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**Niranjan Pati, Ph.D.**  
**Professor**  
**Management**  
**Rohrer College of Business**  
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### **Academic Background**

Ph.D. Northwestern University.

M.S. Northwestern University.

M.Tech. Indian Institute of Technology.

B.Tech. Ranchi University.

### **Courses Taught**

**Courses from the Teaching Schedule:** Business Practicum, Managerial Decision Making Tools, Operations Management, Supervised Internship - Administration

**Other courses taught:**

BUS30301: Business Practicum, MGT36106: Supervised Internship - Administration

MGT 06.350: Analytics for Quality Management (Summer 2023; Online)

MGT 07.510: Quality Analytics (Summer 2022, Summer 2023; Online)

MGT 06.677: Management Skills for Engineers (Summer 2021; Online)

### **Work Experience**

#### **Academic**

Dean (2008-2012) of the Rohrer College of Business; Professor, Management and Entrepreneurship (2012-current), Rohrer College of Business, Rowan University (July, 2008 - Present), Glassboro, New Jersey.

Dissertation Examiner, Department of International Business and Commerce, Alagappa University (2014 - 2015), Karaikudi, India.

Member of the Board of Examiners to Adjudicate a Ph.D. Thesis in Management, Bharathiar University, Coimbatore, Tamilnadu, India (April, 2013 - June, 2014), Coimbatore, India.

Dean of the Rohrer College of Business and Professor, Department of Management & Entrepreneurship, Rowan university (July, 2008 - June, 2012), Glassboro, New Jersey.

Dean and Professor, Indiana University (July, 2001 - June, 2008), Kokomo, Indiana.

Assistant Professor (1990-1995); Tenured Associate Professor (1996-2000); Chair of the Department of, University of Wisconsin (September, 1990 - June, 2001), La Crosse, Wisconsin.

### **Professional Certifications**

ISO 9001:2000 Transition Training for Lead Auditors (June 2001)., July, Chicago, Illinois.

ISO 9000 Lead Auditor Certification, Janu, Stat-A-Matrix, Charlotte, North Carolina.

How to Manage Successfully Today and Tomorrow - course taught by Dr. W. Edwards Deming, Augu, Chicago, Illinois.

Supply Chain Operations Reference Professional (SCOR-P); Awarded by APICS (Renamed as ASCM), 2019, Chicago, Illinois, U.S.A..

Institute for Educational Management, Harvard University, 2011, Cambridge, Massachusetts.

Institute for Management and Leadership in Education, Harvard University, 2004, Cambridge, Massachusetts.

### **Professional Development**

## Other Professional Development

2014-2015: International Conference on Emerging Trends in Engineering and Management--2014.

## Refereed Articles

### Applied or Integrative/application Scholarship

- Lee, J., & Pati, N. (in press, 2024). Benchmarking executive compensations: exploring fresh perspectives on Chief Executive Officer (CEO) Compensation Drivers in Major U.S. Corporations. *Benchmarking: An International Journal*.
- Pati, N., & Lee, J. (2023). 1. Benchmarking Strategic Core Competencies of Performance Across Chinese and South Korean Manufacturing Companies. *Benchmarking: An International Journal*, 30 (9), 2869-2890.
- Lee, J., & Pati, N. (2020). Strategic Determinants of Performance of Family Business in the US and Canada. *International Journal of Family Business and Regional Development*.
- Lee, J., Kwon, H., & Pati, N. (2019). Exploring the relative impact of R&D and operational efficiency on performance: A sequential regression-neural network approach. *Expert Systems with Applications*, 137, 420-431.
- Lee, J., & Pati, N. (2017). A study of the effect of corporate diversification strategy on technological innovation and strength in technology-oriented multinational corporations across countries. *International Journal of Business Innovation and Research*, 13 (1), 1-29.
- Pati, N., & Lee, J. (2016). Benchmarking presidents' compensations in institutions of higher education relative to sustainability and other institutional practices. *Benchmarking: An International Journal*, 23 (6), 1500-1521.
- Pati, N. (2016). Integration of sustainability principles into supply chain management processes and practices: Guest Editorial. *Benchmarking: An International Journal*, 23 (6).
- Pati, N., & Kile, T. (2013). A Hybrid Approach to Minimising Manufacturing Costs--Study in a Heating Ventillation and Air Conditioning Industry. *International Journal of Process Management and Benchmarking*.
- Lee, J., & Pati, N. (2012). New insights on the Operational Links Between Corporate Sustainability and Firm Performance in Service Industries. *International Journal of Business Insights and Transformation*.
- Lee, J., Pati, N., & Roh, J. (2011). Relationship between Corporate Sustainability and Tangible Business Performance: Evidence from Oil and Gas Industries. *International Journal of Business Insights and Transformation*.
- Meric, G., Pati, N., & Meric, I. (2011). Co-Movements of the Indian Stock Market with Other Stock Markets: Implications for Portfolio Diversification. *Indian Journal of Finance*, 13-20.
- Kim, T., Kim, J. Y., Pae, S., & Pati, N. (2010). Accounting Ratios and survival Rate: A Study of Korean SMEs That Received Government Loan Guarantee. *International Journal of Business Research*.
- Pati, N., & Reis, D. (2007). The Quality Learning Curve: An Approach to Predicting Quality Improvement in Manufacturing and Services. *Journal of Global Business Issues*, 1 (2), 129-140.
- Reis, D., & Pati, N. (2007). Proliferation of Total Quality Management in Thailand. *Journal of Global Business Issues*, 1 (1), 93-100.

### Basic or Discovery Scholarship

- Pati, N., & Lee, J. (2023). Benchmarking Strategic Core Competencies of Performance Across Chinese and Korean Mfg. Companies. *Benchmarking: An International Journal*, 30 (9), 2869-2890.
- Pati, N. (2020). Editorial. *International Journal of Family Business and Regional Development*, 1 (1), 1-7.
- Pati, N., & Desai, M. (2005). Conceptualizing Strategic Issues in Information Technology (IT) Outsourcing,. *Information Management & Computer Security*, 13 (4), 281-296.
- Lee, B. B., Choi, B., & Pati, N. (2005). Earnings Management and Informativeness of Cash Flows and Accruals. *Journal of Accounting and Finance Research*, 13 (2), 1-16.
- Novicevic, M., Harvey, M., Pati, N., Kuffel, T., & Hench, T. (2002). The Intangible/Intellectual Resource 'Curse' Symptoms and Cures. *Journal of Intellectual Capital*, 3 (4), 349-365.
- Reis, D., & Pati, N. (2000). Applications of Artificial Intelligence to Condition Based Maintenance. *RAE-revista de administracao de empresas*, 40 (2).

## Refereed Proceedings

### **Applied or Integrative/application Scholarship**

Pati, N., & Carlson, K. (2017). A Study of Overall Satisfaction of Patients Compared to Their Care Partners. In Prof. Ajay Kumar (Ed.) *Asian Society for Academic Research, July 1, 2017, New Delhi*, 54-62.

Pati, N., & Lee, J. (2014). CORPORATE DIVERSIFICATION FOR TECHNOLOGICAL INNOVATION AND STRENGTH IN HIGH-TECHNOLOGY INDUSTRIES ACROSS COUNTRIES. *International Conference on Emerging Trends in Engineering and Management*.

Pati, N., & Lee, J. (2012). Perspectives on CEO Compensation in Leading U.S. Firms. *International Conference on Synchronizing Management Theories and Business Practices: Challenges Ahead*.

Lee, J., Pati, N., & Whang, K. (2011). Technological Innovations, R&D, Diversification and Economic Performance in High-tech Industries across Countries. *International Conference of DSI 2011: the 11th International DSI and the 16th APDSI Joint Conference*.

### **Non-Refereed Proceedings**

#### **Applied or Integrative/application Scholarship**

Pati, N., & Lee, J. (2023). Strategic Significance of Technological Capability on Firm Performance via Research and Development in U.S. Based SMEs--A New Perspective. *International Conference on Industrial Engineering and Operations Management*

### **Presentations of Refereed Papers**

#### **International**

Pati, N. & Carlson, K. (2017-2018, July). *A Study of Overall Satisfaction of Patients Compared to Their Care Partners*. Asian Society for Academic Research, July 1, 2017, New Delhi, New Delhi, India.

Pati, N. & Lee, J. (2012-2013, July). *Perspectives on CEO Compensation in Leading U.S. Firms*. International Conference on Synchronizing Management Theories and Business Practices: Challenges Ahead, Chidambaram, India.

Lee, J., Pati, N., & Whang, K. (2011-2012). *Technological Innovations, R&D, Diversification and Economic Performance in High-tech Industries across Countries*. International Conference of DSI 2011: the 11th International DSI and the 16th APDSI Joint Conference., Taipei, Taiwan.

Kim, T., Kim, J.Y., Pae, S., & Pati, N. (2009-2010, June). *Accounting Ratios and survival Rate: A Study of Korean SMEs That Received Government Loan Guarantee*. International Academy of Business and Economics, June 4-6, 2010, Bangkok, Thailand, Bangkok, Thailand.

### **Presentations of Non-Refereed Papers**

#### **International**

Pati, N. (2014-2015, August). *Key Note Address*. Invited presentation at International Conference on Emerging Trends in Engineering and Management--2014, Coimbatore, India.

Pati, N. (2020-2021, February). *Greed to Good--Reimagining the Profit Paradigm of Business (Keynote Presentation)*. Re-inventing the Future of Work and Business: Challenges, Opportunities and the Path Ahead, Bhubaneswar, India.

Pati, N. (2021-2022, September). *Social Responsibility and Sustainability--Guest of Honor Presentation*. International Conference on Financial Inclusivity and Corporate Social Responsibility for Sustainable Development, Bhubaneswar, India.

Pati, N. & Lee, J. (2022-2023, January). *Strategic Significance of Technological Capability on Firm Performance via Research and Development in U.S. Based SMEs--A New Perspective*. Invited presentation at International Conference on Industrial Engineering and Operations Management, Pune, India.

### **Other Research**

#### **Other Publications**

2017-2018: Pati, N., *Google Scholar Citation Index*.

2016-2017: Pati, N., *Peer-reviewed Editorial*.

#### **Web Publications**

2013-2014: Pati, N., *Focusing on University-Wide Entrepreneurship and Using Incubators as Proving Grounds for multi-disciplinary collaborations.*

2011-2012: Pati, N., *Priming the PRME (Principles for Responsible Management Education) in the Context of Business curric.*

2008-2009: Pati, N., *Status of Manufacturing in Indiana.*

## **Service**

### **Service to the Institution**

#### **Department Assignments**

##### **Member:**

2016-2017 – 2017-2018: Recontracting Committee

#### **College Assignments**

##### **Assurance of Learning - Institutional Service:**

2014-2015 – 2016-2017: Operations Management Coordinator

##### **Member:**

2015-2016 – 2017-2018: Strategic Planning Undergraduate Curriculum Team

2013-2014 – 2014-2015: International Scholarship Committee

2012-2013: International Initiatives Subcommittee

##### **Chair:**

2013-2014: Promotion Committee

##### **Member:**

2012-2013: Promotion Committee

#### **University Assignments**

##### **Committee Member:**

2016-2017: Cooper Medical School of Rowan University--Recontracting and Tenure Committee

#### **Dissertation Assignments**

##### **Chair:**

2013-2014: Mrs. M. Lakshmi Priya, Ph.D. Dissertation at Bharathiar University, Coimbatore, Tamilnadu, India

### **Service to the Profession**

#### **Board Member: Advisory Board**

2021-2022 – 2022-2023: International Journal of Finance, Entrepreneurship & Sustainability.

2021-2022: Sustainability.

#### **Editor: Academic PRJ - not on RCB journal list**

2023-2024: International Journal of Family Business and Regional Development

(<http://www.inderscience.com/jhome.php?jcode=ijfbrd>). Family business is a driving force in economic development worldwide. It constitutes a whole range of enterprises whereby one or more family members exercise significant influence through leadership, control, participation, governance, investment, etc. Due to the emotional connection with the communities in which such businesses are launched, the family invests heavily in development of the region it calls home. *IJFBRD* expands understanding of family business and the relationship with regional development in different economies and countries from an interdisciplinary perspective.

### **Editor: Guest Editor of Journal**

2014-2015: Benchmarking: An International Journal (BIJ). Call for papers Benchmarking Benchmarking: An International Journal Guest editor for the Special Issue on Benchmarking integration of ``sustainability' principles into supply chain management processes and practices

2011-2012: International Journal for Business Insights and Transformation: Special Issue on Sustainability and Innovation, Mumbai, India.

2011-2012: International Journal for Business Insights and Transformation: Sustainability Processes and Practices.

### **Invited Academic/Professional Lecture/Presentation**

2016-2017: School of Business, University of Iceland, Reykjavik.

2014-2015: Carroll University, Waukesha, WI,

<https://patch.com/wisconsin/waukesha/how-to-make-a-positive-impact-and-ensure-profits>.

### **Significant editorial role for an academic journal**

2023-2024: International Journal of Process Management and Benchmarking. Effective design and management of key processes is widely regarded as an important differentiator and source of competitive advantage in manufacturing, for profit services and public services. Processes permeate all facets of an organisation. Some processes exist within one functional area, while others cut across functional areas. *IJPMB* aims to cover both functional and business processes. Benchmarks, benchmarking and knowledge management are among the process improvement tools.

2023-2024: International Journal of Industrial and Systems Engineering. In today's global economy, the most successful engineering managers rely on a combination of technical skills and business principles. Industrial and systems engineering (ISE) aims at imparting fundamental knowledge to develop the ability to address complex industrial issues, highlighting how to design, run, control and optimise production systems. *IJISE* addresses the development of ISE principles, tools, systems and methods with special emphasis on the applications of ISE techniques and tools in improving organisational productivity and competitiveness in global markets.

2023-2024: Benchmarking: An International Journal. Benchmarking is big news for companies committed to total quality programmes. Its enthusiastic reception by many prominent business figures has created high levels of interest in a technique which promises big rewards for co-operating partners. Yet, like total quality itself, it must be understood in its proper context, and implemented single mindedly if it is to be effective - this journal helps companies to decide if benchmarking is right for them, and shows them how to go about it successfully.

2023-2024: International Journal of Productivity and Quality Management. Productivity and quality are integral components of organisations' operational strategies. Productivity plays an important role at both macro and micro levels. At micro-level, firms use productivity as a performance measure to benchmark against best-in-class companies to identify best practices. Quality management has become an important part of management culture, particularly in new enterprises characterised by supply chain, e-commerce and virtual enterprise environments. *IJPQM* addresses strategies, techniques and tools for productivity and quality management and improvement in manufacturing and service organisations.

2022-2023: International Journal for Business Insights and Transformation.

2009-2010 – 2017-2018: The Journal of International Politics and Development, Kokomo, Indiana. The mission of *JIPAD* is to advance scientific research, development, and evaluation to enhance the administration of sustainable development goals and policies around the world. It also advances the preparation scholars and individuals for public management careers as well as enabling current and future public leaders to develop skills necessary to address challenges posed in public management, administration in nongovernmental organizations (NGOs), governance, policymaking, implementation, and organizational effectiveness. By developing the knowledge, skills, and attitudes needed for principled management of public and nonprofit related organizations, *JIPAD* provides the foundation for our practitioners to practice life-long learning and to become the future leaders and administrators in government and NGOs-related organizations in our local, state, regional, national, and global communities. In *JIPAD*, we value rigorous academic research, engaged teaching and learning, professionalism, and leadership.

2016-2017: Benchmarking: An International Journal.

## **Honors/Awards**

### **Award**

2012-2013: Perspectives on CEO Compensation in Leading U.S. Firms, International Conference on Synchronizing Management Theories and Business Practices: Challenges Ahead.

2007-2008: Distinguished Hoosier: Highest Civilian Award Coferred to Citizens of Indiana, The State of Indiana.

1979-1980: Valedictorian, Ranchi university.

**Honor**

2007-2008: Distinguished Hoosier Award, The State of Indiana.