



CENTER FOR INNOVATION & ENTREPRENEURSHIP

## Rowan's Entrepreneurial Ecosystem At-A-Glance

Greetings and welcome to the Rowan Center for Innovation and Entrepreneurship (RCIE) newsletter. This effort is intended to inform you about upcoming events, programs, and funding opportunities taking place across Rowan's growing entrepreneurial ecosystem as well as to update you on how past events went. I hope you will engage with us via our new online community [StartupTree](#). Thank you for your time and I look forward to seeing you at some of our upcoming events.

Best,  
Dr. Eric Liguori  
Executive Director and Rohrer Chair of Entrepreneurship  
Rowan Center for Innovation and Entrepreneurship

Join Rowan's Startup Ecosystem

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### UPCOMING EVENTS

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#### Rowan to Co-host USASBE 2020

Rowan University, in partnership with Millikin University, Iona College, Worcester Polytechnic Institute, and John Carroll University, has been selected as the conference host for USASBE's 2020 Annual Conference. Rowan, as part of this diverse consortium of entrepreneurial universities, will spearhead hosting the conference on neutral turf.



#### Mergers and Acquisitions Panel Discussion with EAC's Todd Buck as panelist

U.S. Trust, in partnership with the Rohrer College of Business, is hosting a panel discussion on Business Transition Planning for privately-held/family-owned businesses. Panelists will provide insights and strategies for challenges that business owners face when deciding on their business' next steps.



#### Host "Coffee With An Entrepreneur" this Fall!

Interested in sharing your entrepreneurial journey with Rowan students? We are planning our Fall

2018 calendar and looking for individuals to share their story, including the good, the bad, and the ugly, at one of our Coffee With An Entrepreneur events. Dates and times are flexible.

Please contact [Jessica Wolk](#) if interested.



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## E-NEWS TO KEEP YOU IN THE KNOW

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### **2018 Recap: The Forum for Entrepreneurs and Micro-Small and Medium-Sized Enterprises**

Dean Sue Lehrman, Dr. Eric Liguori and five RCB students represented Rowan, the RCB, and the RCIE at the Forum for Entrepreneurs and Micro-Small and Medium-Sized Enterprises (MSMEs) on May 12th at the United Nations.

Students pictured from right to left: Kevyn Thamma, Melvin Sheppard, Jeff DeVito, Destiny Carter-Davis, and Dylan Grana.



### **VentureWell Grant**

Studio 231, RCIE's Experiential Learning Lab and Makerspace, was awarded a \$26,000+ grant from VentureWell supporting student rapid prototyping and design thinking education.



### **Rowan Faculty, Alumnus, and Students Honored by NJ Tech Council at 2018 Future Forum**

Dr. Eric Liguori, Rohrer Chair of Entrepreneurship, and Melissa Shipke, Rowan MBA alumnus and CEO of Tassl, were honored as 'Top 40 Technology, Innovation, and Entrepreneurship Leaders of 2018' by the New Jersey Technology Council at the 2018 Future Forum. Also recognized were Rowan students John Rondi and Brandon Graham, who were both named Aspiring Student Technologists to Watch.

Congratulations Eric, Melissa, John and Brandon!



### **Sophomore Melvin Shepperd receives Lubert Family Foundation Scholarship**

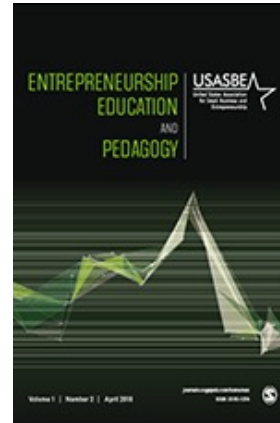
Melvin Shepperd has been awarded the 2018-2019 Lubert Family Foundation Scholarship. This award is given annually to a student heavily

engaged in the student entrepreneurial ecosystem on campus. Sheppard presently serves as an officer in the CEO Club and also helped support Prof Hacks, a hack-a-thon held in Spring 2018.



## Rowan Faculty partner to lead interdisciplinary special issue

Drs. Cheryl Bodnar and Eric Liguori have partnered with scholars from University of Michigan and Arizona State University to edit a special issue of *Entrepreneurship Education and Pedagogy* themed around "Engineering Entrepreneurship Education". The special issue aims to help improve engineering students' understanding of and experience with entrepreneurship.



## 2017/2018 RCIE Faculty Certificate Program Recap

The RCIE 2017/18 Faculty Certificate Program completed a successful second cohort this past April, with 11 faculty members earning certificates. Faculty from colleges all across campus ranging from Performing Arts to Engineering came together to focus on how to incorporate entrepreneurial minded learning into their classes. Many left the program with detailed plans for how they were going to modify their courses for the next academic year to incorporate these key concepts.



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**For more information of any of Rowan's student entrepreneurship programs or to learn how you can support entrepreneurship at Rowan please contact Dr. Eric Liguori ([liguori@rowan.edu](mailto:liguori@rowan.edu)), Executive Director, Rowan Center for Innovation and Entrepreneurship.**

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