

---

**Edward Schoen, J.D.**  
**Professor**  
**Management and Entrepreneurship**  
**Rohrer College of Business**

[schoen@rowan.edu](mailto:schoen@rowan.edu)

### **Academic Degrees**

J.D. Georgetown University Law Center, Washington, DC, 1968.

B.S. LaSalle University, Philadelphia, PA, Accounting, 1965.

### **Employment Experience**

Professor of Management, Rowan University (July, 2008 - Present), Glassboro, New Jersey. Principal teaching areas: Legal Environment of Business and Business Ethics. Responsibilities included extensive academic advisement and participation in well developed learning outcomes assessment program.

Dean, College of Business, and Professor of Management, Rowan University (July, 1999 - June, 2008), Glassboro, New Jersey. Reporting to the Provost, I had primarily responsibility for providing academic leadership and serving as the chief academic administrative officer of the Rohrer College of Business, which had thirty-six full-time faculty members, 1050 undergraduate and 75 graduate students in three departments: Accounting and Finance, Management/MIS, and Marketing. The COB offers the B.S. degree in Accounting, Business Administration, Entrepreneurship, Finance, Management Information Systems and Marketing, and the MBA. As Dean, I had primary responsibility for all aspects of planning, budgeting and staffing (including recruitment, selection and evaluation), academic program review (including adherence to AACSB standards), curriculum and faculty development, and maintaining and enhancing links with the regional business community. Other responsibilities include administering learning outcomes assessment program; developing strategies for student retention; reviewing departmental schedules and staffing assignments.

Counsel to the Court, Court of Common Pleas of Luzerne County (September, 1989 - June, 1999), Wilkes-Barre, Pennsylvania. My principal responsibilities were to assist the Judges of the Court of Common Pleas in drafting opinions in summary judgment proceedings.

Professor of Business Administration and Dean; Chairperson, Business Administration Department; Prof, King's College (William G. McGowan School of Business) (September, 1971 - June, 1999), Wilkes-Barre, Pennsylvania. Reporting to the Vice President for Academic Affairs, I was primarily responsible for providing academic and administrative leadership, implementing planning objectives, assessing the quality and effectiveness of major programs, undertaking strategic planning and operational management for the McGowan School of Business, and serving as liaison with the business community. Other responsibilities included administering learning outcomes assessment program; participation in college-wide planning and budgeting process; projecting hiring needs and coordinating hiring process; and reviewing departmental schedules and staffing assignments.

Principal teaching areas: Business Law, Mass Communications Law, and Business Ethics. Responsibilities included extensive academic advisement and participation in well developed learning outcomes assessment program.

Associate Attorney, Ralph E. Kates III, Esquire (February, 1987 - July, 1988), Wilkes-Barre, Pennsylvania. Active participation in all phases of litigation conducted by law firm specializing in the areas of accounting malpractice, employment discrimination, First Amendment and environmental law.

Associate Attorney, Reisinger and Associates, P.C. (January, 1984 - January, 1987), Wilkes-Barre, Pennsylvania. Reisinger and Associates, P.C. is a professional corporation specializing in tax and commercial law. My principal responsibilities were to coordinate the efforts of the commercial side with the directives of the tax side. I developed expertise in assisting professionals organize their practices into appropriate legal entities, performing related tax planning, and drafting agreements, corporate records, trust and other documents consistent with financial and estate planning.

Law Clerk to the Hon. Peter Paul Olszewski, Court of Common Pleas of Luzerne County (March, 1974 - December,

1983), Wilkes-Barre, Pennsylvania. My principal responsibilities as law clerk to Judge Olszewski were conducting extensive research into a wide variety of legal issues; preparing jury instructions; reviewing briefs and legal memoranda submitted by attorneys for litigants; and drafting innumerable legal opinions.

Staff Assistant, Tax Department, Arthur Anderson & Co. (March, 1969 - June, 1971), Philadelphia, Pennsylvania.

Legal Intern, Equal Employment Opportunity Commission (June, 1967 - June, 1968), Washington, District of Columbia.

Administrative Aide, Office of Senator Joseph S. Clark (January, 1966 - June, 1967), Washington, District of Columbia.

## Articles in Journals

Schoen, E. J., Hughes, D. I., & Kowalsky, M. A. (2017). A Case Study in Securities Law: SEC v. Baker. *Journal of Legal Studies Education*.

Schoen, E. (2017). Walker v. Texas Division, Sons of Confederate Veterans, Inc.: Specialty License Plates, Confederate Flags and Government Speech. *Southern Law Journal*.

Casper, W. C., & Schoen, E. J. (2016). Burwell v. Hobby Lobby Stores, Inc.: Lots of Smoke, But No Fire. *Southern Law Journal*.

Schoen, E. J. (2016). The 2007-2009 Financial Crisis: An Erosion of Ethics - A Case Study. *Journal of Business Ethics*.

Schoen, E. J. (2015). Completing Government Speech's Unfinished Business: Clipping Garcetti's Wings and Addressing Scholarship and Teaching. *Hastings Constitutional Law Quarterly*.

Schoen, E. J., & Falchek, J. S. (2014). Sorrell v. IMS Health Inc.: Sowing Mischief in Commercial Speech Protection. *Southern Law Journal*.

Schoen, E. J., & Falchek, J. S. (2013). Stolen Valor: Lies, Deception and the First Amendment. *Southern Law Journal*.

Schoen, J. C., & Schoen, E. J. (2013). Snyder v. Phelps: A Cautiously Outrageous Protest. *Southern Law Journal*, XXIII (Spring 2013, No. 1), 167-180.

Schoen, E. J., Lewis, P. A., & Falchek, J. S. (2012). Conflicted Research: Medical Scientists on the Payroll. *Southern Law Journal*, XXII (Fall 2012), 269-304.

Schoen, E. J., & Falchek, J. S. (2011). Christian Legal Society v. Martinez: Rock, Paper, Scissors. *Southern Law Journal*, XXI (Fall 2011, No. 2), 201-223.

Falchek, J. S., & Schoen, E. J. (2011). Thompson v. Western States Medical Center: An Opportunity Lost. *Atlantic Law Journal*, Vol. 13 (Summer 2011), 201-223.

Schoen, E. J., & Falchek, J. S. (2010). Pleasant Grove City v. Sumnum: Government Speech Takes Center Stage. *Southern Law Journal*, X (Fall 2010, No. 1), 1-22.

Schoen, E. J. (2010). Embracing Student Learning Teams. *Decision Line*, 42 (No. 2), 4-7, 12.

Schoen, E. J., & Falchek, F. S. (2009). Ysursa and Davenport: Putting a Dent in Union Access to Member Contributions for Political Activities. *Southern Law Journal*, XIX (Fall 2009, No. 1), 77-98.

Schoen, E. J., Falchek, J. S., Lewis, P. A., Weidman, S., Hughes, D., Richard Marmon (2009). Philip Morris U.S.A. v. Williams: Punitive Damages, Due Process and the U.S. Supreme Court. *Journal of International Academy for Case Studies*, 15 (4), 33-53.

Schoen, E., & Falchek, J. S. (2008). Bong Hits 4 Jesus and Tinkering with Tinker. *Southern Law Journal*, XVIII (1), 1-16.

Schoen, E. J., & Falchek, J. S. (2007). Garcetti v. Ceballos: Government Workers, Whistleblowing and the First Amendment. *Southern Law Journal*, XVII (1), 131-148.

Schoen, E. J., Hughes, D., Lewis, P. A., & Marmon, R. (2007). Casino City, Inc. v. U.S. Department of Justice: Campus Access to Internet Gambling and the First Amendment. *Journal of International Academy for Case Studies*, 13 (2), 71-82.

Schoen, E. J., & Falchek, J. S. (2006). Johanns v. Livestock Marketing Ass'n: Demise of First Amendment Protection

Against Compelled Commercial Speech. *Southern Law Journal*, XVI (1), 93-106.

Schoen, E. J., & Falchek, J. S. (2006). Equal Protection, Due Process, and Same-Sex Marriage: The Reformation Continues. *Midwest Law Review*, 20, 23-77.

Schoen, E. J., Hogan, M. M., & Falchek, J. S. (2005). The Alien Tort Claims Act of 1789: Globalization of Business Requires Globalization of Law and Ethics. *Journal of Business Ethics*, 62 (1), 41-56.

Schoen, E., & Falchek, J. S. (2005). The Do-Not-Call Registry Trumps Commercial Speech. *Michigan Law Review* (2), 484-540.

Schoen, E. J., & Rusch, E. (2005). Unpacking a Successful Journey to AACSB Accreditation. *Decision Line*, 13-15, 20.

## Articles in Proceedings

Schoen, E. J. (2009). Conflicted Research: Medical Scientists on the Payroll. *Global Business & Technology Association, Eleventh Annual International Conference*

Schoen, E. J., & Falchek, J. (2007). Philip Morris USA v. Williams: Punitive Damages Round III. *Academy of Legal Studies in Business National Proceedings*, Indianapolis, IN:.

Schoen, E. J., & Falchek, J. S. (2006). Ceballos v. Garcetti- Public Employees, Whistleblowing and the First Amendment. *Academy of Legal Studies in Business National Proceedings*, St. Petersburg, Florida:.

Weaver, Ph.D., K. M., Noel, Ph.D., T., Schoen, E. J., Bucelli, L., & Vozikis, Ph.D., G. (2006). Analysis of a 2005 Survey of University Based Venture Funding. *International Australian Graduate School of Entrepreneurship (AGSE) Entrepreneurship & Innovation Research Exchange Proceedings*, Auckland, New Zealand:.

Schoen, E. J., & Falchek, J. S. (2005). City of San Diego v. Roe- Or How A San Diego Police Officer's Videotaped Striptease and Masturbation Led to the Restoration of the Two-Step Pickering/Connick Test in Assessing Government Worker's Freedom of Expression. *Academy of Legal Studies in Business National Proceedings*.

Weaver, K. M., & Schoen, E. J. (2005). Non-Traditional Approaches to Creating an Entrepreneurial University Model. *Second Australian Graduate School of Entrepreneurship (AGSE) Regional Entrepreneurship and Innovation Research Exchange* Melbourne, Australia:.

Weaver, K. M., & Schoen, E. J. (2005). No Prerequisites for Entrepreneurship Courses? Are You Crazy? *2005 National Conference, United States Association for Small Business and Entrepreneurship*, Indian Wells, CA:.

Weaver, K. M., Schoen, E. J., Wingham, D., & Dorland, D. (2004). Developing Intra and Inter Campus Collaborations: A Boot Camp Model Program to Develop an Entrepreneurial Focus Among Technology and Science Professionals. *8th Annual Meeting, National Collegiate Inventors & Innovators Alliance*, San Jose, CA:.

Weaver, K. M., Giles-Gee, H., Schoen, E. J., & Dorland, D. (2004). Building an Entrepreneurial University: A Case Study Using a New Venture Development Approach. *18 Annual USASBE National Conference*.

McFarland, D., Schoen, E. J., & Hamilton, D. (2004). Factors Considered By Business Schools When Determining Programmatic Learning Goals. *2004 European Applied Business Research Conference*, Edinburgh, Scotland:.

Schoen, E., & Falchek, J. S. (2004). Equal Protection And Same Sex Marriage: An Irresistible Match. *Academy of Legal Studies in Business National Proceedings*, Ottawa, Canada:.

Schoen, E. J., Falchek, J. S., & Hogan, M. M. (2003). The Alien Tort Claim Act of 1789: An 18th Century Law Becomes a 21st Century Tool in Combating Human Rights Violations- An Ethical Examination. *Academy of Legal Studies in Business National Proceedings*, Nashville, TN:.

Schoen, E. J., & Falchek, J. S. (2002). Term Limits and Compelled Speech: A New Frontier. *Academy of Legal Studies in Business National Proceedings*, 31, Las Vegas, NV:.

Schoen, E. J., Falchek, J. S., & Williams, B. H. (2002). What Happens When I Will Becomes I Won't- An Examination of the Legal Landscape of Courtship Gift Disputes. *Academy for Studies in Business Law*, 6 (1), Nashville, TN:., 43.

Schoen, E. J., Weidman, S., Lewis, P., & Hughes, D. (2002). Ham v. Deloitte: Self Regulation in the Accounting

Profession Is Called into Doubt. *Academy for Studies in Business Law*, 6 (1), Nashville, TN:, 45.

Schoen, E. J., & Falchek, J. S. (2000). Laetrile Redux: The Debate Resumes. *International Academy for Case Studies*, 7 (2), Maui, Hawaii:, 45-46.

Welsh, C., & Schoen, E. J. (2000). Accounting Program Assessment Review. *Northeast Decision Sciences Institute 2000 Annual Meeting*, Atlantic City, NJ:, 197-98.

Schoen, E. J., & Falchek, J. S. (2000). L.A.P.D. v. United Reporting: Commercial Speech Strikes Out. *Academy of Legal Studies in Business National Proceedings*, 29, Baltimore, MD:, 167-179.

Schoen, E. J. (2000). From Posadas to Greater New Orleans: Expanding Commercial Speech Protection for the Gaming and Alcohol Industries. *Academy for Studies in Business Law*, 4 (1), Myrtle Beach, SC:, 15.

Schoen, E. J., Hughes, D., & Lewis, P. (2000). Ford Motor Company v. Lane: The First Amendment Takes a Virtual Ride in a Mustang. *International Academy for Case Studies*, Myrtle Beach, SC:.

Schoen, E. J., & Hogan, M. (1999). Glickman v. Wileman Bros. & Elliott, Inc.: A Nettle in the Fruit Patch. *Academy of Legal Studies in Business National Proceedings*, 28, St. Louis, MO:, 165-180.

Schoen, E. J., & Falchek, J. (1999). Expanded Liability for Hazing: A Teaching Tool. *Academy of Legal Studies in Business National Proceedings*, 28, St. Louis, MO:, 147-151.

Schoen, E. J. (1999). Lion Brewery, Inc.: The Ordeal of Taking a Public Company Private. *International Academy for Case Studies*, 6 (1), Myrtle Beach, SC:, 123-25.

Schoen, E. J., & Falchek, J. S. (1998). Joe Camel and 44 Liquormart: Has the FDA Gone Too Far? *Academy of Legal Studies in Business National Proceedings*, 27, San Diego, California:, 191-202.

Schoen, E. J., & Healey, B. J. (1998). Dear FDA: Here's More Ammunition for Your Restrictions on Tobacco Product Advertisements. *Academy for Studies in Business Law*, 2 (1), Myrtle Beach, SC:, 11.

Alexander, C. S., & Schoen, E. J. (1997). The Tragedy of Flight 800. *International Academy for Case Studies*, 4 (2), Maui, Hawaii:, 71.

Schoen, E. J., Hogan, M., & Falchek, J. S. (1997). An Examination of the Legal and Ethical Issues Underlying DES Market Share Liability. *Sixth Annual Meeting, Association for Practical and Professional Ethics*, Washington, DC:.

Schoen, E. J., & Falchek, J. S. (1997). More Than You Ever Wanted to Know About DES Market Share Liability...And More. *Academy of Legal Studies in Business National Proceedings*, 26, Atlanta, Georgia:, 50-74.

Schoen, E. J., & Alexander, C. S. (1996). Mark Whitacre: Undercover CEO or Thief? *International Academy for Case Studies*, 3, Maui, Hawaii:, 227-31.

Schoen, E. J., Nardone, H. F., & Bower, B. K. (1996). Once Hailed as a Panacea and Now Relegated to the Legal Dustbin, Comparable Worth Still Belongs in Business Ethics. *7th Annual National Conference on Applied Ethics*, California State University, Long Beach, CA:, 199-204.

Schoen, E. J. (1996). Comparable Worth: Banished to Title VII's Legal Limbo. *Academy of Legal Studies in Business National Proceedings*, 25, Quebec, Canada:, 231-49.

Schoen, E. J., & Alexander, C. S. (1995). Electra Pharmaceuticals Company, Inc. *International Academy for Case Studies*, 2, Nassau, The Bahamas:, 226-29.

Schoen, E. J., Williams, B., & Falchek, J. S. (1995). Title VII Awards: Taxable Or Not, Tortious Or Not? *Academy of Legal Studies in Business National Proceedings*, 24, Milwaukee, WI:, 483-502.

Schoen, E. J., Falchek, J. S., & Williams, B. (1994). Model Rule 3.6: Gagged If You Do; Gagged If You Don't. *Symposium on Litigation Journalism, The Austin O. Furst Jr. Series*, Lehigh University, Bethlehem, PA:.

Schoen, E. J., & Alexander, C. S. (1994). Electra Pharmaceuticals Company, Inc. *Eastern Casewriters Association*.

Schoen, E. J., & Falchek, J. S. (1993). Restructured Hospital- Physician Relationships Necessitate Attention to

Covenants Not to Compete. *Academy of Legal Studies in Business National Proceedings*, 22, Colorado Springs, CO., 306-24.

## Chapters, Cases, Readings, Supplements

Weaver, K. M., & D'Intino, R. (2009). Building An Entrepreneurial University: A Case Study Using A New Venture Development Approach *Handbook of University- Wide Entrepreneurship Education*. Edward Elgar Publishing Ltd.

Hamilton, D., & Schoen, E. J. (2005). Same Song, Second Verse: Evaluation and Improvement of an Established Assessment Program *Assessment of Student Learning in Business Schools: Best Practices Each Step of the Way* (pp. 138-153). Association of Institutional Research.

## Conference Presentations

Casper, W. C. & Schoen, E. (2015-2016). *Burwell v. Hobby Lobby Stores, Inc.: Lots of Smoke But No fire*. 2016 Southern Academy of Legal Studies in Business Annual Conference, San Antonio, Texas.

Schoen, E. (2015-2016). *Walker v. Texas Division, Sons of Confederate Veterans, Inc.: Specialty License Plates, Confederate Flags and Government Speech*. 2016 Southern Academy of Legal Studies in Business Annual Conference, San Antonio, Texas.

Schoen, E. (2014-2015). *COMPLETING GOVERNMENT SPEECH'S UNFINISHED BUSINESS: CLIPPING GARCETTI'S WINGS AND ADDRESSING SCHOLARSHIP AND TEACHING*. 2015 Southern Academy of Legal Studies Annual Conference, San Antonio, Texas.

Schoen, E. (2014-2015, October). *2007-2009 Financial Crisis: An Erosion of Ethics - A Case Study*. 21st International Vincential Business Ethics Conference, Dublin, Ireland.

Schoen, E. J. (2013-2014, August). *Employment of Student Learning Teams in Legal Environment of Business*. 2014 Business Professor Teaching Summit, Philadelphia, Pennsylvania.

Schoen, E. J. (2013-2014, April). *Sorrell v. IMS Health Inc.: Sowing Mischief in Commercial Speech Protection*. 2014 Southern Academy of Legal Studies in Business Conference, San Antonio, Texas.

Schoen, E. J. & Falchek, J. F. (2012-2013). *Stolen Valor: Lies, Deception and the First Amendment*. 2013 Southern Academy of Legal Studies in Business conference, San Antonio, Texas.

Schoen, E. J. & Falchek, J. S. (2011-2012). *Sorrell v. IMS Health, Inc.: Normalcy At Last In Commercial Speech*. 2012 Southern Academy of Legal Studies in Business Conference, San Antonio, Texas.

Schoen, J. C. & Schoen, E. J. (2011-2012, February). *Snyder v. Phelps: A Cautiously Outragious Protest*. 2012 Southern Academy of Legal Studies in Business Conference, San Antonio, Texas.

Schoen, E. J. & Falchek, J. S. (2011-2012). *Christian Legal Society v. Martinez: Rock, Scissors, Paper*. 2011 Southern Academy of Legal Studies in Business, San Antonio, Texas.

Schoen, E. J. & Falchek, J. S. (2009-2010). *Pleasant Grove City v. Summum: Government Speech Takes Center Stage*. 2010 Southern Academy of Legal Studies in Business Annual Conference, San Antonio, Texas.

Schoen, E. J. (2009-2010, July). *Conflicted Research: Medical Scientists on the Payroll*. Global Business & Technology Association, Eleventh Annual International Conference, Prague, Czech Republic.

Schoen, E. J. & Falchek, J. S. (2008-2009). *Protecting the First Amendment Rights of Workers Who Object to Union Use of Their Dues and Fees for Political Purposes*. 2009 Southern Academy of Legal Studies in Business Annual Meeting, San Antonio, Texas.

Schoen, E. J. & Falchek, J. S. (2007-2008, March). *Bong Hits 4 Jesus and Tinkering with Tinker*. 2008 Southern Academy of Legal Studies in Business (SALSB), San Antonio, Texas.

Falchek, J. S. & Schoen, E. J. (2006-2007). *Phillip Morris USA v. Williams: Punitive Damages Round III*. 2007 Academy of Legal Studies in Business Annual Conference, Indianapolis, Indiana.

Schoen, E. J. & Falchek, J. S. (2006-2007, March). *Garcetti v. Ceballos: Public Employees, Whistle Blowing and The First*

*Amendment - Let the Leaks Begin.* 2007 Southern Academy of Legal Studies in Business (SALSB), San Antonio, Texas.

Schoen, E. J. & Falchek, J. S. (2006-2007). *Ceballos v. Garcetti: Public Employees, Whistleblowing and the First Amendment.* 2006 Academy of Legal Studies in Business Annual Conference, St. Petersburg, Florida.

Schoen, E. J. & Falchek, J. S. (2005-2006, August). *I'm Just Dying to Avoid Those Punitive Damages.* 2006 Academy of Legal Studies in Business Annual Conference, St. Petersburg, Florida.

Schoen, E. J. & Falchek, J. S. (2005-2006, March). *Johanns v. Livestock Marketing Ass'n: Demise of First Amendment Protection Against Compelled Commercial Speech.* 2006 Southern Academy of Legal Studies in Business (SALSB), San Antonio, Texas.

## **Other Research**

2005-2006: , , . 'Abood v. Detroit Board of Education,' Encyclopedia of American Civil Liberties (Routledge Reference), 2006, <http://www.routledge-ny.com/ref/liberties/contributors.htmlNo.s>

2005-2006: , , . 'Houchins v. KQED, Inc.' The Encyclopedia of American Civil Liberties (Routledge Reference), 2006, <http://www.routledge-ny.com/ref/liberties/contributors.htmlNo.s>.

1996-1997: , , . 'Law Day Address.' Wilkes-Barre Law and Library Association Law Day Program, May 1, 1997. Text of address was published in The Luzerne Legal Register, Vol. 87, No. 20, May 16, 1997, p. 7-12.

## **Professional Service**

### **Chair: Committee / Task Force**

2008-2009: Reaffirmation of AACSB Accreditation Team (International). February 17-19, 2008

2003-2004: Articles and Bylaws Committee, AACSB- International (International).

2001-2002: Articles and Bylaws Committee, AACSB- International (International).

1991-1992: Articles and Bylaws Committee, AACSB- International (International).

### **Chair: Conference / Track / Program**

2001-2002: Dean's Seminar, AACSB-International, Clearwater, Florida (International). Conference Co-Chair. February 3-5, 2002.

### **Member: Committee/Task Force**

2011-2012: Member, Middle States Accreditation Visiting Team (Regional).

2008-2009: Business Advisory Board, Atlantic Cape Community College (Local).

2008-2009: Reaffirmation of AACSB Accreditation Team (International). September 21-23, 2008

2007-2008: Middle States Association of Colleges and Schools (Regional). Outcomes Assessment Evaluator/Accreditation Team Member. April 1998, April 1999, March 2001, March 2002, March 2003, and March-April 2008.

2007-2008: Reaffirmation of AACSB Accreditation Team (International). October 21-23, 2007

2007-2008: Executive Committee, Middle Atlantic Association of Colleges of Business (Regional).

2006-2007: Initial AACSB Accreditation Team (International). November 19-22, 2006

2006-2007: Reaffirmation of AACSB Accreditation Team (International). January 28-30, 2007

2005-2006: Executive Committee, Middle Atlantic Association of Colleges of Business (Regional).

2004-2005: Initial AACSB Accreditation Team (International). October 31-November 3, 2004

2004-2005: 2004-2005 Nominating Committee, AACSB (International).

2003-2004: Executive Committee, Middle Atlantic Association of Colleges of Business (Regional).

2003-2004: Business Advisory Board, Atlantic Cape Community College (Local).

2003-2004: Initial AACSB Accreditation Team (International). February 15-18, 2004

2002-2003: Western Association of Schools and Colleges (Regional). Outcomes Assessment Evaluator/ Accreditation Team Member. March 1998, March 2001, and October 2003.

2001-2002 – 2002-2003: AACSB International Japan Study Tours (International). Selection Committee, 1998, 2001, and 2002.

2001-2002: Board of Directors, AACSB (International).

2000-2001: Executive Committee, Middle Atlantic Association of Colleges of Business (Regional).

1999-2000: Board of Directors, AACSB (International).

1998-1999: AACSB International Outcomes Assessment Seminar, Clearwater, Florida (International). Planning Committee and Core Faculty. February 28-March 2, 1999

1998-1999: AACSB International Japan Study Tours (International). Selection Committee, 1998, 2001, and 2002.

1997-1998: AACSB International Outcomes Assessment Seminar, Nashville, Tennessee (International). Planning Committee and Core Faculty. March 14-17, 1998.

1997-1998: Western Association of Schools and Colleges (Regional). Outcomes Assessment Evaluator/ Accreditation Team Member. March 1998, March 2001, and October 2003.

1997-1998: Middle States Association of Colleges and Schools (Regional). Outcomes Assessment Evaluator/Accreditation Team Member. April 1998, April 1999, March 2001, March 2002, March 2003, and March-April 2008.

1996-1997: AACSB International New Deans Seminar, Tampa Bay, Florida (International). Planning Committee and Core Faculty. January 24-26, 1997.

**Officer: Organization / Association**

2006-2007: New Jersey Collegiate Business Administration Association (State). President

2004-2005: Middle Atlantic Association of Colleges of Business (Regional). Immediate Past President. October 2004 to October 2005.

2004-2005: New Jersey Collegiate Business Administration Association (State). President

2003-2004: Middle Atlantic Association of Colleges of Business (Regional). President. October 2003-October 2004.

**Presentation**

2007-2008: 2007 Annual Conference of the Middle States Commission on Higher Education, Philadelphia, Pennsylvania (Regional). 'Bringing Assessment of Learning Outcomes into the Electronic Age.' Co-authored with Carol Welsh, Ed.D., Chairperson of the Accounting and Finance Department, Rowan University. December 9-11, 2007.

2007-2008: AACSB International Conference and Meeting, Honolulu, Hawaii (International). 'Principles for Responsible Management Education.' With Ira A. Jackson and Pierre Tapie. Ira A. Jackson is Dean of the Drucker Graduate School of Management, Claremont University, and Pierre Tapie is Vice Chair of the Globally Responsible Leadership Initiative and Groupe ESSEC President, ESSEC Business School, Paris and Singapore.

2006-2007: 2007 AACSB International Conference and Annual Meeting, Tampa Bay, Florida (International). Edward J. Schoen and Diane Hamilton. 'Assessment and Assurance of Learning.' Panel presentation with Jerry R. Strawser, Dean of the Mays Business School at Texas A&M University, and Jos. G.A.M. Lemmink, Professor of Marketing and Dean of the Faculty of Economics & Business Administration at the Universiteit Maastricht Business School in the Netherlands. April 21-24, 2007.

2006-2007: AACSB Associate Deans Conference, Charlotte, North Carolina (International). Edward J. Schoen and Ajay Menon. 'Strategies for Recruiting and Developing AQ Faculty.' December 7-9, 2006.

2005-2006: 2005 AACSB Continuous Improvement Conference, Philadelphia, Pennsylvania (National). Jamie J. Draft, Director, Degree Programs, Center for Entrepreneurship and Innovation, University of Florida, Sherry Hoskinson, Director, Karl Eller Center, McGuire Entrepreneurship Program, University of Arizona, Patricia G. Green, Ph.D., Dean, Undergraduate School, Babson College, Richard Klimonski, Dean, School of Management, George Mason University, and Edward J. Schoen. 'Integrating Entrepreneurship Across the Curriculum.' Panel presentation made with: Entrepreneurship Affinity Group. October 1-3, 2005.

2005-2006: 2005 AACSB Continuous Improvement Conference, Philadelphia, Pennsylvania (National). Diane Hamilton, Ph.D., Edward J. Schoen, and Edith Rusch, Ph.D., Associate Professor of Education, University of Nevada Las Vegas. 'Critical Success Factors in Attaining AACSB Accreditation.' October 1-3, 2005.

2005-2006: 2005 Annual Meeting of Middle Atlantic Association of Colleges of Business Administration, Baltimore, Maryland (Regional). Gregory Bruce, Dean Emeritus, School of Business Administration, LaSalle University; Ron Shiffler, Dean, College of Business Administration, Georgia Southern University; William M. Moore, Dean, Perdue School of Business, Salisbury University, and Edward J. Schoen, 'Faculty AQ/PQ Qualifications.' October 5-7, 2005.

2005-2006: USASBE/SBE 2006 Joint Conference, Tucson, Arizona (International). Shawn M. Carraher and Sylvia Burgess, Cameron University; Edward J. Schoen and K. Mark Weaver, Rowan University, McRae B. Banks, Worcester Polytechnic Institute, Dianne H.B. Welsh and Joseph E. McCann III, University of Tampa. 'Dream Deans: What Deans Can Do (and Not Do) to Help Entrepreneurship Education and Research.' January 11-15, 2006.

2005-2006: USASBE/SBE 2006 Joint Conference, Tucson, Arizona (International). Edward J. Schoen, Robert S. D'Intino and K. Mark Weaver. 'How to Present a Project-based Learning Workshop for College Faculty.' January 11-15, 2006.

2004-2005: Second Australian Graduate School of Entrepreneurship (AGSE) Regional Entrepren, Melbourne, Australia (International). K. Mark Weaver and Edward J. Schoen. 'Benefits of Endowed Chairs: What Does It Take to Capitalize on a Chair.' February 10-11, 2005.

2004-2005: 2006 Academy of Legal Studies in Business Annual Conference, San Francisco, California (International). Joseph S. Falchek and Edward J. Schoen. 'Stupid Motorist Law Stupid Is As Stupid Does.' August 3-5, 2005.

2003-2004: 2004 AACSB International Conference and Annual Meeting, Montreal, Canada (International). Edward J. Schoen and Taylor Ellis. 'Innovative Program Assessment.' April 18-20, 2004.

2003-2004: 2003 Annual Meeting of the Middle Atlantic Association of Colleges of Business Administration, New York, New York (Regional). 'Using Course Embedded Career Development Modules to Help Students in the Job Market.' Presented as part of panel presentation entitled 'Selling Students in the Ugly '00s' with Charles Menges, Kathleen Fisher, and Howard Frank. Presented at Fordham University. October 8-10, 2003.

2003-2004: 8th Annual Meeting, National Collegiate Inventors & Innovators Alliance, San Jose, California (International). K. Mark Weaver and Edward J. Schoen. 'Agents for Change: The Endowed Chair as Change Agent and Other Models for Cross-Disciplinary Collaboration.' March 17-20, 2004.

2003-2004: New Jersey Colleges of Business Administration Association Meeting, West Winsor, New Jersey (Regional). Edward J. Schoen. 'Ethics Education in Business.' Mercer County College. April 2, 2004.

2003-2004: 2004 Academy of Legal Studies in Business Annual Conference, Ottawa, Canada (International). Edward J. Schoen and Joseph S. Falchek. 'What Do You Mean My Agreement Is Unenforceable? The Court Refuses the Right to First Refusal.' August 18-21, 2004.

2002-2003: AACSB - International Continuous Improvement Symposium, D.C., Washington (International). Carol Welsh, Diane Hamilton, and Edward J. Schoen. 'Outcomes Assessment Under Proposed AACSB Accreditation Standards: Assurance of Learning.' September 22-24, 2002.

2002-2003: Joint Meeting, College Park, Maryland (Regional). Joint Meeting of the Middle Atlantic Association of Colleges of Business Administration and the Association of Northeast Business Deans. Carol Welsh, Dianne Dorland,



Edward J. Schoen, and Michael Lanzarone. 'Assessment in Professional Schools: Business, Engineering and Law.' University of Maryland. October 9-11, 2002.

2002-2003: School of Management, Delaware State University, Dover, Delaware (Local). Carol Welsh, Diane Hamilton, and Edward J. Schoen. 'Outcomes Assessment Processes and AACSB Accreditation.' November 20, 2002.

2002-2003: Fox School of Business and Management, Temple University, Philadelphia, Pennsylvania (Local). Carol Welsh, Diane Hamilton, and Edward J. Schoen. 'Linking Assessment to Annual Program Reviews.' December 12, 2002.

2002-2003: The Accreditation and Quality Assurance Annual Conference, D.C., Washington (Regional). Carol Welsh, Diane Hamilton, and Edward J. Schoen. 'Linking Outcomes Assessment and Academic Program Reviews.' Selected poster session designed to demonstrate 'best practices' in outcomes assessment. AQA 2002: The Accreditation and Quality Assurance Annual Conference of the Middle States Commission on Higher Education. December 16-17, 2002.

2002-2003: American Accounting Association 2003 Mid-Atlantic Region Annual Meeting, Philadelphia, Pennsylvania (Regional). Gregory Bruce, Kent St. Pierre, and Edward J. Schoen. 'Accreditation Quality.' April 11, 2003.

2002-2003: Academy of Legal Studies in Business, Nashville, Tennessee (International). Joseph S. Falchek and Edward J. Schoen. 'I'm Working for Who, Now? Watch Out For That Assignability Provision.' August 13-17, 2003.

2001-2002: AACSB - International Continuous Improvement Symposium, St. Louis, Missouri (International). Carol Welsh, Diane Hamilton, and Edward J. Schoen. 'Developing Assessment Templates: The Rowan University Experience.' October 7-9, 2001.

2001-2002: Academy of Legal Studies in Business, Las Vegas, Nevada (International). Joseph S. Falchek and Edward J. Schoen. 'The Household Products War: After 20+ Years, Is the Consumer Still Caught Between the Devil and the Deep Blue Cheer?' July 27-31, 2002.

2000-2001: Academy of Legal Studies in Business, Albuquerque, New Mexico (International). Joseph S. Falchek, Edward J. Schoen, and Barry Williams. 'Verbal Road Rage Criminal Conduct vs. Incivility.' August 7-11, 2001.

1999-2000: 2000 AACSB Outcomes Assessment Seminar, Chicago, Illinois (International). Carol Welsh and Edward J. Schoen. 'Accounting Program Assessment & Review: Planning and Administration for New Administrators' and 'Accounting Program Assessment & Review: Assessment Methodology and Processes.' March 5-7, 2000.

1999-2000: Northeast Decision Sciences Institute 2000 Annual Meeting, Atlantic City, New Jersey (Regional). Carol Welsh and Edward J. Schoen. 'Accounting Program Assessment Review.' March 22-24, 2000.

1999-2000: Academy of Legal Studies in Business, Baltimore, Maryland (International). Joseph S. Falchek, Edward J. Schoen, and Barry Williams. 'Both Ends of the Spectrum . . . Exercises From the Magisterial and Appellate Court Systems.' 2000 Master Teacher Symposium. August 8-12, 2000.

1999-2000: Academy of Legal Studies in Business, Baltimore, Maryland (International). Joseph S. Falchek and Edward J. Schoen. 'Engagement Ring Return Rules: Watch Out Boys and Girls . . . No-Fault Goes Pre-Marital.' August 8-12, 2000.

1998-1999: 1999 AACSB Undergraduate Program Seminar, St. Louis, Missouri (International). Christopher Alexander and Edward J. Schoen. 'A Course Embedded Assessment Model for Communication Skills.' January 31-February 2, 1999.

1998-1999: 1999 AACSB Outcomes Assessment Seminar, Clearwater, Florida (International). Michael Palmer, Catherine Palomba, Neil A. Palomba, Edward J. Schoen, Richard E. Sorensen, and Lovely Ulmer-Sottong. 'Sustaining Assessment Program Benefits or 'What I Know Now That I Wish I Knew Then.' February 28-March 2, 1999.

1998-1999: 1999 AACSB Outcomes Assessment Seminar, Clearwater, Florida (International). Douglas J. Elder and Edward J. Schoen. 'Communicating Assessment Results to Stakeholders' and 'Setting Assessment Objectives.' February 28-March 2, 1999.

1997-1998: 1998 AACSB Outcomes Assessment Seminar, Nashville, Tennessee (International). Larry D. Singell, Edward J. Schoen, and Neil A. Palomba. 'Lessons Learned from Experience.' March 14-17, 1998.

1997-1998: 1998 AACSB Outcomes Assessment Seminar, Nashville, Tennessee (International). Larry D. Singell, Edward J. Schoen, and Neil A. Palomba. 'Implementing Change Toward a Culture of Continuous Improvement.' March 14-17, 1998.

1997-1998: 1998 AACSB Outcomes Assessment Seminar, Nashville, Tennessee (International). Barry H. Williams, Cheryl O'Hara, Joseph S. Falchek, Edward J. Schoen and Larry D. Singell. 'Readiness Profiles and Mobilizing Resources for Program Planning and Administration.' March 14-17, 1998.

1997-1998: 1998 AACSB Annual Meeting, Chicago, Illinois (International). Michael Palmer, and Edward J. Schoen. 'Value for Students and Stakeholders through Outcomes Assessment.' June 14, 1998.

1997-1998: Academy of Legal Studies in Business, San Diego, California (International). Joseph S. Falchek and Edward J. Schoen. 'Life in the Nineties--It's A Darn Shame When You Can't Trust Your Trust.'

1996-1997: AACSB Annual Meeting, Boston, Maryland (International). Barry H. Williams, Edward J. Schoen, Larry D. Singell, and Michael Palmer. 'Winning Strategies and Processes for Outcomes Assessment.' April 15, 1997.

1996-1997: AACSB Business Video Conference (National). Edward J. Schoen. Pre-recorded participant in 'Program and Student Assessment: Strategies/Practices for Achieving Teaching and Learning Outcomes,' April 24, 1997.

1996-1997: Assembly of Collegiate Schools of Business, Tampa Bay, Florida (International). Edward J. Schoen. Core Faculty Member, 'New Deans Seminar.' January 24-26, 1997.

1996-1997: AACAB 1997 Continuous Improvement Symposium, San Diego, California (National). Barry Williams and Edward J. Schoen. 'Integrating Technology into the Accounting Curriculum.' September 28-30, 1997.

1995-1996: AACSB Continuous Improvement Symposium, Philadelphia, Pennsylvania (International). Edward J. Schoen, Joseph Falchek, Donald Farmer, Cheryl O'Hara, and Barry Williams. 'Student Learning Assessment Program.' AACSB Continuous Improvement Symposium: Processes to Improvement: Blending People and Ideas to Achieve Quality. October 1-2, 1995.

1995-1996: School of Business Administration, Penn State Harrisburg, Middletown, Pennsylvania (Local). 'Student Learning Assessment Program.' January 25, 1996.

1994-1995: King's College, Wilkes-Barre, Pennsylvania (National). Edward J. Schoen, Christopher Alexander, Mark Michaels, Jean O'Brien, Edmund Napieralski, and James Slock. 'The Sophomore Junior Diagnostic Project and Senior Integrated Assessment.' Case Study 2: Integrating Curriculum, Teaching and Assessment. March 24-25, 1995.

1994-1995: Middle States Association Commission on Higher Education, Philadelphia, Pennsylvania (Regional). Presented at Philadelphia College of Pharmacy and Science. 'Information Literacy Symposium.' March 27, 1995.

1993-1994: American Assembly of Collegiate Schools of Business, Orlando, Florida (International). Presented at the Small Schools Special Interest Group Annual Meeting. 'Using Senior Faculty Review as a Tool in Faculty Development and Evaluation.' April 10-13, 1994.

1993-1994: Academy of Legal Studies in Business, Dallas, Texas (International). Joseph S. Falchek and Edward J. Schoen. 'Objection --- Relevancy: The Use of the District Justice/Magisterial System in the Teaching of Business Law/Legal Environment.' August 11, 1994.

1992-1993: King's College, Wilkes-Barre, Pennsylvania (National). Edward J. Schoen, James Wallace, Robert Paoletti, Donald Stevens, and Cheryl O'Hara. 'Developing and Communicating Assessment Criteria.' A Case Study on Integrating Curriculum, Teaching and Assessment. April 3-5, 1993.

1992-1993: Small Schools Special Interest Group, Annual Meeting, AACSB, Seattle, Washington (International). 'Approaches to Outcome Measurement.' April 18-21, 1993.

1992-1993: American Assembly of Collegiate Schools of Business, Seattle, Washington (International). Edward J. Schoen and John D. Hogan. 'Making Business Advisory Councils Work for Your Institution.' April 18-21, 1993.

### **Honors, Awards, and Scholarships**

2010-2011: , Southern Academy of Legal Studies. Article entitled 'Pleasant Grove v. Summum: Government Speech

Takes Center Stage,' forthcoming in the Southern Law Journal, Vol. XX, No. 1, Fall 2010, received the 2010 'Best Paper' Award of the Southern Academy of Legal Studies in Business.

2009-2010: , Southern Academy of Legal Studies in Business. Article entitled 'Bong Hits for Jesus and Tinkering with Tinker' received best paper award of 2009 Southern Academy of Legal Studies Business Annual meeting, as noted at [http://www.salsb.org/slj/2008/01\\_.pdf](http://www.salsb.org/slj/2008/01_.pdf).

2005-2006: , Allied Academics Spring 2006 International Conference. Paper entitled 'Casino City, Inc. v. U.S. Department of Justice: Campus Access to Internet Gambling and the First Amendment,' was presented on April 12-15, 2006, in New Orleans, LA, and received Distinguished Research Award.

2004-2005: , Regional Frontiers of Entrepreneurship Research. Paper entitled 'Non-Traditional Approaches to Creating an Entrepreneurial University Model' published in Proceedings of Second Australian Graduate School of Entrepreneurship (AGSE) Regional Entrepreneurship and Innovation Research Exchange (Melbourne, Australia, February 10-11, 2005), was also selected for publication in Regional Frontiers of Entrepreneurship Research 2005, Vol. 2, Swinburne Press, Hawthorn, Australia.

2003-2004: , Stillman School of Business & NJPRO Foundation. Paper entitled 'Employer Surveillance of Employee E-mail: Global Differences' received the Workplace Issues Honorable Mention Award sponsored by the Stillman School of Business at Seton Hall University and the NJPRO Foundation, the public policy research affiliate of the New Jersey Business & Industry Association (NJBIA) on October 23, 2003.

2002-2003: , Academy for Legal Studies in Business. Paper entitled 'The Alien Tort Claim Act of 1789: An 18th Century Law Becomes a 21st Century Tool in Combating Human Rights Violations An Ethical Examination.' designated one of seven finalists for 2003 Holmes/Cardoza award presented by the Academy for Legal Studies in Business for 'excellence in legal scholarship.'

2001-2002: , Allied Academies Conferences 1998, 2000 & 2002. Distinguished Research Awards: Spring 2002 Allied Academies International Conference, Fall 2000 Allied Academies International Conference, Spring 2000 Allied Academies National Conference, and Spring 1998 Allied Academies National Conference.

2000-2001: , College of Business, Rowan University. Dean Wayne S. Hoffner Outstanding Administrator Award for Outstanding Leadership and Commitment to the College of Business of Rowan University, April 20, 2001.

1999-2000: , Academy of Legal Studies in Business. 2000 Master Teacher Designation: 'Both Ends of the Spectrum . . . Exercises From the Magisterial and Appellate Court Systems.' Academy of Legal Studies in Business Annual Conference (Baltimore, MD, August 8-12, 2000).

1999-2000: , Allied Academies Conferences 1995, 1996 & 2000. Distinguished Case Awards: Spring 2000 Allied Academies National Conference, Fall 1996 Allied Academies International Conference, and Fall 1995 Allied Academies International Conference.

1996-1997: , Academy of Legal Studies in Business. Distinguished Proceedings Paper Award: 1997 Academy of Legal Studies in Business National Meeting.

1996-1997: , AACSB International and Keisai Koho Center. Invited participant, 1997 Japan Study Tour, co-sponsored by AACSB International and Keisai Koho Center, June 1-20, 1997.

1988-1989: , King's College. Recipient, King's College John F. Davis Distinguished Service Professorship 1989-1993.

1979-1980: , King's College. Recipient, King's College Distinguished Service Award for Teaching May 1980.

**Last updated by member on 12-Jan-19 (04:13 PM)**