

# B.S. in Supply Chain and Logistics

## Academic Program Guide for students entering the major Fall 2022 and after Department of Marketing and Business Information Systems

*Students who entered the major prior to Fall 2022 should follow the guide for their program and start year in consultation with their advisor.*

### Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of "D-" or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
  - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
  - Rowan Core and Rowan Experience designations are listed in course details in Section Tally ([www.rowan.edu/registrar](http://www.rowan.edu/registrar)) and may also be searched on that site under "Attributes." A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

### Program-Specific Graduation Requirements for this Major / Degree

- Students must have an overall GPA of 2.5 or better in all courses that satisfy major requirements.

### Rowan Core Requirements<sup>1</sup>

*Students must satisfy all six Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy. With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.*

- (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*
- COMP 01111 College Composition I (3 sh)     COMP 01112 College Composition II (3 sh)     CMS 04205 Public Speaking **OR**  
CMS 04206 Digital Presentations (3 sh)
- (ARTL) Artistic Literacy                      *Recommendation from major:* (3 sh counted under free elective)
- (GLBL) Global Literacy                        *Recommendation from major:* (3 sh counted under free elective)
- (HUML) Humanistic Literacy                *Recommendation from major:* ECON 04101 or ECON 04102 (3 sh counted under non-program)
- (QNTL) Quantitative Literacy                *Recommendation from major:* STAT 02260, MATH 03125 or MATH 01130 (3 sh counted under non-program)
- (SCIL) Scientific Literacy                    *Recommendation from major:* (3-4 sh counted under free elective)

Subtotal of credits counted in this section: 9 sh

### Rowan Experience Requirements

*Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.*

- (LIT) Broad-Based Literature Attribute    *Recommendation from major:* (3 sh counted under free elective)
- (WI) Writing Intensive Attribute            *Recommendation from major:* (3 sh counted under free elective)
- (RS) Rowan Seminar Attribute<sup>2</sup>            *Recommendation from major:* BUS 01100 (2 sh counted under free elective)

### Non-Program Courses (minimum 18 sh)

*Courses in this section must be either: Rowan Core (or former gen. ed.) courses; Rowan Experience courses; or required pre-requisites (not included in the major).*

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
CS XX.XXX		General Education Computer Science course			3
ECON 04101	Introduction to Economics - Macroeconomics	Satisfies Humanistic Literacy			3
ECON 04102	Introduction to Economics - Microeconomics	Satisfies Humanistic Literacy			3
MATH 03125 or MATH 01130	Calculus Techniques and Applications or Calculus I	Satisfies Quantitative Literacy; Minimum grade of C- required to satisfy prerequisites of upper level courses			3 or 4
STAT 02260	Statistics I	Satisfies Quantitative Literacy; Minimum grade of C- required to satisfy prerequisites of upper level courses			3
BUS 01488	Career Planning and Development				2
					0-1

Subtotal: 18 sh

<sup>1</sup> The Rowan Core requirements are waived for students with an earned A.A. or A.S. degree from a NJ community/county college.

<sup>2</sup> The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

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## Major Requirements (60 sh)

### SUMMARY OF MAJOR REQUIREMENTS

- 27 sh of Business Foundational Courses
  - 21 sh of SCL Required Courses
  - 9 sh of SCL Electives
  - 3 sh of SCL or Business Elective
  - MKTBIS Engagement and Career Exploration Requirements (0 sh)
- 
- 60 sh total

### BUSINESS FOUNDATIONAL COURSES

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MKT 09200	Principles of Marketing				3
ACC 03210	Principles of Accounting I				3
ACC 03211	Principles of Accounting II				3
MIS 02234	Management Information Systems				3
MGT 98242	Legal Environment of Business				3
MGT 06300	Organizational Behavior				3
FIN 04300	Principles of Finance				3
MGT 06305	Operations Management				3
MGT 06402	Business Policy				3
Subtotal:					27 sh

### SCL REQUIRED COURSES

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MKT 09375	Business Logistics				3
SCL 01382	Supply Chain Analytics				3
SCL 01320	Principles of Transportation	Offered in Spring only			3
SCL 01350	Procurement	Offered in Spring only			3
MGT 06406	Improving Business Processes	Offered in Fall only			3
MKT 09406	Strategic Supply Chain Management	Offered in Spring only			3
SCL 01410	Supervised Internship in Supply Chain Management				3
Subtotal:					21 sh

### SCL ELECTIVES

Choose three courses from the approved list of SCL Electives.

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> MKT 09360	Services Marketing				3
<input type="radio"/> MKT 09391	Business-to-Business Marketing				3
<input type="radio"/> MKT 09330	Marketing Channels				3
<input type="radio"/> MGT 06407	Business Analytics				3
<input type="radio"/> MKT 09384	Marketing Research Methods	Satisfies WI requirement			3
<input type="radio"/> MIS 02322	Principles of System Design				3
<input type="radio"/> MKT 09387	Supply Chain Management and Logistics				3
<input type="radio"/> SCL 01390	Selected Topics in Supply Chain				3
<input type="radio"/> SCL 01380	Global Supply Chain	Offered in Fall only			3
Subtotal:					9 sh

### SCL OR UPPER LEVEL (300+) BUSINESS ELECTIVE

Choose one upper-division course offered in the RCOB.

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
Subtotal:					3 sh

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## Free Electives for this Major/Degree (33 sh)

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
MKT 09101	Marketing & the Business Environment (if applicable)				3
		Artistic Literacy (ARTL) course			
		Scientific Literacy (SCIL) course			
		Global Literacy (GLBL)			
		Broad-Based Literature (LIT) course			
		Writing Intensive (WI) course			
		Rowan Seminar (if applicable)			
				Subtotal:	33 sh

Total Program Credits Required for this Major / Degree: 120 SH