Rowan's Entrepreneurial Ecosystem At-A-Glance

It has been a busy start to the year and our spring semester is in full swing - there is already much to share! Below are the highlights, and as always, I hope you will engage with us on our online community StartupTree.

Join Rowan's Startup Ecosystem

SELECT UPCOMING EVENTS

Spotlight Speaker Series featuring FXI CEO Harold Earley (3/27)

Harold Earley, President and CEO of FXI, will keynote the RCIE Spotlight Speaker Series. Join RCIE and Beta Alpha Psi for this special joint event on March 27th at 6:30pm in BUSN 104. Click here to register.

Catch Up with a Startup: Topos Teas (3/29)

Connect with student entrepreneurs Mike and Kayvon who, while still students, have taken their startup to the next level. From Bonesaw to Rastelli’s Market Fresh to Whole Foods, there is much to share. Register here.

Design a weather station with Studio 231 (3/6 & 3/13)

Learn the basics of 3D modeling, 3D printing and basic electronics with the Studio 231 team by creating a personal weather station in this two-part workshop series.

3/6 Part 1: Register here.
3/13 Part 2: Register here.
SJ Transportation’s Ed Remster hosts Coffee with an Entrepreneur

Nearly 20 students attended Coffee with an Entrepreneur featuring Ed Remster, President of SJ Transportation Co, Inc. Ed told students that his success can be attributed to working hard, maintaining a good reputation, surrounding yourself with good people, and owning your mistakes. He advised students that it’s not all about the money and you need to find something that “fills your bucket everyday”. Thank you Ed!

Broken Boards and a Dose of Inspiration: Coffee with Entrepreneur Mark Moore

Mark Moore, Founder of Underground Martial Arts & Fitness Center, had students up and moving at Coffee with an Entrepreneur. Mark stressed the importance of having a strong personal advisory board that challenges and inspires you each day. Thanks Mark!

Dr. Liguori Elected President of National Entrepreneurship Organization

Dr. Eric Liguori, RCIE Executive Director and Rohrer Chair of Entrepreneurship, recently assumed the Presidency of the United States Association for Small Business and Entrepreneurship (USASBE). Learn more about Liguori’s new role [here](#). Congrats Dr. Liguori!

MBA Student Startup advances to semifinals of National Competition

MBA Student Alex Wollman has been selected to compete in the semifinals of the Outdoor Weber Business Plan Competition. He pitched Drop & Stock Backcountry Resupply, an outdoor resupply service for hikers. You can watch his competition submission video [here](#). Good luck Alex!

Dean Lehrman featured in SJ Biz Magazine

Rowan Dean Sue Lehrman was recently featured in South Jersey Biz Magazine’s ‘Visions of a World-Class Region’ section. She noted, “Through our work in entrepreneurship and innovation, we teach students from all majors how to turn their big ideas into business success stories”. Read the full article [here](#). Thank you for all you do to support entrepreneurship at Rowan Dean Lehrman!
Entrepreneurship Student Josh Sivel publishes article on how to approach obstacles

Rowan Entrepreneurship student Josh Sivel recently published an article on LinkedIn titled "The obstacle is the way." Josh offers readers to approach obstacles throughout life and business from a different perspective in order to better tackle them. Nice work Josh!

Announcing the Kimble Byrd Medallion Award

Professor Byrd retired last year after 40+ years of service to the university. Through the generosity of Greg Payton, a former student of Byrd's and member of our Entrepreneurship Advisory Council, we are pleased to announce the creation of the Kimble Byrd Medallion Award for Entrepreneurial Leadership. This award will be given annually in perpetuity to one select student at commencement. Thank you Greg!

Professor Cheryl Bodnar featured by VentureWell

Dr. Bodnar, Assistant Professor of Experiential Engineering Education and RCIE Assistant Director, was recently featured by VentureWell for her work bringing game-based learning into the classroom to stimulate student engagement. Read Dr. Bodnar's article here. Nice work Dr. Bodnar!

What the heck is student success?

Dr. Liguori recently visited John Carroll University to discuss collaboration opportunities on the Entrepreneurship Education Project, the largest global study of entrepreneurship students ever conducted (28,000+ students from 100+ countries). While there, he facilitated a workshop for faculty and staff titled "What the heck is student success?" Insights from the program are now being evaluated as part of Rowan's continuous effort to improve how we train the next generation of entrepreneurs.

For more information of any of Rowan's student entrepreneurship programs or to learn how you can support entrepreneurship at Rowan, please contact Jess (Wolk) Vattima at wolk@rowan.edu.