
Jennifer Nicholson, Ph.D.
Associate Professor
Marketing and Business Information Systems
Rohrer College of Business
nicholsonj@rowan.edu

Academic Degrees

Ph.D. Washington State University, Management Information Systems, 2006.

B.A. Washington State University, MIS, 2000.

Employment Experience

Associate Professor, Rowan University (September, 2010 - Present), Glassboro, New Jersey.

Assistant Professor, Rowan University (September, 2005 - August, 2010), Glassboro, New Jersey.

Articles in Journals

Nicholson, J., Shen, Y., & Nicholson, D. (2016). Increasing Intrapreneurial Intentions among Business Students: Using a Net-Enabled Business Innovation Cycle (NEBIC) Theory Team Project. *Journal of Higher Education Theory and Practice*, 16 (3) 84-93.

Shen, Y., Nicholson, J., & Nicholson, D. (2015). Using a Group Role-Play Exercise to Engage Students in Learning Business Processes and ERP. *Journal of Information Systems Education*, 26 (4), 265-280.

Nicholson, J., Nicholson, D., Coyle, P., Hardin, A., & Krishen, A. (2014). Exploring the Use of Virtual World Technology for Idea-Generation Tasks. *International Journal of e-Collaboration*, 10 (3), 44-62.

Nicholson, J., & Nicholson, D. (2010). A Stream Runs Through IT: Using Streaming Video to Teach Information Technology. *Campus Wide Information Systems*, 27 (1), 17-24.

Nicholson, D. B., Nicholson, J. A., Parboteeah, V., & Valacich, J. (2009). Investigating the Effects of Distractions and Task Complexity on Knowledge Worker Productivity in the Context of Mobile Computing Environments. *Journal of Organizational and End User Computing*, 21 (4), 1-20.

Nicholson, J., Nicholson, D., & Valacich, J. (2008). Examining the Effects of Technology Attributes on Learning: A Contingency Perspective. *Journal of Information Technology Education*, 7, 185-204.

Sarker, S., & Nicholson, J. (2005). Exploring the Myths About Online Education in Information Systems. *Informing Science: The International Journal of an Emerging Transdiscipline*, 8, 57-73.

Articles in Proceedings

Nicholson, J., & Nicholson, D. (2018). When Multimedia Isn't Enough: Using Multiple Modalities to Improve Learning of Procedural Knowledge. *Academy of Business Research*.

Shen, Y., Nicholson, J., & Nicholson, D. (2015). Engaging Students in a Group Roleplay Exercise to Improve Understanding of Business Processes and ERP in an Introductory Information Systems Course. *Information Systems Educator Conference (ISECON)*.

Nicholson, D., Nicholson, J., & Shen, Y. (2014). Mapping Direct, Prior Personal Experiences to New Product Trials: An Exploratory Study of the Effects of Points-of-Reference on Online Purchase Intentions and Consumption. *Academy of Business Research*.

Hardin, A., Nicholson, J., Krishen, A., & Nicholson, D. (2013). Virtual World Entrepreneurship. *Hawaii International Conference on System Sciences (HICSS)*.

Nicholson, D., & Nicholson, J. (2012). Exploring the Effects of Mood on End-User Experiences During a Virtual Product Trial. *Academy of Business Research*.

Rudin, J., Nicholson, J., & Nicholson, D. (2012). Encouraging the Evolution of E-Recruitment Research. *11th World Congress of the International Federation of Scholarly Associations of Management (IFSAM)*, Limerick, Ireland:.

Nicholson, J., & Nicholson, D. (2009). Multimedia Learning Environments: Exploring Student and Faculty Perceptions of Streaming Video. *Information Systems Educator Conference (ISECON)*, Washington DC:.

Nicholson, J., & Nicholson, D. (2008). Using Multimedia to Convey Procedural Knowledge: Student and Faculty Perceptions. *AmHighEd International Conference*.

Nicholson, J., Nicholson, D., & Valacich, J. (2007). Computer-Mediated Learning: Leveraging Technology Attributes to Enhance Learning. *International Conference on Informatics Education Research*.

Nicholson, D., Nicholson, J., Parboteeah, V., & Valacich, J. (2005). Using Conflict-Distraction Theory to Measure the Effects of Distractions on Individual Task Performance in a Wireless, Mobile Environment. *Hawaii International Conference on System Sciences (HICSS)*.

Nicholson, J., Hardin, A., & Nicholson, D. (2003). Test Performance and the Medium: Unearthing Differences that Make a Difference. *Americas Conference on Information Systems (AMCIS)*.

Nicholson, J., & Sarker, S. (2002). Unearthing Hidden Assumptions Regarding Online Education: The Use of Myths and Metaphors. *International Conference on Informatics Education and Research*.

Chapters, Cases, Readings, Supplements

Nicholson, D., Nicholson, J., Parboteeah, V., & Valacich, J. (2011). Knowledge Worker Productivity: The Effects of Distraction and Task Complexity in Mobile Computing Environments. In Killian, M (Ed.), *Organization and End-User Interactions: New Explorations*. Hershey, PA: IGI Global.

Nicholson, D., & Nicholson, J. (2008). Modems. *The Handbook of Computer Networks*.

Conference Presentations

Song, P., Shen, Y., Nicholson, J., & Nicholson, D. (2016-2017, March). *Student Learning Through Group Role-Play Exercises: An Empirical Assessment*. Annual SoTL Commons Conference, Savannah, Georgia.

Shen, Y., Nicholson, J., & Nicholson, D. (2014-2015). *Engaging Students with a Group Role-play Exercise in Understanding Business Processes and ERP in an Introductory Information Systems Course*. Annual Faculty Conference on Teaching Excellence, Philadelphia, Pennsylvania.

Professional Memberships

Association for Information Systems, 2002-Present

Professional Service

Board Member: PRJ Editorial Review Board

2012-2013 – 2017-2018: Journal of Computer Information Systems (International).

Reviewer - Article / Manuscript

2009-2010 – 2017-2018: Journal of Information Systems Education (JISE) (International).

2015-2016: Journal of Information Technology Education (JITE) (International).

2013-2014: Information Systems Management Journal (ISM) (International).

2012-2013 – 2013-2014: Hawaii International Conference on System Sciences (HICSS) (International).

2012-2013 – 2013-2014: Journal of Computer Information Systems (International).

2008-2009 – 2013-2014: Journal of Information Technology Education (JITE) (International).

2007-2008 – 2010-2011: Hawaii International Conference on System Sciences (HICSS) (International).

2009-2010: Information Systems Educator Conference (ISECON) (International).

2006-2007 – 2009-2010: The International Conference on Information Systems (ICIS) (International).

2007-2008 – 2008-2009: European Conference on Information Systems (ECIS) (International).

2003-2004 – 2005-2006: Hawaii International Conference on System Sciences (HICSS) (International).

Editor: Associate Editor

2013-2014 – 2014-2015: The International Conference on Information Systems (ICIS) (International). Served as Associate Editor for the Curriculum and Education in IS Track

Presentation

2009-2010: Information Systems Educator Conference (ISECON) (International).

2006-2007: International Conference on Informatics Education Research (International).

Honors, Awards, and Scholarships

2014-2015: Mapping Direct, Prior Personal Experiences to New Product Trials: An exploratory study of the effects of points-of-reference on online purchase intentions and consumption, Academy of Business Research. Best Paper Award

2013-2014: Leo C. Beebe Faculty Leadership Award, Rohrer College of Business.

2012-2013: Exploring the Effects of Mood on End-User Experiences During a Virtual Product Trial, Academy of Business Research. Best Paper Award

Last updated by member on 30-Nov-18 (11:18 AM)