RCPD Senior Career Experience (SCE) Business Policy

Program Overview

Aspects of Career Development have been embedded into your four year degree program in the College of Business. Congrats, you've reached the final step! Within your Business Policy course, you will complete the Senior Career Experience. **Each category, Professional Development and Networking will be worth 2 points and the SCE survey will be worth 1 point for a possible total of 5 points in Business Policy**. Make sure to you submit proof of completion in Canvas to receive credit.

Senior Career Experience
Senior Career Experience
Manual Courses

Program Timeline & Tracking

Week of September 14th, 2021	RCPD SCE Launch Video
March 12th, 2021	Early Bird Due Date- Win a prize!
Week of March 15th, 2021	Mid-semester Reminder Video
April 9th, 2021	FINAL DUE DATE

How to Submit Proof of Completion:

1. Log on to Canvas: https://rowan.instructure.com/
2. Navigate to your 'Business Policy - Senior Career Experience' course
3. **Select 'Assignments' and upload proof for** professional development, networking & SCE Survey
4. RCPD will review submission and assign points or provide feedback for revision
5. Professor will be sent a report with your name and final amount of points received by finals

Acceptable Forms of Proof - The two sections of SCE (Networking and Professional Development) require specific proof to be approved for credit. Please upload photos or screenshots of the following as it pertains to your chosen activities:

- Screenshot of your co-curricular transcript or event history from Proflink
- Email Follow-Up confirming event or activity participation
- Email Dialogue - follow-up from an interview or event
- Photo of obtained certificates with the date on the document

PLEASE NOTE:

- If you have questions regarding whether certain activities apply to receive SCE credit, please reach out to the RCPD team and we will be happy to assist. **We are flexible with activity credit as long as it fulfills the intended requirement of the section.**

- To stay up to date on all things happening in Rowan College of Business, please **JOIN our ProfLink page at rowan.edu/proflink (Organization: Rohrer College of Business)**

Choose ONE Activity in Each Category

Networking Event

- Participate in one of Rowan's networking events:
  - Mocktails with the Alumni Council
  - All Majors Career Fair
  - Conversations with a CEO
  - Speed Networking with Rowan's Young Professionals
  - Virtual Mock Interview Weeks with industry professionals
- Identify and conduct an informational interview with a professional in your desired field
- Identify a professional association and attend a meeting
- Participate in the RCPD's Weekly Employer Career Convos
- Participate in the RCPD's Weekly Employer 'Learn Over Lunch' Series
- Attend an off-campus networking event (i.e Campus Philly, Professional association, employer-sponsored, etc.)

Professional Development

- **Attend a Senior SWOT Career Planning Workshop. This is highly recommended and will only be available for SENIOR students**
- Attend one of the RCPD's 30 minute workshops
  - Career Event Prep
  - How to Find Your Dream Job
  - How to Ace the Interview
  - Building Your Brand through Networking & LinkedIn
- Attend an Excel workshop or alternate professional development workshop
- Obtain a professional certification related to your major:
  - Bloomberg
  - Google Analytics
  - LinkedIn Learning Course
- Schedule a mock interview with the RCPD, OCA or participate in a mock interview event with an employer
- Schedule a career coaching appointment with the RCPD or OCA via Starfish

How to Find Qualifying Events/Activities

1. Log into ProfLink using your Rowan account at https://rowan.campuslabs.com/engage/
2. Click on 'Events' on the top navigation bar
3. On the left-hand side, there will be a 'Search Events Filter'. Navigate to 'Categories'
4. Scroll down and choose any of these options from the list:
   a. RCB Professional Development Fall 2021
   b. RCB Networking Event Fall 2021
5. All of the events that show up under those filters will count toward their respective program sections

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Chat with us! @ RowanRCB