Henry Sophomore Jr.

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**Education**

**Rowan University**, Glassboro, NJ

Bachelor of Science, Finance May 2024

Minor: Marketing

GPA: 3.67, Dean’s List, Fall 2022

**Rowan College of South Jersey**, Sewell, NJ

Associate of Science, Business Administration May 2022

GPA: 3.58, President’s List, Spring 2022

**Related Coursework:** Principles of Finance, Financial Management I, The Marketing Plan, International Financial Management, Research Methods in Marketing, Investments

**Internship Experience**

**The National Basketball Association (NBA)**, Secaucus, NJ

*Finance/Accounting Intern* May 2022 – August 2022

* Prepared journal entries, account analysis and balance sheet reconciliation to assist with system migration from PeopleSoft to SAP resulting in a 10-hour weekly reduction across Senior Analysts due to reporting efficiencies
* Utilized intercompany communication and financial research to prepare financial property data in compliance with New York State law for the 2020 abandoned property audit.
* Reviewed financial databases, records and other documentation to obtain project-information to properly allocate expenses during the 2020 NBA Finals
* Tested daily process functions on the newly integrated SAP system to ensure proper mechanics and accuracy of data inputs

**C.W. Brown Foods**, Mount Royal, NJ

*Finance and Digital Marketing Intern* January 2022 – May 2022

* Reviewed current financial trends in the industry and created presentations which displayed potential areas of growth for the company
* Facilitated weekly marketing campaigns through various forms of social media including Facebook, Instagram and Pinterest
* Built presentations that reported competitive research, proposed new approaches and strengthened current marketing tactics
* Drafted future blog and social platform posts that coincided with the current marketing plan and used Buffer tool to preload content

**Additional Experience**

**Wawa**, Mantua, NJ June 2019 – Present

*Cashier*

* Order and receive merchandise, monitor inventory utilizing ICS computer system
* Provide exemplary customer service to store patrons
* Develop strong analytical and problem-solving skills

**Leadership Involvement**

Financial Management Association, *Treasurer*, 2022

American Marketing Association, *Public Relations Chair*, 2022

RCGC Men’s Soccer Team, *Forward*, 2020, 2021

**Technical Skills**

* Proficient in QuickBooks, SAP, and PeopleSoft
* Basic knowledge of Adobe Photoshop, InDesign, and Canva
* Bloomberg Market Concepts Certification, June 2022