview or event

\*Proof is NOT needed for the SWOT Career Planning Workshop or completion of the two-part survey.\*

## PLEASE NOTE:

- If you have questions regarding whether certain activities apply to receive SCE credit, please reach out to the RCPD team and we will be happy to assist. **We are flexible with activity credit as long as it fulfills the intended requirement of the section.**
- To stay up to date on all things happening in the Rohrer College of Business, please **JOIN our ProfLink page at [rowan.edu/proflink](http://rowan.edu/proflink) (Organization: Rohrer College of Business)**

# Choose ONE Activity in Each Category

## Networking Event

- Participate in one of Rowan's networking events:
  - Business Etiquette Fair with RCB Alumni Advisory Council
  - Business Internship & Career Fair
  - Virtual Mock Interview Week
  - Rowan Young Professional Network (RYPN) Speed Networking
  - Conversations with the C Suite
- Identify and conduct an informational interview with a professional in your desired field
- Identify a professional association and attend a meeting
- Participate in the RCPD's Weekly Employer 'Learn Over Lunch' Series
- Attend an off-campus networking event (i.e Campus Philly, Professional association, employer-sponsored, etc.)

## SWOT Career Planning Workshop

- Participate in an in-class Senior SWOT Career Planning Workshop
- SWOT exercise 1-hour classroom visit during week 6 of course (week of 2/21)
  - **Section 1:** Wednesday, 2/23 at 9:30am - Bob Fleming
  - **Section 2:** Wednesday 2/23 at 12:30pm - Bob Fleming
  - **Section 3:** Online - D'Intino- no in person visit\* (see below)
  - **Section 4:** Online - D'Intino- no in person visit\* (see below)
  - **Section 5:** Wednesday 2/23 at 6:30pm - Marla Pietrowski
  - **Section 6:** Tuesday, 2/22 at 5:00PM - Marla Pietrowski
  - **Section 7:** Wednesday, 2/23 at 5:00PM - Rick Johnson
  - **Section 8:** Online - Hagy- no in person visit\* (see below)
  - **Section 9:** Tuesday, 2/22 at 11:00AM - Luis Ruiz
  - **Section 10:** Tuesday, 2/22 at 5:00PM - Luis Ruiz
- \*\*We will be offering 3 Virtual SWOT Workshops for those in the online sections and anyone that does not make the in-person classroom visits.\*\*
  - Monday, 2/28 at 11AM
  - Tuesday, 3/29 at 5PM
  - Wednesday, 4/13 at 12PM

## How to Find Qualifying Events/Activities

1. Log into ProfLink using your Rowan account at <https://rowan.campuslabs.com/engage/>
2. Click on 'Events' on the top navigation bar
3. On the left-hand side, there will be a 'Search Events Filter'. Navigate to 'Categories'
4. Scroll down and choose the below networking option from the list:
  - a. RCB Networking Event
5. All of the events that show up under those filters will count toward their respective program sections