
Yide Shen, Ph.D.
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Marketing and Business Information Systems
Rohrer College of Business
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Academic Background

Ph.D. Georgia State University.

M.S. University of Nebraska at Omaha.

B.S. Wuhan University.

Work Experience

Academic

Associate Professor, Rowan University (September, 2017 - Present), Glassboro, New Jersey.

Assistant Professor, Rowan University (September, 2012 - June, 2017), Glassboro, New Jersey.

3/4 Temporary Assistant Professor, Rowan University (September, 2009 - June, 2012), Glassboro, New Jersey.

Instructor, Instructor of MIS at Georgia State University (2004 - 2007), Atlanta, Georgia.

Non-Academic

Accounting Manager Assistant, Wuhan Urban Commercial Bank (August, 2000 - July, 2001), Wuhan, China-PRC.

CPA Assistant, Foshan CPA, Inc. (June, 1998 - July, 1998), Foshan, China-PRC.

Courses Taught

Courses from the Teaching Schedule: Information Systems for Managers (MBA), Issues In Management Information Systems (MBA), Management Information Systems (Bachelors), Management Information Systems (Bachelors), Project Management (Bachelors), Project Management (MBA)

Intellectual Contributions

Refereed Articles

Xu, P., & Shen, Y. (2022). Improving Agility in Organizations with a Hierarchical Culture: Leadership Strategies. *Rutgers Business Review*, 7 (3), 309-326.

Nicholson, J., Song, P., Shen, Y., & Nicholson, D. (2021). Exploring the Relationship Among Learning Styles, Engagement, and Learning Outcomes in the Context of Role-Play Activities. *Journal of Higher Education Theory and Practice*

Guo, R., Shen, Y., & Li, L. (2018). Using Social Media to Improve Student-Instructor Communication in an Online Learning Environment. *International Journal of Information and Communication Technology Education*.

Shen, Y., Li, L., Zheng, G., & Guo, R. (2017). An Evaluation Framework for Selecting Collaboration Systems for Student Teamwork. *International Journal of Information and Communication Technology Education*, 13 (2), 65-81.

Wang, J., Oh, L., Keil, M., & Shen, Y. (2017). Impacts of Organization Commitment, Interpersonal Closeness, and Confucian Ethics on Willingness to Report Bad News in Software Projects. *Journal of Systems and Software*, 125, 220-233.

Nicholson, J., Shen, Y., & Nicholson, D. (2016). Increasing Intrapreneurial Intentions among Business Students: Using a Net-Enabled Business Innovation Cycle (NEBIC) Theory Team Project. *Journal of Higher Education Theory and Practice*, 16 (3), 84-93.

Shen, Y., Gallivan, M. J., & Tang, X. (2016). The Impact of Subgroup Formation on Transactive Memory Systems and

Performance in Distributed Teams. *International Journal of e-Collaboration*, 12 (1), 44-66.

Shen, Y., Nicholson, J., & Nicholson, D. (2015). Using a Group Role-Play Exercise to Engage Students in Learning Business Processes and ERP. *Journal of Information Systems Education*, 26 (4), 265-280.

Du, S., Kei, M., Mathiassen, L., Shen, Y., & Tiwana, A. (2007). Attention-Shaping Tools, Expertise and Perceived Control in IT Project Risk Assessment. *Decision Support Systems*, 43 (1), 269-283.

Refereed Proceedings

Shen, Y., & Gallivan, M. (in press, 2024). A One-week Module for Introducing Agile to Business Students using a Jira Course. *Americas Conference on Information Systems (AMCIS)*.

Xu, P., & Shen, Y. (2023). Balancing Agility and Hierarchical Culture through Leadership Sensemaking. *Americas Conference on Information Systems (AMCIS)*.

Li, L., Shen, Y., & Han, M. (2021). Perceptions of Information Systems Security Compliance: An Empirical Study in Higher Education Setting. *Hawaii International Conference on System Sciences (HICSS)*.

Kuppusamy, S., & Shen, Y. (2020). An Inquiry-Based Learning Approach to Improve Student Learning of Analytics Concepts. *Americas Conference on Information Systems (AMCIS)*.

Xu, P., & Shen, Y. (2019). Transforming Management for Agile Development. *International Research Workshop on Information Technology Project Management*.

Nicholson, D., Nicholson, J., Shen, Y., & Song, P. (2019). Understanding Student Engagement and Learning Outcomes: The Role of Learning Styles. *AIS SIG-ED International Conference on IS Education and Research*.

Xu, P., & Shen, Y. (2018). Building Agility in Software Development – A Leadership Perspective. *International Research Workshop on Information Technology Project Management*.

Xu, P., & Shen, Y. (2016). Empowering Leadership, Transactive Memory Systems and Agility in Software Development Teams: A Theoretical Framework. *Americas Conference on Information Systems (AMCIS)*.

Shen, Y., Li, L., & Zheng, G. (2016). Collaboration Technology for Student Teams: Effectiveness of an Evaluation Framework. *Teaching Professor Conference*.

Shen, Y., Nicholson, J., & Nicholson, D. (2015). Engaging Students in a Group Role-play Exercise to Improve Understanding of Business Processes and ERP in an Introductory Information Systems Course. *Information Systems Educator Conference (ISECON)*, 333-348.

Shen, Y., Li, L., Zheng, G., & Guo, R. (2015). Which Collaboration Technologies Best Support Student Teamwork? An Empirical Investigation. *Americas Conference on Information Systems (AMCIS)*.

Shen, Y., & Xu, P. (2015). Leading Agile Teams: An Exploratory Study of Leadership Styles in Agile Software Development. *Americas Conference on Information Systems (AMCIS)*.

Nicholson, D., Nicholson, J., & Shen, Y. (2014). Mapping Direct, Prior Personal Experiences to New Product Trials: An Exploratory Study of the Effects of Points-of-Reference on Online Purchase Intentions and Consumption. *Academy of Business Research*.

Shen, Y., & Gallivan, M. (2011). Does Dormant Faultline Still Matter in Distributed Teams? Extending the Faultline Concept to Distributed Environment. *The International Conference on Information Systems (ICIS)*.

Shen, Y., Gallivan, M., & Tang, X. (2008). The Influence of Subgroup Dynamics on Knowledge Coordination in Distributed Teams: A Transactive Memory System and Group Faultline Perspective. *The International Conference on Information Systems (ICIS)*.

Du, S., Keil, M., Mathiassen, L., & Shen, Y. (2006). The Role of Perceived Control, Attention-Shaping, and Expertise in IT Project Risk Assessment. *Hawaii International Conference on System Sciences (HICSS)*.

Shen, Y., & Gallivan, M. (2006). Understanding Workplace Instant Messaging Adoption, Use and Consequences via Social Perspectives. *Americas Conference on Information Systems (AMCIS)*.

Shen, Y. (2005). A Meta-Analysis of Role Ambiguity and Role Conflict on IS Professional Job Satisfaction. *Hawaii International Conference on System Sciences (HICSS)*.

Gallivan, M., & Shen, Y. (2005). Examining User-Technology Interaction: Toward a Sociotechnical Theory for Understanding User Adjustment to Mobile Technologies. *Americas Conference on Information Systems (AMCIS)*.

Shen, Y., & Gallivan, M. (2004). An Empirical Test of the Job Demand/Control Model Among IT Users. *ACM Special Interest Group on Management Information Systems Conference on Computer Personnel Research (SIGMIS/CPR)*.

Chapters, Cases, Readings, Supplements

Chapters

Shen, Y., Straub, D., & Trauth, E. (2007). Public ICT Policy Initiatives and Deployment: Theories, Stakeholders, Success Factors, and Regulatory Tools. *Managing Global Information Technology: Strategies and Challenges*. Hershey, PA USA: Ivy League Publishing.

Presentations of Refereed Papers

Xu, P. & Shen, Y. (2016-2017, December). *Directive and Empowering Leadership, Transactive Memory Systems, and Agility in Software Development Teams: A Theoretical Framework*. Journal of the Association for Information Systems (JAIS) sponsored Theory Development Workshop, Dublin, Ireland.

Song, P., Shen, Y., Nicholson, J., & Nicholson, D. (2016-2017, March). *Student Learning through Group Role-play Exercises: an Empirical Assessment*. Annual SoTL Commons Conference, Savannah, Georgia.

Shen, Y., Nicholson, J., & Nicholson, D. (2014-2015, January). *Engaging Students with a Group Role-play Exercise in Understanding Business Processes and ERP in an Introductory Information Systems Course*. Annual Faculty Conference on Teaching Excellence, Philadelphia, Pennsylvania.

Presentations of Non-Refereed Papers

International

Lipp, A. & Shen, Y. (2004-2005). *Experiencing vClass in an IT Graduate Course: A Case Study*. The INFORMS Annual Meeting, Denver, Colorado.

National

Khazanchi, K. & Shen, Y. (2002-2003). *A Comprehensive Theoretical Framework for Internal Auditor Participation/Involvement in the Systems Development Process*. Accounting Information Systems Educator Association Annual Meeting, Copper, Colorado.

Grants

Research

2012-2013: Kerwin, M., Shen, Y., & Lange, R., Pilot Study Investigating How to Deliver Behavioral Parent Training to Mothers in Drug Treatment, Co-Principal Investigator, College of Science and Mathematics, Rowan University.

2008-2009: Shen, Y. & Gallivan, M., The Influence of Subgroup Dynamics on Knowledge Coordination in Distributed Software Development Teams, McDowell Research Center for Global Information Technology Management at the UNCG.

Service to the Profession

Ad Hoc Reviewer: academic journal/text/proceedings

2022-2023 – 2023-2024: The International Conference on Information Systems (ICIS) (International).

2022-2023: Americas Conference on Information Systems (AMCIS) (International).

2017-2018 – 2021-2022: Journal of Information Systems Education (JISE) (International).

2020-2021: Journal of Engineering and Technology Management (International).

2014-2015 – 2020-2021: Americas Conference on Information Systems (AMCIS) (International).

2019-2020: International Conference on Business Information Systems (International).

2018-2019: European Conference on Information Systems (ECIS) (International).

2018-2019: The DATA BASE for Advances in Information Systems (International).

2017-2018: Journal of Business Research (International).

2016-2017: The International Conference on Information Systems (ICIS) (International).

2016-2017: Journal of Systems and Software (International).

2015-2016: Journal of Information Systems Education (JISE) (International).

2014-2015: European Journal of Information Systems (EJIS) (International).

2013-2014 – 2014-2015: The International Conference on Information Systems (ICIS) (International).

2013-2014: SAGE Open (International).

2012-2013: SIGPAM (AIS Special Interest Group on Process Automation and Management) Workshop on Business Processes and Services (International).

2011-2012: Journal of Organizational Behavior (International).

2010-2011 – 2011-2012: The International Conference on Information Systems (ICIS) (International).

2008-2009: MIS Quarterly (International).

2007-2008 – 2008-2009: The International Conference on Information Systems (ICIS) (International).

2007-2008: Decision Support Systems (International).

2007-2008: Communications of the ACM (CACM) (International).

2007-2008: International Research Workshop on IT Project Management (International).

2006-2007: Hawaii International Conference on System Sciences (HICSS) (International).

2005-2006: Information Systems Journal (International).

2004-2005: The International Conference on Information Systems (ICIS) (International).

Organize a professional or academic event

2023-2024: Pacific Asia Conference on Information Systems (PACIS) (International). Serve as an Associate Editor for "IS Education and e-Learning" Track for PACIS 2021

2021-2022 – 2023-2024: European Conference on Information Systems (ECIS) (International). Serve as an Associate Editor for "IS Development and Project Management" track at ECIS 2023

Serve as an Associate Editor for "IS Development and Project Management" track at ECIS 2022

2020-2021: Pacific Asia Conference on Information Systems (PACIS) (International). Serve as an Associate Editor for "IS Education and e-Learning" Track for PACIS 2021

2020-2021: European Conference on Information Systems (ECIS) (International). Serve as an Associate Editor for "IT Project Management" Track at ECIS 2021

2018-2019: Pacific Asia Conference on Information Systems (PACIS) (International). Serve as an Associate Editor for "Project Management in Disruptive Time" Track in PACIS 2019

2015-2016: Pacific Asia Conference on Information Systems (PACIS) (International). Served as a track associate editor and reviewer for "Innovative IT Applications in the Emerging Markets" track

2014-2015: Pacific Asia Conference on Information Systems (PACIS) (International). Served as a program committee member and chair for "Human Behavior and IS" track

Reviewer

2022-2023 – 2024-2025: Journal of Information Systems Education (JISE) (International). Serve as an Editorial Board Member for the journal, starting in September, 2022.

Honors/Awards

Award

2016-2017: The Impact of Subgroup Formation on Transactive Memory Systems and Performance in Distributed Teams, International Journal of e-Collaboration.

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