
Stephanie Weidman, Ph.D.
Professor
Accounting and Finance
Rohrer College of Business
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Academic Degrees

Ph.D. Drexel University, Accounting (Statistics Emphasis), 2002.

MBA Duke University Fuqua School of Business, Durham, North Carolina, Finance, 1981.

B.A.(Hons) University of Delaware, Newark, Delaware, Economics, 1979.

Employment Experience

Department Chair, Department of Accounting & Finance, Rowan University (July, 2015 - Present), Glassboro, New Jersey.

Professor, Department of Accounting and Finance, Rowan University (September, 2012 - Present), Glassboro, New Jersey.

Associate Professor, Department of Accounting and Finance, Rowan University (September, 2003 - August, 2012), Glassboro, New Jersey. Sponsored and taught new courses: Entrepreneurial Accounting Seminar, Advanced Accounting Information Systems and Business Processes (MBA). Also taught Financial Statement Analysis, Capital Budgeting (MBA), Accounting Information Systems, Principles of Accounting. Was selected Professor of the Year by student vote, May 2008; recipient of Faculty Leadership Award, May 2008

Assistant Professor, Department of Accounting and Finance, Rowan University (September, 1998 - August, 2003), Glassboro, New Jersey. Designed and initiated the Accounting Information System course. Co-sponsored and team-taught an MBA Special Topics course titled 'Environmental Issues and Business.' Other courses taught included Principles of Accounting, Principles of Finance, Supervised Internship in Accounting, Managerial Accounting (MBA Level). Was selected Professor of the Year by student vote, May 2000.

Instructor (temporary), Department of Accounting and Finance, Rowan University (January, 1991 - June, 1998), Glassboro, New Jersey. Courses taught included Banking, Money and Capital Markets, Cost Accounting, Intermediate Accounting, Principles of Accounting.

Adjunct Instructor, Rowan University (September, 1989 - December, 1990), Glassboro, New Jersey. Courses taught included Banking, Money and Capital Markets.

Manager of Money and Banking, Treasury Department, Scott Paper Company (June, 1985 - March, 1986), Philadelphia, Pennsylvania. Responsible for corporate-wide cash management, short-term financing, short-term investments and bank relations.

Strategic Planning Resource Manager, Package Products Division, Scott Paper Company (May, 1984 - June, 1985), Philadelphia, Pennsylvania. Reported to the Vice President and Controller of PPD. Responsible for the consolidation and analysis of the PPD Operating and Strategic Plans. Also had direct responsibility for the accounting of all Administrative and General Expenses.

Financial Analyst, PPD Profit Center Finance and PPD Capital Investment Analysis Group, Scott Paper Company (June, 1981 - May, 1984), Philadelphia, Pennsylvania. Worked as the financial member of cross-functional business teams, providing all aspects of financial analytical support to these teams.

Articles in Journals

Weidman, S. M., McFarland, D. J., Meric, G., & Meric, I. (in press, 2019). Determinants of Return-on-Equity in U.S., German, and Japanese Manufacturing Firms. *Managerial Finance*.

Weidman, S., & Maginnis, J. (2017). Retiring? Stay Involved with the Profession as an Executive in Residence. *Journal of Accountancy*.

Meric, G., Weidman, S., Welsh, C., & Meric, I. (2017). A Comparison of the Financial Management Characteristics of UK vs. EU Manufacturing Firms. *Review of International Comparative Management*, 18 (2), 138-147.

Meric, G., Welsh, C., Weidman, S., & Marmon, R. (2011). The Effects of the 2008 Stock Market Crash on the Managerial Behavior, Financial Characteristics and Competitiveness of Large U.S. Corporations. *Journal of Global Business Issues*, 5 (1), 11-20.

Weidman, S. M., Curatola, A. J., & Linnehan, F. (2010). An Experimental Investigation of the Intentions to Accrue and Disclose Environmental Liabilities. *Advances in Public Interest Accounting*, 15, 195-243.

Schoen, E. J., Falchek, J. S., Lewis, P. A., Weidman, S., Hughes, D., Richard Marmon (2009). Philip Morris U.S.A. v. Williams: Punitive Damages, Due Process and the U.S. Supreme Court. *Journal of International Academy for Case Studies*, 15 (4), 33-53.

Meric, G., Welsh, C. N., Weidman, S. M., & Meric, I. (2008). Returns and Co-Movements of Domestic and Country Index Funds: Global Portfolio Diversification Implications. *Journal of Global Business Issues*.

Meric, G., Weidman, S. M., Welsh, C. N., & Meric, I. (2007). A Comparison of the Financial Characteristics of French, German, and U.K. Chemical Firms. *Journal of Global Business Issues*.

Byrd, K., & Weidman, S. M. (2004). A Cross-Disciplinary Pedagogical Approach to Environmental Management Education. *Journal of Management Research*.

Articles in Proceedings

Welsh, C. N., & Weidman, S. (2010). Engaging in Continuous Improvement in an Undergraduate Accounting Program Using an Internally Developed Cumulative Exit Exam. *American Institute of Higher Education's Fourth International Conference*.

Conference Presentations

Weidman, S. & Maginnis, J. (2017-2018). *Corporate Alliances: Leveraging Corporate Relationships to Build Stronger Students*. MAACBA Annual Meeting, Philadelphia, Pennsylvania.

Weidman, S., Kyj, L., & Yang, Y. (2014-2015). *Budgetary Slack: The Interaction of Ethics, Risk and Information Asymmetry*. 2015 AAA Mid-Atlantic Region Conference, Cherry Hill, New Jersey.

Weidman, S., Marmon, R., & Van Brunt, M. (2012-2013, December). *The Pedagogical Benefits of Service Learning: Does Participation in a VITA Program Help Achieve Accounting Learning Goals*. Invited presentation at Campbell Lecture Series, Glassboro, New Jersey.

Weidman, S. (2010-2011). *Using Self-Paced Learning Modules and Camtasia Videos to Ensure Intermediate Level Competency in Microsoft Excel*. AIS Educators Conference, Fort Collins, Colorado.

Weidman, S. M., Curatola, A., & Linnehan, F. (2009-2010). *An Experimental Investigation of Intentions to Accrue and Disclose Environmental Liabilities*. Invited presentation at PRME Conference, Glassboro, New Jersey.

Weidman, S., Curatola, A. J., & Linnehan, F. (2003-2004). *A Behavioral Model of Decisions to Accrue and Disclose Environmental Liabilities*. American Accounting Association Mid-Atlantic Regional Meeting, Washington, District of Columbia.

Professional Certifications

Certified Management Accountant (CMA), 829424, 1993 (1993 - Present), Montvale, NJ.

Professional Memberships

American Accounting Association, 2003 - Pre

Institute of Management Accountants, 1993 - Pre

Professional Service

Academic Conference: Discussant

2014-2015: 2015 AAA Mid-Atlantic Region Conference, Cherry Hill, New Jersey (Regional). Served as a Discussant at the 2015 AAA Mid-Atlantic Region Conference for a paper titled, "The Impact of EPA Penalties on Financial Performance," by Romero and Freedman.

Academic Conference: Moderator / Facilitator

2014-2015: 2015 AAA Mid-Atlantic Region Conference, Cherry Hill, New Jersey (Regional). Served as a Moderator at the 2015 AAA Mid-Atlantic Region Conference for Session 1.03 Management Accounting 1.

2010-2011: AIS Educators Conference (National).

2009-2010: PRME Conference, Glassboro, New Jersey (Regional).

Academic Conference: Panelist

2017-2018: MAACBA Annual Meeting, Philadelphia, Pennsylvania (Regional). Served as a panelist on the session titled, "Corporate Alliances: Leveraging Corporate Relationships to Build Stronger Students."

Reviewer - Article / Manuscript

2014-2015: Benchmarking: an International Journal (International).

2011-2012: Advances in Public Interest Accounting (International).

Honors, Awards, and Scholarships

2015-2016: Professor of the Year Award in Accounting and Finance, Bureau of Business Associations. Professor of the Year Award in Accounting and Finance.

2015-2016: Leo C. Beebe Faculty Leadership Award, Rowan University. Rowan University Leo C. Beebe Faculty Leadership Award.

2011-2012: , Stillman School of Business at Seton Hall University and the NJPRO Foundation. Bright Idea Award received for research paper titled, "An Experimental Investigation of the Intentions to Accrue and Disclose Environmental Liabilities," published in Advances in Public Interest Accounting, Vol. 15, 2010. Paper was selected as one of the top 10 manuscripts of the 2011 volume of Publications of New Jersey's Business Faculty.

2010-2011 – 2011-2012: , Rowan University. Wall of Fame for Academic Advising, by nomination from recent alumni

2010-2011: , Rowan University. Professor of the Year Award in Accounting and Finance

2007-2008: , Rowan University. College of Business Professor of the Year; this award was also won in May 2000.

2007-2008: , Rowan University. Leo C. Beebe Rohrer College of Business Faculty Leadership Award

2004-2005: , Rowan University. Management Institute Bridges to Industry Award

1997-1998: , Rowan University. Excellence in Scholarship Award, Sigma Beta Delta.

Community Service

Advisory Board Member

2013-2014: Finance Council, Catholic Community of the Holy Spirit

2012-2013: Finance Council, Catholic Community of the Holy Spirit

2011-2012: Finance Council, Catholic Community of the Holy Spirit

2010-2011: Finance Council, Catholic Community of the Holy Spirit

2009-2010: Finance Council, Catholic Community of the Holy Spirit

Member of a Committee

2002-2003: Accounting Advisory Board, Atlantic Cape Community College

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