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**James Jungbae Roh, Ph.D.**  
**Associate Professor**  
**Management and Entrepreneurship**  
**Rohrer College of Business**  
[roh@rowan.edu](mailto:roh@rowan.edu)

### Academic Degrees

Ph.D. The University of Toledo, Toledo, Ohio, Manufacturing Management, 2009.

MBA The University of Toledo, Toledo, Ohio, Management Information System, 2006.

M.A. The University of Toledo, Toledo, Ohio, Economics, 2003.

B.A. Dongguk University, Seoul, South Korea, Economics, 2001.

### Employment Experience

Associate Professor, Rowan University (September, 2014 - Present), Glassboro, New Jersey.

Assistant Professor, Rowan University (September, 2009 - August, 2014), Glassboro, New Jersey.

### Articles in Journals

Yoo, D., & Roh, J. J. (in press, 2017). Adoption of e-Books: A Digital Textbook Perspective. *Journal of Computer Information Systems.*, doi: <http://dx.doi.org/10.1080/08874417.2017.1318688>.

Kwong, H., Marvel, J. H., & Roh, J. J. (2017). Three-stage performance modeling using DEA–BPNN for better practice benchmarking. *Expert Systems with Applications: An International Journal*, 71, 429 - 441, doi: <http://dx.doi.org/10.1016/j.eswa.2016.11.009>.

Kwon, H., Lee, J., & Roh, J. J. (2016). Best Performance Modeling Using Complementary DEA-ANN Approach: Application to Japanese Electronics Manufacturing Firms. *Benchmarking: An International Journal*, 23 (5), 704 - 721, doi: <https://doi.org/10.1108/BIJ-09-2014-0083>.

Leem, S., & Roh, J. J. (2016). Who Will Buy Automated External Defibrillators (AED) in Japan? *International Journal of Business Innovation and Research*, 10 (1), doi: <https://doi.org/10.1504/IJBIR.2016.073247>.

Dobrzykowski, D., Leuscher, R., Hong, P., & Roh, J. J. (2015). Examining Absorptive Capacity in Supply Chains: Linking Responsive Strategy and Firm Performance. *Journal of Supply Chain Management*, 51 (4), 3 - 28, doi: 10.1111/jscm.12085.

Kwon, H., Roh, J. J., & Miceli, N. (2015). Better practice prediction using neural networks: an application to the smartphone industry. *Benchmarking: An International Journal*, 23 (3), 519 - 539, doi: <https://doi.org/10.1108/BIJ-08-2013-0080>.

Shin, G., & Roh, J. J. (2015). Interaction of marketing and R&D and critical innovation: case study of Korean and Japanese firms. *International Journal of Business Information Systems*, 18 (4), 437-450, doi: 10.1504/IJBIS.2015.068480.

Roh, J. J., Stoeckel, J., & Lee, J. (2015). Module defect prediction under the Eclipse platform: the quadratic effect of software size and the influence of prerelease defects. *International Journal of Data Analysis Techniques and Strategies*, 7 (1), 96-109, doi: <http://dx.doi.org/10.1504/IJDATS.2015.067703>.

Roh, J. J., & Hong, P. (2015). Taxonomy of ERP integrations and performance outcomes: an exploratory study of manufacturing firms. *Production Planning & Control*, 26 (8), 617-636, doi: 10.1080/09537287.2014.950624.

Roh, J. J., Yang, M., Park, K., & Hong, P. (2015). Stakeholders' pressure and managerial responses: Lessons from hybrid car development and commercialization. *International Journal of Business Information Systems*, 18 (4), 506 - 529, doi: <https://doi.org/10.1504/IJBIS.2015.068484>.

- Marsillac, E., & Roh, J. J. (2014). Connecting Product Design, Process and Supply Chain Decisions to Strengthen Global Supply Chain Capabilities *International Journal of Production Economics*. *International Journal of Production Economics*, 147 (Part B), 317 - 329, doi: <https://doi.org/10.1016/j.ijpe.2013.04.011>.
- Roh, J. J., Hong, P., & Min, H. (2014). Implementation of a Responsive Supply Chain Strategy in Global Complexity: The Case of Manufacturing Firms. *International Journal of Production Economics*, 147 (Part B), 198 - 210, doi: <https://doi.org/10.1016/j.ijpe.2013.04.013>.
- Park, Y., Hong, P., & Roh, J. J. (2013). Supply Chain Lessons from the Catastrophic Natural Disaster in Japan. *Business Horizons*, 56, 75-85, doi: <http://dx.doi.org/10.1016/j.bushor.2012.09.008>.
- Roh, J. J., & Lee, J. (2013). Does Lean Inventory Lead to Firm Performance? An International Comparison between the US and Japanese Manufacturers. *Journal of Distribution Science*, 11 (7), 23-30.
- Lee, J., & Roh, J. J. (2012). Assessing Global Supply Chains: Perspectives on Performance Measures across Leading Countries. *International Journal of Business Excellence*, 5 (5), 554-574, doi: 10.1504/IJBEX.2012.048803.
- Hong, P., & Roh, J. J. (2012). Challenges and Opportunities for Global Supply Chains in Turbulent Times. *International Journal of Business Excellence*, 5 (5), 445-447.
- Hong, P., Roh, J. J., & Rawski, G. (2012). Benchmarking Sustainability Practices: Evidence from Manufacturing Firms. *Benchmarking: An International Journal*, 19 (4/5), 634-648, doi: 10.1108/14635771211258052.
- Hong, P., Hong, S., & Roh, J. J. (2012). Evolving Benchmarking Practices: A Review For Research Perspectives. *Benchmarking: An International Journal*, 19 (4/5), 444-462, doi: 10.1108/14635771211257945.
- Youn, S., Yang, M., & Roh, J. J. (2012). Extending Efficient and Responsive Supply Chains Framework To Green Context. *Benchmarking: An International Journal*, 19 (4/5), 463/480, doi: Extending Efficient and Responsive Supply Chains F.
- Lee, J., & Roh, J. J. (2012). Revisiting Corporate Reputation And Firm Performance Link. *Benchmarking: An International Journal*, 19 (4/5), 649-664, doi: 10.1108/14635771211258061.
- Lee, J., Pati, N., & Roh, J. J. (2011). Relationship between Corporate Sustainability and Tangible Business Performance: Evidence from Oil and Gas Industries. *Journal of Business Insights and Transformation*, 3 (3), 72-82.
- Kim, J., Youn, S., & Roh, J. J. (2010). Green Supply Chain Management orientation and firm performance: evidence from South Korea. *International Journal of Services and Operations Management*, 8 (3), 283-304.
- Roh, J. J., Min, H., & Hong, P. (2010). A Coordination Theory Approach to Restructuring the Supply Chain: An Empirical Study from the Focal Company Perspective. *International Journal of Production Research*.
- Roh, J. J., Kunnathur, A., & Tarafdar, M. (2009). Classification of RFID Adoption: an Expected Benefits Approach. *Information & Management*, 46 (6), 357-363.
- Hong, P., Kwon, H., & Roh, J. J. (2009). Implementation of strategic green orientation in supply chain. *European Journal of Innovation Management*, 12 (4), 512-532.
- Hong, P., & Roh, J. J. (2009). Internationalization, Product Development and Performance Outcomes: A Comparative Study of Ten Countries. *Research in International Business and Finance*, 23 (2), 169-180.
- Tomino, T., Park, Y., Hong, P., & Roh, J. J. (2009). Market flexible customizing system (MFCS) of Japanese vehicle manufacturers: An analysis of Toyota, Nissan and Mitsubishi. *International Journal of Production Economics*, 118 (2), 2009.
- Roh, J. J., Hong, P., & Park, Y. (2008). Organizational culture and supply chain strategy: a framework for effective information flows. *Journal of Enterprise Information Management*, 21 (4), 361-376.
- Hong, P., Roh, J., & Hwang, W. (2006). Global supply chain strategy: a Chinese market perspective. *Journal of Enterprise Information Management*, 19 (3), 320-333.

- Roh, J. J., & Yoo, D. (in press, 2017). Value Chain Creation in Business Analytics. *Hawaii International Conference on Systems Sciences*
- Yoo, D., & Roh, J. J. (2016). USE AND UPTAKE OF E-BOOKS IN THE LENS OF UNIFIED THEORY OF ACCEPTANCE AND USE OF TECHNOLOGY. *Pacific Asia Conference on Information Systems*.
- Marvel, J. H., Hong, P., & Roh, J. J. (2015). Evolution of Green Practices Within Lean Manufacturing Environments: A Longitudinal Exploratory Study. *Global Supply Chain Management Conference*.
- Hong, P., Roh, J. J., & Yang, M. (2015). An Exploratory Study of the Taxonomy of Sustainability in Manufacturing Firms. *International Conference on Communication Systems and Computing Application Science*.
- Roh, J. J., Hong, P., & Marvel, J. (2014). Lean, Green, or Resilient? An Explorative Study of Manufacturing Firms. *International Symposium on Supply Chain Management*.
- Kwon, H., Lee, J., & Roh, J. J. (2014). Application of DEA-ANN for Best Performance Modeling. *Academic and Business Research Institute*.
- Park, K., & Roh, J. J. (2013). Supply Chain Risk Management and Lean Practices: Their Impact on Firm Performance. *North American Research Symposium*.
- Kronberger, K., Flesta, S., Canaie, R., Dougherty, D., & Roh, J. J. (2012). Student Adoption of E-Textbook Technologies. Why are Students Not Adopting? *Eastern Academy of Management*.
- Hong, P., Roh, J. J., & Rawski, G. (2012). Technology Management Implementation of Competitive Advantage: An Empirical Study of Manufacturing Firms. *5th International Supply Chain Management Symposium and Workshop*.
- Hong, P., Marvel, J., & Roh, J. J. (2012). Supply Chain Competence and Integrative Product Design: An Empirical Study for Small and Medium-Sized Enterprises (SMEs). *5th International Supply Chain Management Symposium and Workshop*.
- Leem, S., & Roh, J. J. (2012). Who wants automated external defibrillators in Japan? *5th International Supply Chain Management Symposium and Worksho*.
- Roh, J. J., & Marsillac, E. (2012). A Literature Review on Supply Chain Disruptions and Supply Chain Restructuring. *5th International Supply Chain Management Symposium and Workshop*.
- Roh, J. J., Wozniak, A., McClosky, H., & Deliteris, J. (2012). Facebook and Academic Performance: Complement or Detriment? *Eastern Academy of Management*.
- Masillac, E., & Roh, J. J. (2012). The Impact of Product Design on Process and Supply Chain Decisions. *5th International Supply Chain Management Symposium and Workshop*.
- Park, Y., Hong, P., & Roh, J. J. (2011). Global Supply Chain Responses Under Severe Natural Disasters And Humanitarian Disruptions: Case Of Japanese Manufacturing Firms. *Ninth Annual International Symposium on Supply Chain Management*
- Dobrzykowski, D., Hong, P., Doll, W., & Roh, J. J. (2011). Exploring Supply Chain Absorptive Capacity in Product and Service-Focused Firms. *The 2011 Annual Production and Operations Management (POMS) Conference*.
- Roh, J. J., Yoo, D., & Hong, P. (2011). Taxonomy of ERP Integration and Plant Performance. *Eastern Academy of Management*.
- Roh, J. J., Stoeckel, J., & Lee, J. (2010). Module Defect Prediction Under Eclipse Platform: The Quadratic Effect of Software Size and The Influence of Prerelease Defects. *Annual Meeting of Decision Sciences Institute*, San Diego: Decision Sciences Institute.
- Hong, P., Hong, Soon W., & Roh, J. J. (2010). Collaborative Supplier Selection and Concurrent Product Design in the Context of Strategic Green Orientation: An Empirical Study. *4th International Supply Chain Management Symposium and Workshop*
- Lee, J., Roh, J. J., & Hong, P. (2010). New Perspectives on the Sustainable Competitive Financial Power and Diverse Performance Measures across the Leading International Conuntries. *4th International Supply Chain Management*

*Symposium and Workshop*, Madrid, Spain:.

Hong, P., & Roh, J. J. (2010). An Empirical Study On Collaborative Supplier Selection and Concurrent Product Design In the Context of Strategic Green Orientation. *4th International Supply Chain Management Symposium and Workshop*, Madrid, Spain:.

Hong, P., Roh, J. J., & Rawski, G. (2010). Does Responsive Product Strategy Improve Environmental Performance? The Mediating Role of Lean Practices and Supply Chain Restructuring. *4th International Supply Chain Management Symposium and Workshop*, Madrid, Spain:.

Roh, J. J., Yang, M., & Park, K. (2010). Stakeholders' Pressure and Managerial Response: Case Studies from the Automotive Industry. *PRME*.

Roh, J. J., & Adams, T. (2010). Setup Time Reduction through SMED: DaimlerChrysler Case. *The 47th Annual Meeting of the Eastern Academy of Management*, Portland, ME: Eastern Academy of Management.

Roh, J. J., Yang, M., & Park, K. (2010). Stakeholders' Pressure and Managerial Response: Case Studies from the Automotive Industry. *Annual Meeting of MWDSI 2010*, MWDSI.

Roh, J. J., & Hong, P. (2009). Linking Coordination and Distribution Chain Restructuring to Market Responsiveness: A Coordination Theory Approach. *2009 National Decision Science Institute Conference*.

Roh, J. J., & Hong, P. (2009). Linking Coordination and Distribution Chains Restructuring to Market Responsiveness: A Coordination Theory Approach. *2009 National Decision Science Institute Conference*.

Kwon, H., Hong, P., & Roh, J. J. (in press, 2009). Governance for Small and Medium Enterprises (SMEs): A Network Perspective. *7th International Symposium on Supply Chain Management, Toronto, Canada*.

Yang, M., Hong, P., & Roh, J. J. (2009). Causal Relationship Between Lean And Green From Manufacturing Perspective: An Empirical Evidence From European Countries. *Annual Production and Operations Management (POMS) Conference*

Roh, J. J., Hong, P., & Yang, M. (2009). An International Study on Supply Chain Restructuring: A Coordination Theory Approach. *2009 Annual Production and Operations Management (POMS) Conference*.

Hong, P., Kwon, H., & Roh, J. J. (2009). Effective Environmental Business Practices for Successful Outcomes: An Empirical Study of Manufacturing Firms. *International Symposium and Workshop on Global Supply Chain Management*.

Roh, J. J. (2008). Organizational Culture and Manufacturing Strategy. *2008 National Decision Science Institute*.

Tomino, T., Park, Y., Hong, P., & Roh, J. J. (2007). Supply Chain Management of Japanese Vehicle Manufacturers: The Case studies of Toyota, Nissan and Mitsubishi. *1st International Symposium and Workshop on Global Supply Chains, Intermodal Transportation and Logistics Management*

Roh, J. J., Marsillac, E., & Hong, P. (2007). Concurrent Impacts of Competitive Design Competence on Manufacturing and Supply Chain and Customization Capability. *2nd International Symposium and Workshop on Global Supply Chains*.

Hong, P., Rao, S., & Roh, J. J. (2007). Common Practices in Supply Chain Management: An International Comparative Study. *38th Annual Meeting Decision Science Institute Conference*.

Roh, J. J., Kunnathur, A., & Tarafdar, M. (2007). A Classification Framework for RFID Adoption. *38th Annual Meeting Decision Science Institute Conference*.

Marsillac, E., & Roh, J. J. (2007). Relationships and Dependencies among Product, Process, and Supply Chain. *1st International Symposium and Workshop on Global Supply Chains, Intermodal Transportation and Logistics Management*

McCain, C., Hong, P., & Roh, J. J. (2007). Emerging Trends and Issues: Critical Roles of Global Intermodal Logistics. *1st International Symposium and Workshop on Global Supply Chains, Intermodal Transportation and Logistics Management*

Roh, J. J., Kunnathur, A., & Tarafdar, M. (2006). A Classification of RFID Adoption. *The 5th Workshop on e-Business WeB 2006*.

Roh, J. J., & Lim, J. (2006). A Conceptual Model of E-Procurement Adoption. *37th Annual Meeting Decision Science Institute Conference*.

Roh, J. J., & Hong, P. (2006). Supply Chain Strategy and Organizational Culture: A Strategic Alignment for Value Chain Outcomes. *4th International Symposium on Supply Chain Management*.

Hong, P., Roh, J. J., & Hwang, W. (2005). Global Supply Chain Strategy: From a Chinese Market Perspective. *International Symposium on Supply Chain Management*.

## Conference Presentations

Marvel, J., Hong, P., Roh, J. J., & Yang, M. (2015-2016, March). *Revisiting Lean and Green Dynamics within the Context of Lean Manufacturing Environments: A Longitudinal Exploratory Study*. Global Supply Chain Management Conference, Hangzhou, China.

Hong, P., Roh, J. J., & Yang, M. (2014-2015). *An Exploratory Study of the Taxonomy of Sustainability in Manufacturing Firms*. International Conference on Communication Systems and Computing Application Science, Jeju Island, Republic of Korea.

Hong, P., Lee, J., & Roh, J. J. (2014-2015). *Integration of Innovation Value Chain Activities for Sustainability Performance: An Empirical Investigation*. Global Supply Chain Management Conference, Hangzhou, China.

Marvel, J. H., Hong, P., & Roh, J. J. (2014-2015). *Evolution of Green Practices Within Lean Manufacturing Environments: A Longitudinal Exploratory Study*. Global Supply Chain Management Conference, Hangzhou, China.

Roh, J. J., Hong, P., & Park, K. (2013-2014). *A Taxonomy of Social and Environmental Responsibility: An Evidence of Manufacturing Firms*. Global Supply Chain Management Conference, Detroit, Michigan.

Roh, J. J. & Hong, P. (2013-2014). *An Exploratory Study of the Taxonomy of Sustainability in Manufacturing Firms*. Invited presentation at Scholarship Committee Workshops, Glassboro, United States of America.

Leem, S. & Roh, J. J. (2013-2014, September). *Managing Emergency Medical System in Catastrophic Disaster: Lessons from Fukushima Earthquakes and Hurricane Sandy*. Global Supply Chain Management Conference, Detroit, Michigan.

Yang, M. M., Roh, J. J., & Hong, P. (2013-2014, September). *A Literature Review on Sustainable Supply Chain: Antecedents, Practices, and Performance Outcomes*. Global Supply Chain Management Conference, Detroit, Michigan.

Park, K. & Roh, J. J. (2012-2013). *Supply Chain Risk Management and Lean Practices: Their Impact on Firm Performance*. North American Research Symposium, Chandler, Arizona.

Roh, J. J. & Hong, P. (2012-2013). *SOCIAL AND ENVIRONMENTAL RESPONSIBILITY: TOWARD A TAXONOMY*. Annual Meeting Of Decision Sciences Institute, Baltimore, United States of America.

Roh, J. J. & Lee, J. (2012-2013, December). *Revisiting Corporate Reputation and Firm Performance Link*. Invited presentation at Campbell Faculty Lecture Series, Glassboro, New Jersey.

Roh, J. J., Yoo, D., & Hong, P. (2011-2012). *A Taxonomy of ERP Integrations and Plant Performance*. Eastern Academy of Management, Boston, Massachusetts.

Lee, J., Roh, J. J., & Pati, N. (2010-2011). *Relationship between Corporate Sustainability and Tangible Business Performance: Evidence from Oil and Gas Industries*. Invited presentation at PRME, Glassboro, New Jersey.

Roh, J. J. & Adams, E. (2010-2011). *Setup Time Reduction through SMED: DaimlerChrysler Case*. Eastern Academy of Management Annual Meeting, Portland, Maine.

Roh, J. J., Yoo, D., & Hong, P. (2010-2011). *A Taxonomy of ERP Integrations and Plant Performance*. Invited presentation at Campbell Faculty Lecture Series, Glassboro, New Jersey.

Roh, J. J., Yang, M., & Park, K. (2009-2010). *Stakeholders' Pressure and Managerial Response: Case Studies from the Automotive Industry*. Midwest Decision Science Institute Annual Meeting 2010, Toledo, Ohio.

Roh, J. J., Yang, M., & Park, K. (2009-2010). *Stakeholders' Pressure and Managerial Response: Case Studies from the Automotive Industry*. Invited presentation at PRME, Glassboro, New Jersey.

Roh, J. J. & Hong, P. (2009-2010). *Linking Coordination and Distribution Chains Restructuring to Market Responsiveness: A Coordination Theory Approach*. 2009 National Decision Science Institute Conference, New Orleans, Louisiana.

## **Other Research**

2012-2013: , , .

A book review on "Building Network Capabilities in Turbulent Competitive Environments" has been accepted for publication

2011-2012: , , . Roh, James J., "New Technology-Based Firms in the New Millennium (Volume 8)", Book Review, *Management Decision*, 2012, forthcoming

## **Professional Certifications**

Certification of Six Sigma Black Belt, 18066, 2016 (2020), International Certification by American Society for Quality.

Certification of Six Sigma Green Belt, 65106110, 2012 (2012), International Certification by American Society for Quality.

## **Professional Memberships**

American Society for Quality, 2012

Council of Supply Chain Management Professionals, 2011

Eastern Academy of Management, 2011

Institute of Supply Management, 2011

Who'sWho in America, 2011

Production and Operations Management Society, 2008

APICS, 2007

Beta Gamma Sigma, 2004

## **Professional Service**

### **Reviewer - Article / Manuscript**

2012-2013: *International Journal of Business Excellence* (International).

2012-2013: *International Journal of Production Economics* (International).

2011-2012: *Supply Chain Management: An International Journal* (International).

2011-2012: *International Journal of Procurement Management* (International).

2011-2012: *Benchmarking: An International Journal* (International).

2011-2012: *Journal of Operations Management* (International).

2010-2011: *Electronics and Telecommunications Research Institute (ETRI) Journal* (International).

2010-2011: Eastern Academy of Management Annual Meeting, Boston, Massachusetts (National).

2009-2010 – 2010-2011: *Journal of Business Discipline* (International). *Academy of Business Disciplines Journal* (Review Board Member) 2008 present

2009-2010: Ad Hoc Reviewer for the Journal, 'European Journal of Innovation Management' (International).

### **Editor: Guest Editor of Journal**

2013-2014: *Journal of Enterprise Information Management* (International).

2012-2013: International Journal of Business and Innovation Research (International).

2010-2011: Journal of Business Excellence (International).

**Member: Committee/Task Force**

2013-2014: Global Supply Chain Management Conference, Detroit, Michigan (International). Served as International Scientific Committee member

2011-2012: The 5th International Supply Chain Management Symposium and Workshop, Tokyo, Japan (International).

2010-2011: The 4th International Symposium and Workshop on Global Supply Chain, Madrid, Spain (International). Serving as an International Scientific Committee Member. The Conference website has my information at <http://symposiumscm2010.ie.edu/organizers.html>

2009-2010: The 3rd International Symposium and Workshop on Global Supply Chain, Coimbatore, India (International). Served as a organization committee member.

**Reviewer: Ad Hoc Reviewer for a Journal**

2009-2010: Ad Hoc Reviewer for the Journal, 'Decision Support System' (International). Served as a adhoc reviewer for an article.

**Reviewer: Conference Paper**

2009-2010: 2009 National Decision Science Institute Conference, New Orleans, Louisiana (International). Served as a reviewer

**Honors, Awards, and Scholarships**

2016-2017: Bright Idea Award, The Stillman School of Business at Seton Hall University and the New Jersey Policy Research Organization (NJPRO) Foundation.. Dear Dr. Roh,

I hope your semester is off to a great start!

I am delighted to inform you that your article, "Examining Absorptive Capacity in Supply Chains: Linking Responsive Strategy and Firm Performance," was selected to receive the Bright Idea Award, sponsored by the Stillman School of Business at Seton Hall University and the New Jersey Policy Research Organization (NJPRO) Foundation. Congratulations on the quality and impact of your work!

I have attached a formal letter of notification, which provides the details of the award. (I will send the hard copy out in tomorrow's mail.) We will hold the Awards Ceremony to honor the achievement of all our Bright Idea awardees statewide on Friday, October 21, 2016, beginning with a continental breakfast at 9:00 am. The venue is Middlesex County College. I hope that you'll be able to join us so that we may recognize your important scholarly contribution!

Congratulations on your selection, and I look forward to seeing you in October!

Best regards,

Joyce Strawser

Joyce A. Strawser, Ph.D.

Dean

Stillman School of Business | Seton Hall University

400 South Orange Avenue | South Orange, NJ 07079 | 973-761-9225

2016-2017: A finalist for the 2015 Harold E. Fearon Best Paper Award, Journal of Supply Chain Management Best Paper

Session. You are being considered as a finalist for the 2015 Harold E. Fearon Best Paper Award, for your 2015 paper, entitled, "Examining Absorptive Capacity in Supply Chains: Linking Responsive Strategy and Firm Performance".

The Best Paper Award will be presented at the 2016 Academy of Management Conference on August 6, in Anaheim, California, in a session entitled, "*Journal of Supply Chain Management* Best Paper Session: Crafting a High Quality Research Paper". The purpose of this PDW is for finalists to briefly describe their study, and to then discuss how their paper was developed during the review process at *JSCM*.

Before we move forward, we want to ask whether, if nominated as a finalist, you and/or your co-authors would be able to attend and present your paper at PDW.

The PDW should be a very well attended, high profile event. We hope that you will be able to attend the PDW at the Academy of Management this summer, and share the results of your research!

Best regards,

Craig

Professor Craig R. Carter, Ph.D.  
Dean's Council of 100 Distinguished Scholar  
W.P. Carey School of Business  
Arizona State University  
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*Journal of Supply Chain*

*Management*: <http://onlinelibrary.wiley.com/journal/10.1111/%28ISSN%291745-493X>

Wikipedia: <http://en.wikipedia.org/wiki/JSCM>

Twitter: [http://twitter.com/JSCM\\_news](http://twitter.com/JSCM_news)

LinkedIn: <http://www.linkedin.com/pub/craig-carter/12/619/763>

 Please consider your environmental responsibility before printing this e-mail

2016-2017: Highest Cited Paper, Elsevier. Dear Dr. Roh,

The editors of *Business Horizons* are delighted to inform you that your paper, **Supply chain lessons from the catastrophic natural disaster in Japan**, published in 2013 is one of the most highly cited papers during 2014, 2015 and up until June 2016. We would like to take this opportunity to thank you for publishing with us and to congratulate you.

We have designed a certificate that acknowledges your achievement. [<View your certificate here>](#). Wherever relevant, we will promote your achievement on our social media pages. Of course, we would like to encourage you to share your certificate to highlight your own work via your own social media pages, your website or in other appropriate ways. We would like to thank you for submitting your work to the journal, and hope that you will consider *Business Horizons* for the publication of further high quality research.

2015-2016: Rohrer College of Business Alumni Advisory Council Award For Scholarly Achievement, Rohrer College of Business Alumni Advisory Council. Rohrer College of Business Alumni Advisory Council Award For Scholarly Achievement

2014-2015: Bright Idea Research Award, Seton Hall University and NJPRO Foundation. **Bright Idea Research Award.** The *Stillman School of Business* at Seton Hall University and *NJPRO Foundation* presented



Bright Idea Research Award for his 2013 research paper on the topic of lean management. The paper, "Does Lean Inventory Lead to Firm Performance? An International Comparison between the US and Japanese Manufacturers", was selected as one of ten brilliant idea papers out of more than two hundred articles published by New Jersey business school faculty in the year 2013. Dr. Jooh Lee coauthored the paper.

2013-2014: Best Paper Award, Academic and Business Research Institute. Best Paper Award. The paper, "Application of DEA-ANN for Best Performance Modeling", received the best paper award from the conference which was held in Las Vegas, NV, USA. Academic and Business Research Institute hosted the annual conference, and my coauthors are Drs. Heeboong Kwon and Jooh Lee.

2013-2014: Teaching Innovation Award, Rohrer College of Business Executive Advisory Council.

**Teaching Innovation Award.** Rohrer College of Business Executive Advisory Council Award For Innovation in Teaching, 2013.

2012-2013: Best Paper Award, The Summer 2013 International Conference of the Korea Distribution Science Association and Allied Academies.

**Best Paper Award.** The paper, titled, "Does Lean Inventory Lead to Firm Performance? An International Comparison between the US and Japanese Manufacturers" received the Best Paper Award at the Summer 2013 International Conference of the Korea Distribution Science Association and Allied Academies.

2011-2012: , Rohrer College of Business Alumni Advisory Council. Rohrer College of Business Alumni Advisory Council Award For Scholarly Achievement

2011-2012: , Eastern Academy of Management. The research paper, entitled "Facebook and Students' performance: Complement or detriment?", has been selected to be among the finalists for the 2012 Eastern Academy of Management's (EAM) Outstanding Empirical Paper award.

2009-2010: , Research in International Business and Finance. The paper, 'Internationalization, Product Development and Performance Outcomes: A Comparative Study of 10 Countries', was published in the Research in International Business and Finance in 2009 and also selected as one of the top 5 hottest articles.

2006-2007: , Journal of Enterprise Information Management. The paper, 'Global Supply Chain Strategy: From a China Market Perspective', was selected as one of the top 4 articles both in the category of 'Most Downloaded in 2007' and 'Immediate Impact--the articles downloaded the most during the six months starting the month after publication'

2005-2006: , Annual Symposium on Supply Chain Management. The Best Paper Awards (Honorable Mention)

2000-2001: , Yangbaek Foundation Fellowship. Yangbaek Foundation Fellowship

2000-2001: , Yangbaek Foundation Fellowship. Excellent scholarship

1999-2000: , Yangbaek Foundation Fellowship. Excellent scholarship

1998-1999: , Dongguk University. Merit-based Scholarship

1998-1999: , Dongguk University. Scholarship of Top Honors

1998-1999: , Yangbaek Foundation Fellowship. Excellent scholarship

## **Community Service**

### **Other Community Service Activities**

2009-2010 – 2010-2011: New Jersey DECA State Conference, In February 2011, I served as a judge for New Jersey DECA State Conference. This was an occasion for me to see and serve competent high school students who are interested in various marketing disciplines. Also, it gave me the chance to be acquainted with managers in the region. I plan to serve this conference on an annual basis.