



CENTER FOR INNOVATION & ENTREPRENEURSHIP

## Rowan's Entrepreneurial Ecosystem At-A-Glance

Greetings and welcome to the Rowan Center for Innovation and Entrepreneurship (RCIE) newsletter. This effort is intended to inform you about upcoming events, programs, and funding opportunities taking place across Rowan's growing entrepreneurial ecosystem as well as to update you on how past events went. I hope you will engage with us via our new online community [StartupTree](#). Thank you for your time and I look forward to seeing you at some of our upcoming events.

Best,  
Dr. Eric Liguori  
Executive Director and Rohrer Chair of Entrepreneurship  
Rowan Center for Innovation and Entrepreneurship

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### UPCOMING EVENTS

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#### 4/9: Coffee with Entrepreneur Stan Woodland, CMI Compass

As founder of CMI/Compas, Stan Woodland is known as an entrepreneur and visionary who significantly impacted the pharmaceutical marketing industry. Introducing a new model of media buying and planning instantly made Woodland an indispensable partner to many in the industry. Since then, he has only continued to shake things up as his company rolls out the next generation of media buying and planning.  
4/9, 9:30am, Business Hall 209.



[Click Here to Learn More or Register](#)

#### 4/13: Rohrer New Venture Competition

Join us for the 11th Annual Rohrer New Venture Competition and see 5 student startups compete for more than \$10,000 in seed funding and prizes. 4/13, 1:30pm, Business Hall 104.

[Click Here to Learn More or Register](#)

2018  
ROHRER NEW VENTURE  
COMPETITION

#### 4/20: U.Pitch New Jersey Statewide Student Competition

On Friday, 4/20, Rowan Student Entrepreneurs Kayvon Jahanbakhsh and Mike Lombardo will travel with other Rowan students to Montclair State University to pitch their startup, Topos Teas, in the U.Pitch New Jersey statewide competition. If you're interested in attending email Jess (wolk@rowan.edu) for more information.

**Rowan has been selected to host U.Pitch 2020!**



## Save the Date: 2018 Women Entrepreneurship Week

RCIE will celebrate Women's Entrepreneurship Week during the week of October 13-20, 2018. We'll be hosting a Woman's Day of Innovation and Inspiration, several Coffee with an (female) Entrepreneur meet ups, and much more. Interested in speaking to a class this week? Contact Jess (wolk@rowan.edu) for more information.



## E-NEWS TO KEEP YOU IN THE KNOW

### Rowan Entrepreneurship Alum's Company Featured on Inc.

Congratulations to Anthony Magaraci and the Trinity Packing Supply (TPS) family! TPS was named one of [Inc.'s Best Workplaces for 2017](#). Anthony, a former student of Professor Kimble Byrd, presently serves on the RCIE Advisory Council. Connect with Anthony and other RCIE Advisory Council Members via [StartupTree](#).



### Record Breaking Crowd for Spotlight Speaker Series

A new RCIE record was set when 112 Rowan students came together for our Spring Spotlight Speaker Series featuring Pete Ciarrocchi, CEO of Chickie's and Pete's. The event culminated with Eagles football, startup networking, and crab fries (a winning trifecta)! A huge thank you to Pete for donating all the refreshments for the event!



### Tembo CEO to Students: You can make a difference in this world!

Phil Michaels, CEO of Tembo Education, shared his inspiring story of how he launched Tembo as a student, ultimately landing he and his peers on the Forbes 30 Under 30 List for their work educating children living in urban slums around

the globe. More than 70 Rowan students spanning 5 colleges attended the event on 3/5 in the RCIE.



## **Tozuda CEO to Students: You can launch your startup while in school!**

Tozuda CEO Jesse Garcia met with a small group of Rowan students earlier this month. Garcia stressed the importance of getting feedback on your idea, bootstrapping capital, and not giving up equity too early. Tozuda develops affordable and reliable concussion awareness solutions, an idea Garcia had while she was an undergrad student.



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**For more information of any of Rowan's student entrepreneurship programs or to learn how you can support entrepreneurship at Rowan please contact Dr. Eric Liguori ([liguori@rowan.edu](mailto:liguori@rowan.edu)), Executive Director, Rowan Center for Innovation and Entrepreneurship.**

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