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Academic Background

Ph.D. Drexel University.

B.S. Rowan University.

Courses Taught

Courses from the Teaching Schedule: Business Policy (Bachelors), Corporate Entrepreneurship and New Venture Development (MBA), Entrepreneur/ Small Business Management (Bachelors), Entrepreneurship / Innovation (Bachelors), Evaluation of Franchising Opportunities (Bachelors), Managing International Business (Bachelors), New Venture Development (Bachelors)

Intellectual Contributions

Refereed Articles

Zane, L., & Tribbitt, M. (2024). Examining the influence of specific IC elements on alliance formation of new ventures. *Journal of Intellectual Capital*.

Zane, L. (2023). Intellectual Capital and the Acquisition of Human Capital by Technology-Based New Ventures. *Journal of Intellectual Capital*.

Zane, L., & DeCarolis, D.M. (2022). The Connections Between Founders' Social Networks and Human Capital in Technology-Based New Ventures. *Entrepreneurship Research Journal*.

Jaiswal, M., & Zane, L. (2022). Drivers of Sustainable New Technology Diffusion in National Markets: The Case of Electric Vehicles. *Thunderbird International Business Review*.

Jaiswal, M., & Zane, L. (2022). National Culture and Attitudes' Impact on Diffusion of Sustainable New Technology-based Products. *New England Journal of Entrepreneurship*.

Liguori, E.W., Winkler, C., Zane, L., Muldoon, J., & Winkel, D. (2021). COVID-19 and necessity-based online entrepreneurship education at U.S. community colleges. *Journal of Small Business and Enterprise Development*.

Narayanan, V., Zane, L. J., & Liguori, E. W. (2021). Critical methodological considerations for entrepreneurial cognition research. *Journal of Small Business Management*.

Winkler, C., Winkel, D., D., Shields, J., Barber, D., Levine, D., & Zane, L.J. (2021). Editorial: Special Issue on Interdisciplinary and Experiential Entrepreneurship Education. *Entrepreneurship Education and Pedagogy*.

Cook, R. G., Zane, L. J., & Campbell, D. (2017). How to Create High Impact Community Outreach through a Veteran Entrepreneurship Training Program. *American Journal of Management*, 17 (3), 38-46.

Zane, L. J., & Kline, W. (2017). A Model of Entrepreneurial Competitive Moves: The Influence of Industry Context and Individual Factors. *Entrepreneurship Research Journal*, 7 (1), 1-30.

Zane, L. J., & DeCarolis, D. M. (2016). Social Networks and the Acquisition of Resources by Technology-based New Ventures. *Journal of Small Business and Entrepreneurship*, 28 (3), 203-221.

Zane, L. J., Yamada, H., & Kurokawa, S. (2014). Strategic Maneuvering of Technological Factors and Emergence of De Facto Standards. *Journal of Small Business Strategy*, 24 (2), 91-113.

Zane, L. J., & Masterfano, M. K. (2013). Effect of Participation in Business Membership Organizations on the Size and Occupational Diversity of Entrepreneurs' Core Business Discussion Network. *Journal of Small Business Strategy*, 22 (2), 71-91.

Narayanan, V. K., Zane, L. J., & Kemmerer, B. (2011). The Cognitive Perspective in Strategy: An Integrative Review. *Journal of Management*, 37 (1), 305-351.

Zane, L. J., & Narayanan, V. K. (2009). Inventing a Future for Strategic Leadership: Phenomenal Variety and Epistemic Opportunities. *Journal of Strategy and Management*, 2 (4), 380-404.

Refereed Proceedings

Zane, L., & Tribbitt, M. (2022). Intellectual Capital and the Alliances formed by Technology-Based New Ventures. *ICSB World Congress*.

Zane, L. (2019). Social networks of founder(s) and the acquisition of human capital. *Annual Meeting of the United States Association for Small Business and Entrepreneurship (USASBE)*, 33 210-216.

Zane, L. J., & Kline, W. (2015). A Model of Entrepreneurial Competitive Moves: The Influence of Industry Context and Individual Factors. *Atlantic Schools of Business Conference*, 45, 79-106.

Zane, L. J., & Masterfano, M. K. (2012). Effect of participation in paid membership organizations on entrepreneurs' core network size and heterogeneity. *United States Association for Small Business and Entrepreneurship, (USASBE)*, 26, 226-242.

Zane, L. J., DeCarolis, D. M., & DiRenzo, M. S. (2007). An Examination of the Role of Opportunity Cost and Opportunity Value in New Venture Creation. *Eastern Academy of Management Annual Meeting*, 44.

Zane, L. J., DeCarolis, D. M., & DiRenzo, M. S. (2007). An Empirical Examination of the Role of Opportunity Cost and Opportunity Value in New Venture Creation. *Babson College Entrepreneurship Research Conference*, 27, 267-282.

Chapters, Cases, Readings, Supplements

Chapters

Zane, L., Miller, J. L., Narayanan, V. K., & Zane, L. J. (2024). Cognitive Strategic Groups. Under Review, *Encyclopedia of Social Network Analysis and Mining, 3rd Edition*.

Liguori, E. W., & Zane, L. J. (2021). Student-run ventures and interdisciplinary entrepreneurship education. *Entrepreneurship in Action: The Power of Student-Run Ventures*. Edward Elgar Publishing.

Zane, L., & Zimbhoff, A. (2019). Ideation Techniques and Applications to Entrepreneurship. In C.H. Matthews & E. Liguori (Eds.), *Annals of Entrepreneurship Education and Pedagogy*. Cheltenham, UK: Elgar.

Zane, L., & Zimbhoff, A. (2019). New Product Development: A Prototyping Experiential Exercise using Human Centered Design Methodology. In C.H. Matthews & E. Liguori (Eds.), *Annals of Entrepreneurship Education and Pedagogy, 3rd ed* Cheltenham, UK: Elgar.

Narayanan, V. K., & Zane, L. (2011). Current theoretical debates in management research: Epistemological Analysis in Strategic Management. In C. Cassell & B. Lee (Eds.), *Challenges and controversies in management research* (pp. 195-211). London: Routledge.

Presentations of Refereed Papers

Zane, L. & Tribbitt, M. (2021-2022, July). *Intellectual Capital and the Alliances formed by Technology-Based New Ventures*. International Council for Small Business World Conference, Washington, District of Columbia.

Jaiswal, M. R. & Zane, L. J. (2021-2022, January). *National Culture and Attitudes' Impact on Diffusion of Sustainable New Technology*. Annual Meeting of the United States Association for Small Business and Entrepreneurship (USASBE), Raleigh, North Carolina.

Jaiswal, M. & Zane, L. J. (2020-2021). *International diffusion and adoption of innovative automobile engine technologies: a research agenda*. Annual Meeting of the United States Association for Small Business and Entrepreneurship (USASBE), Virtual, Virtual.

Zane, L. J. & Decarolis, D. (2019-2020, January). *Social Networks, Firm Knowledge, and the Acquisition of Human Capital in Technology-Based New Ventures*. United States Association for Small Business and Entrepreneurship, (USASBE), New Orleans, Louisiana.

Zane, L. J. (2018-2019, January). *Social Networks of Founder(s) and the Acquisition of Human Capital*. United States Association for Small Business and Entrepreneurship, (USASBE), St. Petersburg, Florida.

Cook, R., Zane, L. J., & Campbell, D. (2015-2016, February). *How to Create High Impact Community Outreach Through a Veteran Entrepreneurship Training Program. Best Practices Presentation*. Small Business Institute (SBI), New Orleans, Louisiana.

- Cook, R., Zane, L. J., & Campbell, D. (2015-2016, January). *Workshop - How to Create High Impact Community Outreach Through a Veteran Entrepreneurship Training Program*. United States Association for Small Business and Entrepreneurship, (USASBE), San Diego, California.
- Zane, L. J. & Kline, W. (2015-2016, September). *A Model of Entrepreneurial Competitive Moves: The Influence of Industry Context and Individual Factors*. Atlantic Schools of Business Conference, Fredericton, Canada.
- Narayanan, V. K., Zane, L. J., & Miller, J. (2014-2015, September). *Entrepreneurial Cognition: A Methodological Review*. British Academy of Management, Belfast, Ireland (Northern).
- Zane, L. J., Drenzo, M. S., & Decarolis, D. M. (2014-2015, August). *The Influence of Cognitive Biases on Opportunity Cost and Value When Evaluating a New Venture*. Academy of Management (AOM) Annual Meeting, Philadelphia, Pennsylvania.
- Zane, L. J. & Decarolis, D. M. (2012-2013, August). *Founding Team Networks: Does Who You Know, and Who They Know, Get You What You Need?* Academy of Management (AOM) Annual Meeting, Boston, Massachusetts.
- Zane, L. J. & Masterfano, M. K. (2011-2012, January). *Effect of participation in paid membership organizations on entrepreneurs' core network size and heterogeneity*. United States Association for Small Business and Entrepreneurship, (USASBE), New Orleans, Louisiana.
- Cunningham, Q. W., Resick, C. J., Drenzo, M. S., Whitman, D. S., & Zane, L. J. (2011-2012, July). *Leveraging Team Human Capital: Examining Role Composition and Functional Leadership*. Annual Conference of the Interdisciplinary Network of Group Researchers, Minneapolis, Minnesota.
- Zane, L. J. & Forster, W. (2010-2011, August). *What is an Opportunity Worth? Opportunity Value and the Decision to Venture*. Academy of Management (AOM) Annual Meeting, Montreal, Canada.
- Zane, L. J., Chen, T., & Decarolis, D. M. (2009-2010, October). *A Model of Entrepreneurial Competitive Moves: The Influence of Industry Context and Individual Factors*. Strategic Management Society Meeting, Washington, District of Columbia.
- Zane, L., Chen, T., Yamada, H., & Kurokawa, S. (2009-2010, August). *Firms' Strategic Choice in Standards War: A historical analysis of 78 cases*. Academy of Management (AOM) Annual Meeting, Chicago, Illinois.
- Narayanan, V. K. & Zane, L. J. (2008-2009, June). *Epistemological Analysis in Strategic Management*. Eastern Academy of Management International Conference, Rio de Janeiro, Brazil.
- Zane, L. J., Decarolis, D. M., & Drenzo, M. S. (2007-2008). *What Does Opportunity Value Mean to the Entrepreneur, and How Does it Influence Opportunity Pursuit?* Babson College Entrepreneurship Research Conference, Chapel Hill, North Carolina.
- Drenzo, M. S., Zane, L. J., & Decarolis, D. M. (2007-2008). *Surviving infancy: The role of entrepreneur personality and leadership style*. Eastern Academy of Management Annual Meeting, Washington, District of Columbia.
- Drenzo, M. S., Greenhaus, J. G., Zane, L. J., & Shao, T. P. (2007-2008, May). *A boundaryless perspective of occupational passion and success: The career expectations of generation Y*. Eastern Academy of Management Annual Meeting, Washington, District of Columbia.
- Drenzo, M. S., Zaman, M., Greenhaus, J. G., & Zane, L. J. (2007-2008, March). *A boundaryless perspective: The cybernetic model of voluntary turnover*. Western Academy of Management, Oakland, California.
- Zane, L. J., Decarolis, D. M., & Drenzo, M. S. (2006-2007). *An Empirical Examination of the Role of Opportunity Cost and Opportunity Value in New Venture Creation*. Babson College Entrepreneurship Research Conference, Madrid, Spain.
- Drenzo, M. S., Zane, L. J., & Decarolis, D. M. (2006-2007). *Entrepreneur Personality, Leadership Style, and New Venture Culture: A Model for New Venture Survival*. Eastern Academy of Management Annual Meeting, New Brunswick, New Jersey.
- Zane, L. J., Decarolis, D. M., & Drenzo, M. S. (2006-2007, May). *An Examination of the Role of Opportunity Cost and Opportunity Value in New Venture Creation*. Eastern Academy of Management Annual Meeting, New Brunswick, New Jersey.

Presentations of Non-Refereed Papers

Regional

- Zane, L. & Farro, A. (2022-2023, June). *The Effects of Intellectual Capital and Team Processes on Firm Resources*

and Outcomes. NSF I-Corps Northeast Hub Virtual Research Symposium, New Brunswick, New Jersey.

Zane, L. & Farro, A. (2023-2024). *The Effects of Intellectual Capital on Firm Resources and Outcomes*. Funded research proposal presented at Northeast I-Corps Hub Annual Meeting, Princeton, New Jersey.

Grants

Partnership

2019-2020: Zane, L. & Liguori, E., UIF-Rowan Mentoring partnership with Hopeworks in Camden, Principal Investigator, Uncommon Individual Foundation.

Research

2022-2023: Zane, L. J. & Farro, A., U.S. National Science Foundation's Innovation Corps (I-Corps™) Northeast Research Grant, Principal Investigator, GOV-National Science Foundation (NSF).

Service to the Profession

Ad Hoc Reviewer: academic journal/text/proceedings

2022-2023 – 2023-2024: Management Decision (International).

2020-2021 – 2022-2023: New England Journal of Entrepreneurship (International).

2021-2022: Cross Cultural and Strategic Management (International).

2018-2019: International Journal of Emerging Markets (International).

2015-2016 – 2017-2018: Journal of Small Business and Entrepreneurship (National).

2014-2015: Journal of Strategy and Management (International).

2013-2014 – 2014-2015: Long Range Planning (International).

Member: Committee/Task Force

2023-2024: Eastern Academy of Management (Regional). EAM Conference Planning Committee – 2024

Organize a professional or academic event

2023-2024: Eastern Academy of Management, Providence, Rhode Island (Regional). Co-Chair – 2024 EAM Conference Doctoral Student Consortium

Significant editorial role for an academic journal

2023-2024: New England Journal of Entrepreneurship (International). Editorial Review Board of New England Journal of Entrepreneurship

2022-2023: New England Journal of Entrepreneurship (International). Editorial Review Board of New England Journal of Entrepreneurship

2021-2022: New England Journal of Entrepreneurship (International). Editorial Review Board of New England Journal of Entrepreneurship

2020-2021: New England Journal of Entrepreneurship (International). Editorial Review Board of New England Journal of Entrepreneurship

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