**Henry Sophomore Junior**

123 Street, Glassboro, NJ 08028 | (856) 555-1234 | soph@students.rowan.edu | Your LinkedIn URL

**Education**

**Rowan University, Glassboro, NJ**

Rohrer College of Business, AACSB Accredited

Bachelor of Science, Finance May 2020

Minor: Marketing

GPA 3.6, Dean’s List 2018

**Rowan College of Gloucester County, Sewell, NJ** May 2018

Associate of Science, Business Administration

GPA 3.5

**Related Coursework**

Principles of Finance, Financial Management I, The Marketing Plan, International Financial Management, Research Methods in Marketing, Investments

**Internship Experience**

**The National Basketball Association (NBA), Secaucus, NJ** May 2018 – August 2018

*Finance/Accounting Intern*

* Prepared journal entries, account analysis and balance sheet reconciliation to assist with system migration from PeopleSoft to SAP resulting in a 10 hour weekly reduction across Senior Analysts due to reporting efficiencies
* Utilized intercompany communication and financial research to prepare financial property data in compliance with New York State law for the 2017 abandoned property audit.
* Reviewed financial databases, records and other documentation to obtain project-information to properly allocate expenses during the 2017 NBA Finals
* Tested daily process functions on the newly integrated SAP system to ensure proper mechanics and accuracy of data inputs

**C.W. Brown Foods, Mount Royal, NJ**  January 2018 – May 2018

*Finance and Digital Marketing Intern*

* Reviewed current financial trends in the industry and created presentations which displayed potential areas of growth for the company
* Facilitated weekly marketing campaigns through various forms of social media including Facebook, Instagram and Pinterest
* Built presentations that reported competitive research, proposed new approaches and strengthened current marketing tactics
* Drafted future blog and social platform posts that coincided with the current marketing plan and used Buffer tool to preload content

**Additional Experience**

**Wawa, Mantua, NJ** June 2015 – present

*Cashier*

* Order and receive merchandise, monitor inventory utilizing ICS computer system
* Provide exemplary customer service to store patrons
* Develop strong analytical and problem solving skills

**Leadership Involvement**

Financial Management Association, *Treasurer*, 2018

American Marketing Association, *Public Relations Chair*, 2018

RCGC Men’s Soccer Team, *Forward*, 2016, 2017

**Technical Skills**

* Proficient in QuickBooks, SAP, and PeopleSoft
* Proficient in Microsoft Office
* Basic knowledge of Adobe Photoshop, InDesign, and Canvas