

## Ling Zhang, Ph.D.

Department of Accounting and Finance  
Rowan University  
Glassboro, NJ 08028

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### PROFESSIONAL INTERESTS

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**Teaching:** Financial and Managerial Accounting, Financial Statement Analysis

**Research:** ESG, Firm Disclosures

### EDUCATION

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Ph.D., Accounting, University of Oklahoma, 2024

M.S., Accounting, University of Nevada Reno, 2017

B.B.A., Accounting, Jiangnan University, China, 2009

### ACADEMIC AND PROFESSIONAL POSITIONS

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Rowan University, Assistant Professor	Fall 2024
University of Oklahoma, Teaching and Research assistant	2019-2024
Suzhong Timber Co, China, Financial Accountant	2013-2014
Jiangsu Industrial Equipment Installation Group, China, Financial Accountant	2009-2013
CPA Candidate (Passed all the exams in Nevada)	

### RESEARCH

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#### Publications:

Thomas, W. B., Wang, Y. and Zhang, L., 2024. Algorithmic Trading and Forward-Looking MD&A Disclosures. *Journal of Accounting Research* 62 (4): 1533-1569

#### Working Papers:

“Carbon Emission Underreporting: Evidence from Satellite Emission Data” (solo-authored)

- Based on PhD dissertation
- Preparing for submission

“Carbon Emissions Underreporting and Future Financial Performance: The impact of Customer Influence” (with Yun Fan and Wayne Thomas)

- Under review at the *Review of Accounting Studies*

“Climate News Coverage and Carbon Emission Reporting” (with Yun Fan and Sydney Shu)

- Under review at the *Journal of Accounting Research*

“Is Working from Home Good for the Environment?” (with Mark (Shuai) Ma and Betty Xing)

- Preparing for submission

## **TEACHING EXPERIENCE**

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Rowan University

- Principles of Accounting I (Intro Financial Accounting), Fall 2024, Fall 2025
- Principles of Accounting II (Managerial Accounting), Spring 2025, Spring 2026

University of Oklahoma

- Intermediate Accounting I, Summer 2020
- Intermediate Accounting I, Summer 2022
- Intermediate Accounting I, Summer 2023

## **PRESENTATIONS**

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2024 AAA FARS Midyear Meeting  
2024 Rowan University  
2024 Texas Christian University  
2024 University of Texas at Arlington  
2023 BYU Accounting Research Symposium  
2022 AAA Southwest Region Meeting

## **CONFERENCE ATTENDANCE AND SERVICE**

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REVIEWER:

2026 AAA Annual Meeting  
2026 AAA FARS Midyear Meeting  
2024 AAA FARS Midyear Meeting  
2022 AAA Annual Meeting  
2022 AAA Southwest Region Meeting

ATTENDEE:

2025 AAA FARS Midyear Meeting  
2024 AAA FARS Midyear Meeting  
2023 AAA FARS Midyear Meeting  
2023 AAA Annual Meeting  
2023 University of North Texas Accounting Research Conference  
2022 AAA FARS Midyear Meeting  
2022 AAA Annual Meeting  
2021 AAA FARS Midyear Meeting  
2021 AAA Annual Meeting

## **HONORS AND AWARDS**

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2023 Price College Outstanding Doctoral Teaching Award (University of Oklahoma)  
2023 Price College Outstanding Doctoral Research Award (University of Oklahoma)  
2022 AAA Southwest Region Meeting Best Doctoral Student Paper Award  
2022 Fran L. Ayres Partners in Learning Fellowship (University of Oklahoma)

2021 John T. Steed School of Accounting Scholarship (University of Oklahoma)  
2016-2017 Reno Chapter of Nevada Society of CPAs Scholarship  
2016-2017 International Graduate Student Scholarship (University of Nevada Reno)