

Student ID: _____
 Student Name: _____
 Advisor Name: _____

Catalog: 2026-2027 Rowan University Academic Catalog
 Program: Minor in International Business
 Minimum Credits Required: _____

Minor in International Business

As a result of the extraordinary changes brought on by globalization, companies need individuals who not only have business skills, but who are also comfortable managing and communicating across cultures. The Minor in International Business, offered by the Department of Management, is designed to benefit students of all non-Business majors by giving them an option to study International Business courses and, therefore, embrace an increasingly international world. This minor will benefit students who would like to work abroad or who would like to work in an organization that is engaged in business on a global scale.

Required Courses: 15 s.h.

Course Name	Credits:	Term Taken	Grade	Gen Ed
BUS 01105 - Business Perspectives	Credits: 3			
MGT 06300 - Organizational Behavior	Credits: 3			
MGT 06330 - Managing International Business	Credits: 3			
MKT 09200 - Principles of Marketing	Credits: 3			
MKT 09379 - International Marketing	Credits: 3			

Elective Courses: 6 s.h.

Choose any two Arabic, Chinese, French, German, Italian, Japanese, Russian, or Spanish courses. Both courses must be taught in the same language; courses taught in English cannot be used for this minor.

Total Required Credits for the Program: 21

Joel Rudin
 Advisor
 Business Hall
 856.256.5429
 rudin@rowan.edu

Notes: