



CENTER FOR INNOVATION & ENTREPRENEURSHIP

Rowan's Entrepreneurial Ecosystem At-A-Glance

Greetings from the Rowan Center for Innovation and Entrepreneurship!

As we wrap out the Spring semester and begin to look ahead to Summer and Fall, we can't help but reflect back on the 2018-2019 school year. RCIE held 111 events interacting with nearly 2,400 students across campus. Our Studio 231 learning lab and maker space was recognized as one of AACSB's 2019 Innovations that Inspire. Rowan participated in the global celebration of Women Entrepreneurship Week, bringing in successful female entrepreneurs for events and workshops. 49 early stage student startups participated in the first ever RCIE New Venture Expo. We held the 12th Annual Rohrer New Venture Competition, awarding \$9,000 of seed funding. 12 students attended an entrepreneurship conference in Rhode Island, 2 represented our University Innovation Fellows group at SXSW in Austin, TX, and a student company competed in UPitchNJ. We accepted 6 student companies into StartupRU, RCIE's Summer Accelerator Program. We look forward to what is to come next year!

I hope you enjoy the news update below. As always, thanks for supporting the Rowan Center for Innovation and Entrepreneurship.

Best,
Eric Liguori, PhD
Executive Director and Rohrer Chair of Entrepreneurship

Join Rowan's Startup Ecosystem

UPCOMING EVENTS

Now Accepting Applications for Summer High School Program

The RCIE will run its 3rd Annual Think Like an Entrepreneur Summer Academy for high school juniors and seniors this July. Students will learn how to conceive, develop, prototype and sell their ideas, attend workshops and lectures. The program is free and students will receive 3 college credits thanks to the generous support of the TD Bank Charitable Foundation. For more information and to apply, click [here](#).



E-NEWS TO KEEP YOU IN THE KNOW

StartupRU Kicks off for the Summer

StartupRU, RCIE's Summer Accelerator Program, officially kicked off this month welcoming six student startups: Topos Teas, Jacques' Snacks, DeVito's Lawn Care, RUSafe, Junk Dog, and 4333. Companies will work with coach Erin Zimich over the next 8 weeks to perfect their business plans and attend bi-weekly workshops, have access to a newly renovated private workspace in RCB, and be paired with personal "Startup Guru" mentors specific to their area of business.



Rowan Students Named "Innovators to Watch"

Rowan students Christopher Carras and George Lentini were awarded N.J. Tech Council's 2019 Innovators to Watch at this month's Future Forum. Congratulations Chris and George!



ENT Student Publishes Book

Entrepreneurship senior Josh Sivel recently published [10 Lessons: How to Become Unstoppable in Life](#). In this interactive book, Sivel dives into ten areas of life that readers can further develop in order to succeed, such as goal setting, health, and respect. All proceeds go to charity.

Excellent work, Josh!



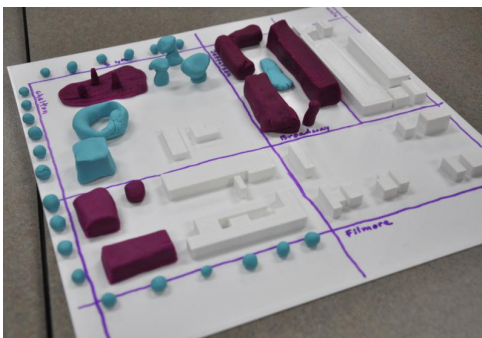
Rowan Alum voted to Inc. Magazine's Best Workplaces

Congratulations to Rowan Alum Anthony Magaraci and his company, Trinity Packaging Supply, for landing on Inc. Magazine's 2019 Best Workplaces for the second year in a row!



Collaboration with School of Earth and Environment

Studio 231 worked with students in the Department of Geography, Planning and Sustainability to create urban area development models. The students created the design as part of their spring semester projects and worked with S231 techs to 3D print their final product.



Liguori Appointed to Academic Advisory Council

Dr. Eric Liguori, Chair of Entrepreneurship and RCIE Executive Director, has been appointed to serve on the Academic Advisory Council of the Direct Selling Education Foundation (DSEF), a Washington D.C. based 501(c)3 nonprofit organization that partners with members of the academic community to support research and education programs. Read more [here](#).



For more information of any of Rowan's student entrepreneurship programs or to learn how you can support entrepreneurship at Rowan, please contact Jess (Wolk) Vattima at wolk@rowan.edu.

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