
Dilip Mirchandani, Ph.D.
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Management and Entrepreneurship
Rohrer College of Business
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Academic Degrees

Ph.D. Temple University, Philadelphia, PA, Business Administration: Strategic Management, 1993.

MBA University of Bombay, India, Marketing, 1983.

B.S. University of Bombay, Chemistry, 1981.

Employment Experience

Department Chair, Rowan University, Rohrer College of Business, Department of Management and Entrepreneurship (July, 2007 - Present), Glassboro, New Jersey.

Professor of Management, Rowan University (1989 - Present), Glassboro, New Jersey.

MBA Director, Rowan University (College of Business) (1997 - 2001), Glassboro, New Jersey.

Teaching Associate, Adjunct Lecturer, Temple University (1987 - 1989), Philadelphia, Pennsylvania.

Brand Manager, Colgate Palmolive (India) LTD. (1985 - 1986), Bombay, India. Held full profit responsibility for a number of brands. Major job functions included developing brand sales and advertising strategies, product and packaging development, and product planning.

Assistant Marketing Manager, Forbes Forbes Campbell & Co. LTD., Liquor Division (1983 - 1984), Bombay, India. Planned and executed a new product launch, which included identifying the brand opportunity and evolving the product concept, market research including product pre-tests, creating the brand strategy and coordinating production, distribution, advertising and sales to meet the product launch deadline.

Articles in Journals

Mirchandani, D., & Peridis, T. (2014). Toward an Integrated Theory of Sustainability. *Journal of Business and Economics*, 5 (10), 1892-1901, doi: 10.15341/jbe(2155-7950)/10.05.2014/015.

Mirchandani, D. (2010). EAM White Paper Series: Sustainability and innovation for systemic change. *Organization Management Journal*.

Mirchandani, D. (2009). Facing the Future with Heart and Mind. *Organization Management Journal*.

Mirchandani, D., & Ikerd, J. (2008). Building and Maintaining Sustainable Organizations. *Organization Management Journal*, 5 (1), 40-51.

Mirchandani, D., & Condo, A. (2005). Doing Business in Costa Rica. *Thunderbird International Review*, 47 (3), 335-363.

Articles in Proceedings

Mirchandani, D., Weiner, J., Peridis, T., & Ferris, B. (2004). Teaching Ethics in Management Courses: A Basket of Experiential Exercises. *Proceedings of the Eastern Academy of Management*.

Mirchandani, D., O'Higgins, E., Pesqueux, Y., & Miller, J. (2004). The Scholarship of Teaching and Learning: An International Perspective. *Academy of Management Annual Meeting*.

Conference Presentations

Kovacs, K., Librizzi, F., Mirchandani, D., & Szwed, P. (2018-2019). *Ideas for Incorporating Sustainability into Your*

Programs and Mission. Invited presentation at IACBE: International Accreditation Council for Business Education Annual Meeting, Las Vegas, Nevada.

Mirchandani, D., Meisel, S., Billing, T., & Liguori, E. (2018-2019). *Connecting Sustainable Development Goals (SDGs) and Superheroes: Three Variations in Management and Entrepreneurship Education*. Eastern Academy of Management International Conference, Dubrovnik, Croatia.

Kessler, E., Gopalakrishnan, S., Golden, T., & Mirchandani, D. (2018-2019). *Artificially Intelligent Management? Toward Understanding the Implications of Artificial Intelligence for Management Research and Practice*. Eastern Academy of Management Annual Meeting, Wilmington, Delaware.

Meisel, S. & Mirchandani, D. (2018-2019). *Using Our Superpowers to Save the World: Introducing the UN Sustainable Development Goals to Management Students*. Eastern Academy of Management Annual Meeting, Wilmington, Delaware.

Billing, T. & Mirchandani, D. (2017-2018). *Bringing CSR to Freshmen: Pre and Post Analysis*. Eastern Academy of Management Annual Meeting, Providence, Puerto Rico.

Fearon, D., Meisel, S., Mirchandani, D., & Weiner, J. (2017-2018). *New Wine in New Bottles: Why Should Behavioral Economists Have All the Fun?* Eastern Academy of Management Annual Meeting, Providence, Rhode Island.

Fearon, D., Meisel, S., & Mirchandani, D. (2016-2017). *Below the Surface with Dory the Forgetful Blue Tang Fish: Does anyone know where we are in Management Education?* Eastern Academy of Management, Baltimore, Maryland.

Mirchandani, D., Billing, T., Weiner, J., & Peridis, T. (2016-2017, June). *PRME and the Sustainability Imperative: Having an Early Impact, starting with Freshmen*. Eastern Academy of Management International Conference, Gold Coast, Australia.

Billling, T. & Mirchandani, D. (2016-2017, May). *Moving the Needle on CSR*. Eastern Academy of Management, Baltimore, Maryland.

Mirchandani, D. & Meisel, S. (2016-2017, March). *Connecting with the 17 Sustainable Development Goals*. Middle Atlantic Organizational Behavior Teaching Conference, Philadelphia, Pennsylvania.

Fearon, D., Meisel, S., Mirchandani, D., & Weiner, J. (2015-2016). *Return on Investment or Redesigning our Intellect: What Academia can Learn from the Health Care Experience*. Eastern Academy of Management Annual Meeting, New Haven, Connecticut.

Lee, J. & Mirchandani, D. (2014-2015). *Corporate Sustainability, Technological Capability, and the Firm's Economic Performance: Evidence from Leading Firms*. Eastern Academy of Management International Conference, Lima, Peru.

Fearon, D., Weiner, J., Meisel, S., & Mirchandani, D. (2014-2015). *Living the Life of Pii II*. Eastern Academy of Management Annual Meeting, Philadelphia, Pennsylvania.

Mirchandani, D., Fearon, D., Meisel, S., & Weiner, J. (2013-2014, May). *MOOCs, Facebook, Linked-In, YouTube: Implications for the Future of Management Education*. Eastern Academy of Management Annual Meeting, Newport, Rhode Island.

Peridis, T. & Mirchandani, D. (2012-2013). *Toward an Integrated Theory of Sustainability*. Eastern Academy of Management International Conference, Seville, Spain.

Mirchandani, D., Jose, P., Nadkarni, A., & Mathew, T. (2010-2011). *Academic and Executive Perspectives on Sustainability*. Eastern Academy of Management International Conference, Bangalore, India.

Mirchandani, D., Jose, P., Weiner, J., Mir, R., & Fairfield, K. (2010-2011). *Creating a Sustainability Culture on Campus: Toward an integrative model*. Eastern Academy of Management International Conference, Bangalore, India.

Mirchandani, D., Jose, P., Weiner, J., Mir, R., & Harmon, J. (2010-2011). *Creating a Sustainability Culture on Campus*. Eastern Academy of Management Annual Meeting, Boston, Massachusetts.

Rusinko, C., Kurland, N., & Mirchandani, D. (2010-2011). *Integrating Sustainability in the Business Curriculum: Some Options and Perspectives*. Business Professor Teaching Summit, Philadelphia, Pennsylvania.

Schneider, M., Butterfield, A., Gopalakrishnan, S., Kessler, E., & Mirchandani, D. (2009-2010). *The What, How and Why of Scholarly Publishing*. Eastern Academy of Management Annual Meeting, Portland, Maine.

Tresinari, A., Mirchandani, D., & Harmon, J. (2008-2009). *Symposium: Issues and Challenges for Managing Sustainably*. Eastern Academy of Management International Conference, Rio de Janeiro, Brazil.

Mirchandani, D. (2008-2009). *What Does (Pick a Term) Mean in Arabic? French? Mandarin?, etc.: Insights into Conducting Cross-Cultural Research*. Eastern Academy of Management Annual Meeting, Washington, District of Columbia.

Mirchandani, D., Arbex, N., deHaan, A., & Pesqueux, Y. (2007-2008). *Managing Sustainably: Issues and Challenges*. Managing In a Global Economy XII: Twelfth International Conference of the Eastern Academy of Management, Amsterdam, Netherlands.

Mirchandani, D. & Burr, S. (2005-2006). *A Case Study: K-Tron International*. Managing In a Global Economy XI: Eleventh International Conference of the Eastern Academy of Management, Cape Town, South Africa.

Mirchandani, D., Sukumaran, B., Chen, J., Hollar, K., & Mehta, Y. (2004-2005, June). *A Sustained Effort for Educating Students about Sustainable Development*. American Society for Engineering Education, Salt Lake City, Utah.

Professional Memberships

Past President, Eastern Academy of Management, 2010-17

Academy of Management, Local Arrangements Committee

Academy of Management, Membership Committee

Eastern Academy of Management, International Advisory Board

Professional Service

Academic Conference: Moderator / Facilitator

2000-2001: Eastern Academy of Management, San Jose, Costa Rica (International). Conference Director. 'Managing in a Global Economy IX: Firm Behavior, Competitive Advantage, and Sustainable Development: Linkages, Parallels, and Contradictions.'

Board Member: Advisory Board

2012-2013 – 2018-2019: Organization Management Journal, N/A, Virtual (National).

Board of Directors: Substantial Involvement

2009-2010: Eastern Academy of Management (International).

2008-2009: President- Eastern Academy of Management (International).

Chair: Conference / Track / Program

2008-2009: Eastern Academy of Management International Conference (International).

1996-1997: Eastern Academy of Management, Dublin, Ireland (International). 'Managing in a Global Economy VII: Europe Towards the 21st Century- Convergence and Divergence.'

1995-1996: Eastern Academy of Management, Crystal City, Virginia (National). 'New Connections in the Information Age.'

1993-1994: Eastern Academy of Management International Conference (National). Session Chair.

1992-1993: North American-European Research Conference (International). Session Chair.

Editor: Guest Editor of Journal

2009-2010: 2010 White Paper Series in Organization Management Journal (OMJ) (International).

Member: Committee/Task Force

2018-2019: AACSB RME (Responsible Management Education) Steering Committee (International).

2012-2013: Eastern Academy of Management (Regional). Fellows workgroup on Fellows Fund

2011-2012: Eastern Academy of Management (Regional). Fellows work group on Fellows Fund

2010-2011 – 2011-2012: Academy of Management (International). Membership Committee

2008-2009 – 2009-2010: Academy of Management (International).

Other Professional Service Activities

1994-1995: Eastern Academy of Management (International). Conference Coordinator. 'Managing in a Global Economy VI: The Changing Role of the Pacific Rim Economies- Cooperation and Competition.' Singapore.

Reviewer: Ad Hoc Reviewer for a Journal

2017-2018 – 2018-2019: Organization Management Journal (International).

Reviewer: Conference Paper

2004-2005: Academy of Management Annual Meeting (International).

Honors, Awards, and Scholarships

2005-2006 – 2018-2019: Fellow, Eastern Academy of Management. Fellow

2003-2004: , Bildner Fellow.

2001-2002: , Wall of Fame Teaching Award.

1992-1993: , Academy of Business Administration. Award for the paper 'Empirical Analysis of Strategy- Financial Performance Linkages in Newly Industrialized Countries: Evidence from Korean Firms.'

Community Service

Positions Held in Civic Organizations

1992-1993: Camden Urban Women's Project, Faculty advisor

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