

Student ID: _____
Student Name: _____
Advisor Name: _____

Catalog: 2026-2027 Rowan University Academic Catalog
Program: Minor in Entrepreneurship
Minimum Credits Required: _____

Minor in Entrepreneurship

Entrepreneurship is an inherently interdisciplinary field of study, with students from all majors and minors benefitting in cultivating entrepreneurial mindsets and strengthening their entrepreneurial skillsets. Thus, the Entrepreneurship Minor was built to accommodate students from majors all across the Rowan campus as they learn entrepreneurial knowledge and skills by enrolling and completing entrepreneurship courses. To earn the minor students must hold a minimum GPA of 2.5 and complete a total of 18 s.h. consistent with the requirements and electives listed below.

Requirements: 9 s.h.

Course Name	Credits:	Term Taken	Grade	Gen Ed
ENT 06240 - Entrepreneurship and Innovation	Credits: 3			
ENT 06426 - New Venture Development	Credits: 3			
ENT 06342 - Financing and Legal Aspects of Entrepreneurship	Credits: 3			

Electives: 9 s.h.

Select three (9 s.h.) courses from the list below:

Course Name	Credits:	Term Taken	Grade	Gen Ed
ENT XXXXX - Any Entrepreneurship Course				
MKT 09200 - Principles of Marketing	Credits: 3			
JRN 02366 - Social Media Management and Metrics	Credits: 3			
JRN 02365 - Introduction to Entrepreneurial Media	Credits: 3			
MUS 40111 - Business of Music I	Credits: 3			
MUS 40113 - Business of Music II	Credits: 3			
MUS 40315 - Entrepreneurship in the Music Industry	Credits: 3			
MKT 09378 - Product, Price, New Venture Management	Credits: 3			
ME 10443 - Design For X	Credits: 3			
CS 07210 - Foundations of Computer Science	Credits: 3			
ENGR 01496 - New Product Development	Credits: 3			
MKT 09315 - Personal Selling	Credits: 3			
PHIL 09222 - Business Ethics	Credits: 3			
or				
PHIL 09150 - Introduction to Ethics	Credits: 3			
or				
PHIL 09218 - Environmental Ethics	Credits: 3			
or				
PHIL 09341 - Biomedical Ethics-WI	Credits: 3			
or				
JRN 02319 - Media Ethics	Credits: 3			

Total Required Credits for the Program: 18 s.h.

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Notes: