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Marketing and Business Information Systems
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Academic Degrees

Ph.D. Georgia State University, Atlanta, GA, Computer Information Systems, 2009.

M.S. University of Nebraska at Omaha, Omaha, NE, Management Information System, 2003.

B.S. Wuhan University, Wuhan, Hubei, P.R. China, Accounting, 2000.

Employment Experience

Associate Professor, Rowan University (September, 2017 - Present), Glassboro, New Jersey.

Assistant Professor, Rowan University (September, 2012 - June, 2017), Glassboro, New Jersey.

3/4 Temporary Assistant Professor, Rowan University (September, 2009 - June, 2012), Glassboro, New Jersey.

Instructor, Instructor of MIS at Georgia State University (2004 - 2007), Atlanta, Georgia.

Accounting Manager Assistant, Wuhan Urban Commercial Bank (August, 2000 - July, 2001), Wuhan, China-PRC.

CPA Assistant, Foshan CPA, Inc. (June, 1998 - July, 1998), Foshan, China-PRC.

Articles in Journals

Guo, R., Shen, Y., & Li, L. (2018). Using Social Media to Improve Student-Instructor Communication in an Online Learning Environment. *International Journal of Information and Communication Technology Education*.

Shen, Y., Li, L., Zheng, G., & Guo, R. (2017). An Evaluation Framework for Selecting Collaboration Systems for Student Teamwork. *International Journal of Information and Communication Technology Education*, 13 (2), 65-81.

Wang, J., Oh, L., Keil, M., & Shen, Y. (2017). Impacts of Organization Commitment, Interpersonal Closeness, and Confucian Ethics on Willingness to Report Bad News in Software Projects. *Journal of Systems and Software*, 125, 220-233.

Nicholson, J., Shen, Y., & Nicholson, D. (2016). Increasing Intrapreneurial Intentions among Business Students: Using a Net-Enabled Business Innovation Cycle (NEBIC) Theory Team Project. *Journal of Higher Education Theory and Practice*, 16 (3) 84-93.

Shen, Y., Gallivan, M. J., & Tang, X. (2016). The Impact of Subgroup Formation on Transactive Memory Systems and Performance in Distributed Teams. *International Journal of e-Collaboration*, 12 (1), 44-66.

Shen, Y., Nicholson, J., & Nicholson, D. (2015). Using a Group Role-Play Exercise to Engage Students in Learning Business Processes and ERP. *Journal of Information Systems Education*, 26 (4), 265-280.

Du, S., Kei, M., Mathiassen, L., Shen, Y., & Tiwana, A. (2007). Attention-Shaping Tools, Expertise and Perceived Control in IT Project Risk Assessment. *Decision Support Systems*, 43 (1), 269-283.

Articles in Proceedings

Xu, P., & Shen, Y. (2018). Building Agility in Software Development – A Leadership Perspective. *International Research Workshop on Information Technology Project Management*.

Xu, P., & Shen, Y. (2016). Empowering Leadership, Transactive Memory Systems and Agility in Software Development Teams: A Theoretical Framework. *Americas Conference on Information Systems (AMCIS)*.

- Shen, Y., Li, L., & Zheng, G. (2016). Collaboration Technology for Student Teams: Effectiveness of an Evaluation Framework. *Teaching Professor Conference*.
- Shen, Y., Nicholson, J., & Nicholson, D. (2015). Engaging Students in a Group Role-play Exercise to Improve Understanding of Business Processes and ERP in an Introductory Information Systems Course. *Information Systems Educator Conference (ISECON)*, 333-348.
- Shen, Y., Li, L., Zheng, G., & Guo, R. (2015). Which Collaboration Technologies Best Support Student Teamwork? An Empirical Investigation. *Americas Conference on Information Systems (AMCIS)*.
- Shen, Y., & Xu, P. (2015). Leading Agile Teams: An Exploratory Study of Leadership Styles in Agile Software Development. *Americas Conference on Information Systems (AMCIS)*.
- Nicholson, D., Nicholson, J., & Shen, Y. (2014). Mapping Direct, Prior Personal Experiences to New Product Trials: An Exploratory Study of the Effects of Points-of-Reference on Online Purchase Intentions and Consumption. *Academy of Business Research*.
- Shen, Y., & Gallivan, M. (2011). Does Dormant Faultline Still Matter in Distributed Teams? Extending the Faultline Concept to Distributed Environment. *The International Conference on Information Systems (ICIS)*.
- Shen, Y., Gallivan, M., & Tang, X. (2008). The Influence of Subgroup Dynamics on Knowledge Coordination in Distributed Teams: A Transactive Memory System and Group Faultline Perspective. *The International Conference on Information Systems (ICIS)*.
- Du, S., Keil, M., Mathiassen, L., & Shen, Y. (2006). The Role of Perceived Control, Attention-Shaping, and Expertise in IT Project Risk Assessment. *Hawaii International Conference on System Sciences (HICSS)*.
- Shen, Y., & Gallivan, M. (2006). Understanding Workplace Instant Messaging Adoption, Use and Consequences via Social Perspectives. *Americas Conference on Information Systems (AMCIS)*.
- Shen, Y. (2005). A Meta-Analysis of Role Ambiguity and Role Conflict on IS Professional Job Satisfaction. *Hawaii International Conference on System Sciences (HICSS)*.
- Gallivan, M., & Shen, Y. (2005). Examining User-Technology Interaction: Toward a Sociotechnical Theory for Understanding User Adjustment to Mobile Technologies. *Americas Conference on Information Systems (AMCIS)*.
- Shen, Y., & Gallivan, M. (2004). An Empirical Test of the Job Demand/Control Model Among IT Users. *ACM Special Interest Group on Management Information Systems Conference on Computer Personnel Research (SIGMIS/CPR)*.

Chapters, Cases, Readings, Supplements

- Shen, Y., Straub, D., & Trauth, E. (2007). Public ICT Policy Initiatives and Deployment: Theories, Stakeholders, Success Factors, and Regulatory Tools. *Managing Global Information Technology: Strategies and Challenges*. Hershey, PA USA: Ivy League Publishing.

Conference Presentations

- Xu, P. & Shen, Y. (2016-2017, December). *Directive and Empowering Leadership, Transactive Memory Systems, and Agility in Software Development Teams: A Theoretical Framework*. Journal of the Association for Information Systems (JAIS) sponsored Theory Development Workshop, Dublin, Ireland.
- Song, P., Shen, Y., Nicholson, J., & Nicholson, D. (2016-2017, March). *Student Learning through Group Role-play Exercises: an Empirical Assessment*. Annual SoTL Commons Conference, Savannah, Georgia.
- Shen, Y., Nicholson, J., & Nicholson, D. (2014-2015, January). *Engaging Students with a Group Role-play Exercise in Understanding Business Processes and ERP in an Introductory Information Systems Course*. Annual Faculty Conference on Teaching Excellence, Philadelphia, Pennsylvania.
- Lipp, A. & Shen, Y. (2004-2005). *Experiencing vClass in an IT Graduate Course: A Case Study*. The INFORMS Annual Meeting, Denver, Colorado.
- Khazanchi, K. & Shen, Y. (2002-2003). *A Comprehensive Theoretical Framework for Internal Auditor Participation/Involvement in the Systems Development Process*. Accounting Information Systems Educator Association

Annual Meeting, Copper, Colorado.

Professional Service

Chair: Conference / Track / Program

2018-2019: Pacific Asia Conference on Information Systems (PACIS) (International). Serve as Associate Editor for *Project Management in Disruptive Time* Track

2015-2016: Pacific Asia Conference on Information Systems (PACIS) (International). Served as track associate editor and reviewer for Innovative IT Applications in the Emerging Markets track

2014-2015: Pacific Asia Conference on Information Systems (PACIS) (International). Served as a program committee member and chair for "Human Behavior and IS" track

Reviewer: Ad Hoc Reviewer for a Journal

2018-2019: The DATA BASE for Advances in Information Systems (International).

2017-2018 – 2018-2019: Journal of Information Systems Education (JISE) (International).

2017-2018: Journal of Business Research (International).

2016-2017: Journal of Systems and Software (International).

2015-2016: Journal of Information Systems Education (JISE) (International).

2014-2015: European Journal of Information Systems (EJIS) (International).

2013-2014: SAGE Open (International).

2011-2012: Journal of Organizational Behavior (International).

2008-2009: MIS Quarterly (International).

2007-2008: Decision Support Systems (International).

2007-2008: Communications of the ACM (CACM) (International).

2005-2006: Information Systems Journal (International).

Reviewer: Conference Paper

2018-2019: European Conference on Information Systems (ECIS) (International).

2014-2015 – 2017-2018: Americas Conference on Information Systems (AMCIS) (International).

2016-2017: The International Conference on Information Systems (ICIS) (International).

2013-2014 – 2014-2015: The International Conference on Information Systems (ICIS) (International).

2012-2013: SIGPAM (AIS Special Interest Group on Process Automation and Management) Workshop on Business Processes and Services (International).

2010-2011 – 2011-2012: The International Conference on Information Systems (ICIS) (International).

2007-2008 – 2008-2009: The International Conference on Information Systems (ICIS) (International).

2007-2008: International Research Workshop on IT Project Management (International).

2006-2007: Hawaii International Conference on System Sciences (HICSS) (International).

2004-2005: The International Conference on Information Systems (ICIS) (International).

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