

Student ID: \_\_\_\_\_  
Student Name: \_\_\_\_\_  
Advisor Name: \_\_\_\_\_

Catalog: 2026-2027 Rowan University Academic Catalog  
Program: Minor in Business Analytics  
Minimum Credits Required: \_\_\_\_\_

## Minor in Business Analytics

### Required Courses: 12 s.h.

| Course Name                                          | Credits:   | Term Taken | Grade | Gen Ed |
|------------------------------------------------------|------------|------------|-------|--------|
| MGT 06407 - Business Analytics                       | Credits: 3 |            |       |        |
| MIS 02338 - Design of Database Systems               | Credits: 3 |            |       |        |
| MIS 02331 - Data Mining for Business                 | Credits: 3 |            |       |        |
|                                                      |            |            |       |        |
| MGT 06408 - Visual Business Intelligence             | Credits: 3 |            |       |        |
| <i>or</i>                                            |            |            |       |        |
| CS 02370 - Introduction to Information Visualization | Credits: 3 |            |       |        |

### Elective Courses: 6 s.h.

Choose 6 s.h. from the following courses.

| Course Name                                     | Credits:   | Term Taken | Grade | Gen Ed |
|-------------------------------------------------|------------|------------|-------|--------|
| MIS 02339 - Business Intelligence               | Credits: 3 |            |       |        |
| ACC 03411 - Advanced Auditing and Analytics     | Credits: 3 |            |       |        |
| ACC 03301 - Accounting Analytics                | Credits: 3 |            |       |        |
| MGT 06350 - Analytics for Quality Management    | Credits: 3 |            |       |        |
| MKT 09384 - Research Methods in Marketing-WI    | Credits: 3 |            |       |        |
| MKT 09388 - Advanced Marketing Research Methods | Credits: 3 |            |       |        |
| SCL 01382 - Supply Chain Analytics              | Credits: 3 |            |       |        |
| STAT 02265 - Basics of Statistical Computing    | Credits: 3 |            |       |        |
| FIN 04310 - Financial Analytics                 | Credits: 3 |            |       |        |

### Total Required Credits for the Program: 18 s.h.

Students must achieve a 2.5 GPA in minor coursework to be eligible for graduation.

Notes: