
Jia Wang, Ph.D.
Professor
Accounting and Finance
Rohrer College of Business
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Academic Background

Ph.D. University of Massachusetts.

M.S. University of Massachusetts.

B.S. Tsinghua University.

Work Experience

Academic

Associate Professor, Rowan University (September, 2012 - Present), Glassboro, New Jersey.

Assistant Professor, Rowan University (September, 2007 - August, 2012), Glassboro, New Jersey.

Visiting Instructor, Long Island University - Brooklyn (September, 2006 - August, 2007), New York City, New York.

Courses Taught

Courses from the Teaching Schedule: Adv Financial Planning (Masters), Derivative Securities and Financial Risk Management (Masters), Financial Derivatives (Bachelors), Financial Engineering (Masters), Fixed Income Securities (Masters), Independent Study - Finance (Bachelors), Independent Study in Finance (MBA), Investments (Bachelors), Investments / Portfolio Analysis (Masters), Portfolio Management (Bachelors), Principles of Finance (Bachelors), Selection Of Topics In Finance (Bachelors), Special Topics (MBA)

Intellectual Contributions

Refereed Articles

Liu, Z., & Wang, J. (2022). Leveraged Exchange-Traded Funds Versus Investing on Margin. *Journal of Investing*, 31 (5), 55-70.

Anderson, T., Liu, Z., Cruz, J., & Wang, J. (2020). Corporate Social Responsibility and Recession: An Empirical Study Investigating the Impact on Supply Chain Profitability. *Operations and Supply Chain Management*, 13 (2), 176-193.

Liu, Z., & Wang, J. (2019). Supply chain network equilibrium with strategic financial hedging using futures. *European Journal of Operational Research*, 272 (3), 962-978.

Liu, Z., & Wang, J. (2019). Supply Chain Network Equilibrium with Strategic Supplier Investment: A Real Options Perspective. *International Journal of Production Economics*, 208, 184-198.

Liu, Z., Wang, J., & Branch, B. (2018). Diversification with Value vs Growth Stocks: The Impact of Time Horizon, Risk Tolerance and Sector Tilt. *Advances in Quantitative Analysis of Finance and Accounting*, 17, 55-85.

Liu, Z., & Wang, J. (2018). Do Style Momentum Strategies Produce Abnormal Returns: Evidence from Index Investing. *International Journal of Business and Finance Research*, 12 (2), 63-75.

Wang, J. (2017). Cross Sectional Variation in Risk Arbitrage. *International Journal of Business and Finance Research*, 11 (2), 1-10.

Wang, J., & Branch, B. (2014). Is Risk Arbitrage Market Neutral: The Case of Stock Swap Offers with Collars. *Quarterly Journal of Finance and Accounting*, 51 (1,2), 99-130.

Wang, J., Meric, G., Liu, Z., & Meric, I. (2013). Investor Overreaction to Technical Insolvency and Bankruptcy Risks in the 2008 Stock Market Crash. *Journal of Investing*, 22 (2), 8-14.

Zhang, M., Johnson, G., & Wang, J. (2012). Predicting Takeover Success Using Machine Learning Techniques.

Journal of Business & Economics Research, 10 (10), 547-552.

Wang, J., Meric, G., Liu, Z., & Meric, I. (2011). The Determinants of Stock Returns in the October 9, 2007 - March 9, 2009 Bear Market. *Journal of Investing*, 20 (3), 18-24.

Wang, J. (2011). Impact of investment horizon on the performance of value versus growth styles and style allocation. *The Journal of Asset Management*.

Liu, Z., & Wang, J. (2010). Value, Growth and Style Rotation Strategy in the Long Run. *Journal of Financial Services Professionals*, 64 (6), 66-74.

Wang, J., & Branch, B. (2010). Risk Arbitrage for Collared, Uncollared Stock Swap Offers. *Banking and Finance Review*, 2 (2), 37-52.

Liu, Z., & Wang, J. (2010). Time, Risk and Investment Styles. *Financial Services Review: Journal of Individual Financial Management*, 19 323-336.

Wang, J., Meric, G., Liu, Z., & Meric, I. (2010). A Comparison of the Determinants of Stock Returns in the 1987 and 2008 Stock Market Meltdowns. *Banking and Finance Review*.

Wang, J., & Branch, B. (2009). Takeover Success Prediction and Performance of Risk Arbitrage. *Journal of Business and Economic Studies*, 15 (2), 10-25.

Wang, J., Meric, G., Liu, Z., & Meric, I. (2009). Stock Market Crashes, Firm Characteristics, and Stock Returns. *Journal of Banking & Finance*, 33 (9), 1563-1574.

Branch, B., Wang, J., & Yang, T. (2008). A Note on Takeover Success Prediction. *International Review of Financial Analysis*, 17 (5), 1186-1193.

Wang, J., Meric, G., & Meric, I. (2008). U.S. Stock Market Reaction to September 11, 2001 Events. *International Journal of Finance*, 4824-4832.

Branch, B., & Wang, J. (2008). Risk Arbitrage Spreads and Performance of Risk Arbitrage. *Journal of Alternative Investments*, 9-22.

Refereed Proceedings

Wang, J. (2015). Industry Balanced Value vs Growth Stocks. *2015 AAA Mid-Atlantic Region Conference*.

Presentations of Refereed Papers

Liu, Z. & Wang, J. (2023-2024). *Valuation of Supply Chain Firms with Financially Distressed Retail Partner*. INFORMS, Phoenix, Arizona.

Liu, Z. & Wang, J. (2023-2024). *Supply Chain Financing and Capacity Strategies Under Demand and Credit-Market Uncertainty*. Decision Science Institute (DSI), Atlanta, Georgia.

Liu, Z. & Wang, J. (2021-2022). *Financial Valuation Of Disruptive Technologies With Supply Chain Dynamics*. Decision Science Institute (DSI), virtual, Virtual.

Wang, J. (2019-2020). *Cultural Impact on Financial Decision-Making from Hofstede's Cultural Dimensions Model*. Academy of Business Research Conference, Canada, Canada-Ontario.

Liu, Z. & Wang, J. (2017-2018). *Supply Chain Network Equilibrium with Strategic Financial Hedging using Futures*. POMS (production and operations management society) 28th Annual Conference, Houston, Texas.

Liu, Z. & Wang, J. (2016-2017). *Supply Chain Competition with Strategic Supplier Collaboration*. POMS (production and operations management society) 28th Annual Conference, Seattle, Washington.

Liu, Z. & Wang, J. (2016-2017). *Supply Chain Network Equilibrium with Strategic Financial Hedging Using Futures*. INFORMS, Nashville, Tennessee.

Wang, J. (2016-2017). *Cross Sectional Variation in Risk Arbitrage*. Annual American Business Research Conference, New York City, New York.

Wang, J., Liu, Z., & Branch, B. (2014-2015). *Industry Balanced Value vs Growth Stocks*. 2015 AAA Mid-Atlantic Region Conference, USA, New Jersey.

Liu, Z., Wang, J., & Branch, B. (2012-2013). *Style Diversification across Time Horizons*. Global Business and Social Science Research Conference, Beijing, China-PRC.

Liu, Z., Wang, J., & Branch, B. (2011-2012). *Style Diversification across Time Horizons*. Eastern Finance Association Annual Conference, Boston, Massachusetts.

- Zhang, M., Johnson, G., & Wang, J. (2011-2012). *Predicting Takeover Success Using Machine Learning Techniques*. Northeast Business and Economics Association Annual Conference, Philadelphia, Pennsylvania.
- Wang, J., Meric, G., Liu, Z., & Meric, I. (2010-2011). *The Determinants of Stock Returns and Investor Overreaction in the 1987 & 2008 Stock Market Crashes*. International Conference of the Society for Global Business & Economic Development, Singapore, Singapore.
- Wang, J., Meric, G., Liu, Z., & Meric, I. (2010-2011). *Investor Reaction to Technical Insolvency and Bankruptcy Risks in the 1987 and 2008 Stock Market Crashes*. World Finance Conference, Rhodes, Greece.
- Liu, Z., Wang, J., & Branch, B. (2010-2011). *Downside Risk, Diversification and Investment Horizons: An Investigation of Value vs. Growth Styles*. Northeast Business and Economics Association Annual Conference, Morristown, New Jersey.
- Wang, J., Meric, G., Liu, Z., & Meric, I. (2009-2010). *1987 and 2008 Stock Market Crashes*. Global Finance Association Annual Conference, Poznan, Poland.
- Wang, J., Meric, G., Liu, Z., & Meric, I. (2009-2010). *Stock Market Crash, Bankruptcy Risk and Stock Returns*. Eastern Finance Association Annual Conference, Miami, Florida.
- Wang, J. & Branch, B. (2008-2009, November). *Takeover Success Prediction and Performance of Risk Arbitrage*. Northeast Business and Economics Association Annual Conference, Long Island, New York.
- Branch, B. & Wang, J. (2008-2009, October). *Downside Risk: Risk Arbitrage for Collared Stock Swap Offers with Uncollared Stock Swap Offers*. Financial Management Association International, Dallas, Texas.
- Branch, B. & Wang, J. (2008-2009, October). *Determinants of Risk Arbitrage Spreads*. Financial Management Association International, Dallas, Texas.
- Branch, B. & Wang, J. (2007-2008, May). *Determinants of Risk Arbitrage Spreads*. Global Finance Association Annual Conference, Hangzhou, China.
- Wang, J., Meric, G., & Meric, I. (2007-2008, May). *Firm Characteristics and the Effect of Sept 11, 2001 Event on Stock Returns*. Global Finance Association Annual Conference, Hangzhou, China.
- Branch, B. & Wang, J. (2007-2008, April). *Downside Risk: Risk Arbitrage for Collared Stock Swap Offers Versus Uncollared Stock Swap Offers*. Eastern Finance Association Annual Conference, St Pete, Florida.
- Branch, B., Wang, J., & Yang, T. (2006-2007, October). *Takeover Success Prediction: Pair-Matched Design Vs Non-Pair-Matched Design*. Financial Management Association International, Salt Lake City, Utah.
- Branch, B. & Wang, J. (2005-2006, April). *Risk Arbitrage on Stock Swap Offers with Collars*. Eastern Finance Association Annual Conference, Philadelphia, Pennsylvania.

Service to the Profession

Reviewer - Article / Manuscript

- 2018-2019: Accounting and Finance Research (International).
- 2016-2017: The Quarterly Review of Economics and Finance (International).
- 2015-2016: Journal of Banking and Finance (International).
- 2011-2012: International Review of Financial Analysis (International).
- 2011-2012: Journal of Asset Management (International).
- 2010-2011: International Journal of Banking, Accounting and Finance (International).
- 2009-2010 – 2010-2011: Journal of Business and Economic Studies (International).
- 2009-2010: Banking and Finance Review (International).
- 2009-2010: International Review of Financial Analysis (International).
- 2009-2010: Managerial Finance (International).
- 2008-2009 – 2009-2010: Journal of Banking and Finance (International).
- 2007-2008: International Transactions on Operations Research (International).
- 2007-2008: Journal of Alternative Investments (International).

Invited Academic/Professional Lecture/Presentation

- 2010-2011: Montclair State University Research Seminar (State).

Present at a professional or academic event

2011-2012: Global Business and Social Science Research Conference (International).

2011-2012: Eastern Finance Association Annual Conference (International). Discussant for paper "Asymmetric Information and the Foreign-Exchange Trades of Global Custody Banks" in Session I.13

2008-2009: Financial Management Association International (International). Fundamental Indexing

2007-2008: Eastern Finance Association Annual Conference (National). Cosmetic Mergers: The Effect of Style Investing on the Market for Corporate Control.

2004-2005: Eastern Finance Association Annual Conference (National). Post Deregulation Restructuring of the Electric Power Industry: Value Creation or Value Destruction?

Significant editorial role for an academic journal

2013-2014 – 2018-2019: Journal: Accounting and Finance Research (International).

Honors/Awards

Award

2016-2017: Best Paper Award, Annual American Business Research Conference.

2011-2012: Best Paper Award in the Banking and Finance discipline for Paper: Style Diversification across Time Horizons., World Business Institute.

2011-2012: Bright Idea Award for Paper: A Comparison of the Determinants of Stock Returns in the 1987 and 2008 Stock Market Meltdowns., Seton Hall University and the NJPRO Foundation, the public policy research affiliate of the New Jersey Business and Industry Association (NJBIA).

2010-2011: Business Advisory Board Innovation in Teaching Award, Rohrer College of Business, Rowan University.

2009-2010 – 2010-2011: Wall of Fame for Excellence in Teaching, Rowan University.

2009-2010: Alumni Advisory Council Award for Scholarly Achievement, Rohrer College of Business, Rowan University.

2009-2010: Assistant Professor Travel Award, Rowan University.

2009-2010: MBA Professor of the Year, Rohrer College of Business, Rowan University.

2008-2009: Frances R. Lax Fund for Faculty Development, Rowan University.

2008-2009: Best Paper Award, Northeast Business and Economics Association.

2005-2006: Isenberg Scholar Award, University of Massachusetts.

Honor

2006-2007: Beta Gamma Sigma, Beta Gamma Sigma.

Last updated by member on 27-Jun-24 (05:40 AM)