

# Business Analytics Minor Worksheet (M522)

## Prerequisite Requirements to Declare Minor

**The following requirements must be satisfied prior to declaring the Business Analytics Minor:**

- Must have a College of Business major declared at Rowan University
- Must not have a Business Analytics CUGS declared
- Must have a minimum of 12 letter-graded credits completed at Rowan University (transfer credits are not applicable)
- Must have a minimum 2.500 cumulative GPA
- Must contact a Rohrer College of Business Academic Advisor to declare minor
  - Contact your current assigned academic advisor to officially declare the minor

## Minor Requirements (18 sh)

### SUMMARY OF MINOR REQUIREMENTS

- 12 sh of Required Courses
  - 6 sh of Approved Elective Courses
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- 18 sh total

### BUSINESS ANALYTICS REQUIRED COURSES

Course #	Course Name	Notes	Sem/Yr	Grade	Credits
MGT 06.407	Business Analytics	Typically offered in Spring semesters only			3
MIS 02.338	Design of Database Systems				3
MGT 06.408 or CS 02.370	Visual Business Intelligence or Introduction to Information Visualization	Not offered every semester			3
MIS 02.331	Data Mining for Business				3
Subtotal: 12 sh					

### BUSINESS ANALYTICS MINOR ELECTIVE COURSES

Choose two courses from the following bank of courses.

	Course #	Course Name	Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	ACC 03.301	Accounting Analytics				3
<input type="radio"/>	ACC 03.411	Advanced Auditing & Analytics				3
<input type="radio"/>	FIN 04.310	Financial Analytics				3
<input type="radio"/>	MGT 06.350	Analytics for Quality Management				3
<input type="radio"/>	MIS 02.339	Business Intelligence				3
<input type="radio"/>	MKT 09.384	Marketing Research Methods	Writing Intensive			3
<input type="radio"/>	MKT 09.388	Advanced Marketing Research Methods				3
<input type="radio"/>	SCL 01.382	Supply Chain Analytics				3
<input type="radio"/>	STAT 02.265	Basics of Statistical Computing				3
Subtotal: 6 sh						

## Additional Information

- Students must achieve a 2.5 GPA in minor coursework to be eligible for graduation.
- Students must meet all prerequisites for courses. Please refer to Banner for course prerequisites and ensure courses are taken in the appropriate sequence
- Have questions about your progress in the minor or general questions about the requirements? Contact your assigned [academic advisor](#) listed in Banner.
- Looking for Business Analytics career advice? Contact the faculty mentor for the Business Analytics minor, Dr. Steven Hsiao ([hsiao@rowan.edu](mailto:hsiao@rowan.edu)).