



Dean's message

It has been my sincere pleasure to serve as the interim dean for the Rohrer College of Business during the 2014-15 academic year.

During this pivotal period, we designed and broke ground for our new state-of-the-art building, which will have a major impact within and beyond Rowan University; welcomed our largest-ever freshman class, which is part of the University's biggest, most academically talented and most diverse class; and expanded our academic collaborations on campus, off campus and internationally. To say it has been a busy year is an understatement.

As our new academic year begins on July 1, we are pleased to welcome Dr. Sue Lehrman to campus as the next dean of the Rohrer College of Business. Bringing 20 years of experience in higher education, she has a very ambitious agenda that will continue to propel the College to new levels of excellence.

I look forward to supporting these efforts as the associate dean, and I invite you to join us as we continue to forge a new future for the Rohrer College of Business.

Sincerely,

Dr. Daniel J. McFarland
Interim Dean

The Rohrer Review

A Publication of the William G. Rohrer College of Business

New building, new era for RCB

Last fall, the Rohrer College of Business (RCB) broke ground for its first building dedicated exclusively to educating the next generation of business leaders — a move that marked a new era.

Rowan administrators gathered with federal, state and county officials to raise the first shovels of soil for the revolutionary new facility, which will be situated on Route 322 next to Westby Hall.

The group included Rowan President Dr. Ali Houshmand, State Senate President Stephen Sweeney, Congressman Donald Norcross, Board of Trustees Chairman Linda Rohrer, then-Assemblywoman Celeste Riley, Gloucester County Freeholder Lyman Barnes, RCB Interim Dean Dr. Daniel J. McFarland, Gloucester County Improvement Authority Acting Executive Director George Strachan and Rowan Senior Vice President for Facilities, Planning and Operations Donald Moore.

During the ceremony, speakers applaud-

OPENING: Spring 2017

FACILITY: Four stories;
96,500 square feet

16 classrooms

7 conference rooms

10 specialty spaces

15 administrative offices

70 faculty offices

COST: \$63.2 million
(nearly \$46 million funded by
Building Our Future Bond Act)

Help
support
us as
we grow



continued on page 2

Dr. Ali Houshmand, president (fifth from right), and **Linda Rohrer**, Board of Trustees chair (right), along with **Dr. Daniel McFarland**, interim dean (ninth from left), lead a group in breaking ground for the new RCB building.



RCB mentors guide students into the future

As students build their plans for the future, Rohrer College of Business (RCB) accounting and finance mentors help majors fill in the missing pieces.

RCB's mentoring programs match up students one-on-one with professionals in the field, many of whom are RCB alumni. Mentors provide insights, career information and guidance to students.

"The mentoring programs allow students to network and ask questions of professionals already in their industry," said Stephen Kozachyn, executive director of external affairs.

In addition, "the program helps students better refine

their career choices and career goals," said Dr. Stephanie Weidman, Accounting Mentorship Program advisor and professor of accounting.

"Finance mentors can provide a real-world perspective that otherwise may not be available to students," said Dr. Ozge Uygur, Finance Mentorship Program advisor and assistant professor of finance. "The program connects finance students with Rowan University alumni working in the finance field. This enables a continued mentoring relationship that helps students during the career search process."

The programs also provide benefits for mentors. "A



(From left) Accounting student **Caroline Sigona**; **Dr. Stephanie Weidman**; mentor **Stephen Jamison**, FBI Special Agent; and accounting student **Daniel Mohnacs** discuss opportunities for the future.

lot of the mentors like the opportunity to remain connected with Rowan," Weidman said. "As faculty, we see a great benefit to staying

connected with our alumni, having them actively engage with our students. Our alumni are very enthusiastic about giving back."

Shreiber launches RCB scholarship

Gerald B. Shreiber bought a bankrupt soft pretzel company in 1971 and turned it into an international business with approximately \$1 billion in annual sales. But the people who mentored and supported him put him on the path to success, he said.

"I've benefited from a lot of good people who helped me further my career and were pivotal individuals in my success," said Shreiber, president and CEO of J&J Snack Foods Corp. of Pennsauken.

Now, Shreiber plans to support promising Rohrer College of Business (RCB) students. Shreiber, who contributes to many philanthropic causes, including animal rights, established a \$100,000 scholarship fund to assist RCB students pursuing bachelor's degrees in entrepreneurship.

"In the last 20 or so years, the growth at Rowan has been transformational," the Mullica Hill resident said. "This is a chance for me to be part of a bigger and better initiative for these students. I'm

excited to be able to provide an education for some students through our scholarship fund.

"I believe in giving back to the community — and in supporting young people with talent and drive."

Gerald B. Shreiber and Teddy



New building, new era for RCB

continued on page 2

ed the generosity of the William G. Rohrer Charitable Foundation and the support of Rowan Board of Trustees Chairman Linda Rohrer for providing a strong foundation for the academic program.

"Our new, four-story, \$63.2 million home was designed specifically to enhance Rohrer College's unique approach to business education," McFarland said.

The building will feature technologically advanced classrooms, spaces for collaborative real-world projects, a business hatchery, the Center for Business Professionalism and other amenities.

"It's an approach that is built upon collaboration, small class sizes, project-based learning, problem solving, teamwork and entrepreneurship," McFarland said.

MBA opens unexpected doors

When he began the Rohrer College of Business (RCB) MBA program in 2010, a future with Major League Baseball was the last possibility Dillon Carney, '10, M'12, could have fathomed.

After graduation, Carney landed a position with Billtrust, where he later advanced to automation engineer. "I loved the company and where it was going," said the New Brunswick resident.

But fate had other plans. In 2014, Major League Baseball staff contacted him via LinkedIn regarding a job opening. "I was really comfortable where I was, but because I am a huge sports fan, it was an opportunity I couldn't turn down," said Carney, a quality assurance automation engineer.

In his career climb, the RCB MBA coursework, hands-on learning and collaborative projects have been genuine assets, he said. "Learning how to work with different people's strengths and weaknesses was a precursor for what was ahead in the real world," Carney said.

The RCB MBA also brought unforeseen opportunities for David Hagmaier, '05, M'10.

After earning his MBA, Hagmaier was hired as a logistics management specialist for the Department of Defense, working at the Navy Yard in Philadelphia. In 2013, the Medford resident volunteered for a one-year deployment to Afghanistan as a U.S. sponsor for the coalition forces, working with personnel in Croatia, Hungary, Montenegro, Germany and other countries.

Although he worked 71 hours a week, he also traveled the world during rest and recuperation periods, seeing Australia, Cambodia, Indonesia, Thailand, Italy, Croatia, Hungary, the Czech Republic and Turkey.

During his time at Rowan, he had no idea how important his international courses would be. "Rowan University did an excellent job in preparing me for the unexpected," Hagmaier said. "Through my one-year deployment I felt confident assisting our coalition partners."



During a one-year deployment to Afghanistan, **David Hagmaier** (above) also traveled, catching a glimpse of James Bond Island outside of Phuket, Thailand.

Dillon Carney, an avid sports fan, was elated when the opportunity arose to join Major League Baseball.



Business prof delivers Rowan's Last Lecture

It's been less than two years since Dr. W. Camron Casper, assistant professor, Department of Management and Entrepreneurship, joined the Rohrer College of Business. But he spent many years shaping his messages for students.

Casper pursued a doctorate and academic career, seeking a new beginning after more than 20 years with several Fortune 100 companies.

He spent four long years earning his Ph.D. from Oklahoma State University in Stillwater, making a 10-hour monthly trek home to his family in San Antonio. "It was hard. Many times I thought about turning back, but I had a vision to be part of these

young people's lives," he said.

Casper earned his degree and began teaching human resource management courses at Rowan in 2013. "I like the opportunity to have a great interchange with these students," said Casper, who now lives in Swedesboro. "Hopefully they learn from me. But I clearly learn from them on a class-by-class basis."

Equally impressed with Casper, students and staff selected him from a pool of 44 nominees to deliver this year's hypothetical Last Lecture, sponsored by Rowan's Student University Programmers. Students also chose him as Management and Entrepreneurship Professor of the Year during his second semester.



Dr. W. Camron Casper recounts his experiences during Rowan University's Last Lecture, sponsored by Student University Programmers.

Students, faculty and staff crowded the Eynon Ballroom in the Chamberlain Student Center to hear Casper, the first Rohrer College of Business professor chosen to deliver the Last Lecture. During the presentation, he

shared details of his journey and personal struggles. He encouraged students to seek satisfying careers, but something more.

"Family is where you're going to find your greatest happiness in life," he said.

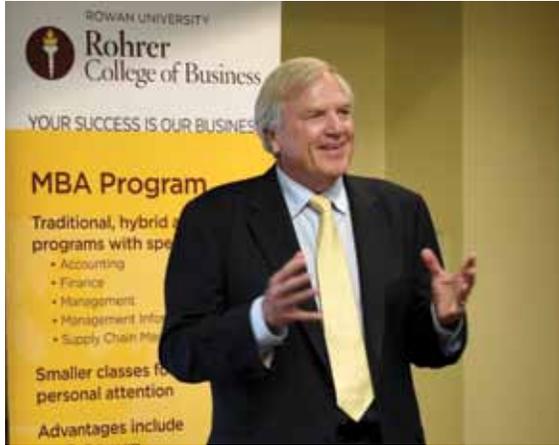


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Robert Carr, chairman and CEO of Heartland Payment Systems and author of *Through the Fires: An American Business Story of Turbulence, Triumph and Giving Back*, speaks to Rohrer College of Business students.

Dr. Sue Lehrman named Rohrer College dean

Dr. Sue Lehrman has been named dean of the Rohrer College of Business (RCB).

Lehrman has had a distinguished 20-year career in higher education. She became founding president of Union Graduate College in Schenectady, New York, in 2003. She later was named founding dean of the Providence College School of Business in Rhode Island and joined the School of Business Administration at Philadelphia University as dean in 2011.

Lehrman officially will take the reins of the College on July 1, during an extraordinarily pivotal time as RCB constructs its new \$63.2 million home.

The Philadelphia resident eagerly anticipates her new role within the rapidly growing University. “This is such a forward-looking, dynamic institution,” Lehrman said.

A major priority will be her “Two Months, 200 Stories” initiative. During the first 60 days of her tenure, she will meet with faculty, staff, members of the business community, alumni and other stakeholders to lead the development of a strategic plan for the College.

“RCB is poised to leap to the next level of involvement in Rowan’s dynamic plans for the future,” she said. “I want us to be front and center and deeply engaged in those plans — and I’m excited about working with the faculty, staff and students to make that happen.”



Dr. Sue Lehrman



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