Darren Nicholson, Ph.D.
Professor
Marketing and Business Information Systems
Rohrer College of Business
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Academic Background

Ph.D. Washington State University.

B.A. Washington State University.

Work Experience

Academic

Professor, Rowan University (September, 2015 - Present), Glassboro, New Jersey.

Associate Provost, Rowan University (July, 2015 - December, 2016), Glassboro, New Jersey.

Provost Fellow, Rowan University (January, 2013 - June, 2015), Glassboro, New Jersey.

Associate Professor, Rowan University (September, 2010 - August, 2015), Glassboro, New Jersey.

Assistant Professor, Rowan University (September, 2005 - August, 2010), Glassboro, New Jersey.

Research Assistant and Instructor, Washington State University (January, 2001 - May, 2005), Pullman, Washington.

Courses Taught

Courses from the Teaching Schedule: Business Applications (MBA), Business Web Applications (Bachelors), Design Database Systems (Bachelors), Independent Study (Bachelors), Independent Study (Bachelors), Issues In Management Information Systems (MBA), MS Capstone Exp (Bachelors), Management Information Systems (Bachelors), Management Information Systems (Bachelors), Netwrork Management (Bachelors), Principles of Systems Design (Bachelors), Project Management (Bachelors), Project Management (MBA), Systems Analysis and Design (MBA), Technology Entrepreneurship (Bachelors)

Professional Memberships

Americas SAP User Group (ASUG), 2009 - present

SIGDSS (AIS Special Interest Group in Group Decision Support and Knowledge Management), 2009 - 2010

SIGHealth (AIS Special Interest Group in Healthcare Research), 2009 - 2010

SIGHCI (AIS Special Interest Group in Human Computer Interaction), 2008 - 2010

The Association of Information Systems (AIS), 2002 - present

Intellectual Contributions

Refereed Articles

Nicholson, J., PingPing, S., Shen, Y., & Nicholson, D. (2021). Exploring the Relationship Among Learning Styles, Engagement, and Learning Outcomes in the Context of Role-Play Activities. *Journal of Higher Education Theory and Practice, 21 (15),* 234-247.

Milovich, M., Nicholson, J. A., & Nicholson, D. B. (2020). Applied Learning of Emerging Technology: Using Business-Relevant Examples of Blockchain. *Journal of Information Systems Education*.

Nicholson, J., Shen, Y., & Nicholson, D. (2016). Increasing Intrapreneurial Intentions among Business Students: Using a Net-Enabled Business Innovation Cycle (NEBIC) Theory Team Project. *Journal of Higher Education Theory and Practice, 16 (3),* 84-93.

Shen, Y., Nicholson, J., & Nicholson, D. (2015). Using a Group Role-Play Exercise to Engage Students in Learning

Business Processes and ERP. *Journal of Information Systems Education, 26 (4)*, 265-280.

Nicholson, J. A., Nicholson, D. B., Patrick, C., Hardin, A., & Krishen, A. S. (2014). Exploring the Use of Virtual World Technology for Idea-Generation Tasks. *International Journal of e-Collaboration*.

Nicholson, J., & Nicholson, D. (2010). A Stream Runs Through IT: Using Streaming Video to Teach Information Systems. *Campus Wide Information Systems, 27 (1)*, 17-24.

Nicholson, D., Nicholson, J., Parboteeah, V., & Valacich, J. (2009). Investigating the Effects of Distractions and Task Complexity on Knowledge Worker Productivity in the Context of Ubiquitous Computing Environments. *Journal of Organizational and End User Computing, 21 (4)*, 1-20.

Nicholson, J., Nicholson, D., & Valacich, J. (2008). Examining the Effects of Technology Attributes on Learning: A Contingency Perspective. *Journal of Information Technology Education, 7*, 185-204.

Nicholson, D., Sarker, S., Sarker, S., & Valacich, J. (2007). Determinants of Effective Leadership in Information Systems Development Teams: An Exploratory Study of Face-to-Face and Virtual Contexts. *Journal of Information Technology Theory and Application, 8 (4)*, 31-48.

Nicholson, D., Hamilton, D., & McFarland, D. (2007). Leveraging learning styles to improve student learning: The interactive learning model and learning combination inventory. *Journal of Computing Sciences in Colleges, 22 (6)*, 8-17.

Sarker, S., Sarker, S., Nicholson, D., & Joshi, K.D. (2005). Knowledge Transfer in Virtual Systems Development Teams: An Exploratory Study of Four Key Enablers. *IEEE Transactions On Professional Communication, 48 (2)*, 201-218.

Refereed Proceedings

Milovich, M., Nicholson, J., & Nicholson, D. (2021). Exploring the Use of a Peer Learning Community in a Remote Web Development Course. *Academy of Business Research*.

Nicholson, D., Nicholson, J., Shen, Y., & Song, P. (2019). Understanding Student Engagement and Learning Outcomes: The Role of Learning Styles. *AIS SIG-ED International Conference on IS Education and Research*.

Nicholson, J., & Nicholson, D. (2018). When Multimedia Isn't Enough: Using Multiple Modalities to Improve Learning of Procedural Knowledge. *Academy of Business Research*.

Shen, Y., Nicholson, J., & Nicholson, D. (2015). Engaging Students in a Group Roleplay Exercise to Improve Understanding of Business Processes and ERP in an Introductory Information Systems Course. *Information Systems Educator Conference (ISECON)*, 333-348.

Nicholson, D., Nicholson, J., & Shen, Y. (2014). Mapping Direct , Prior Personal Experiences to New Product Trials: An Exploratory Study of the Effects of Points-of-Reference on Online Purchase Intentions and Consumption. *Academy of Business Research*.

Hardin, A., Nicholson, J., Krishen, A., & Nicholson, D. (2013). Virtual World Entrepreneurship. *Hawaii International Conference on System Sciences (HICSS)*.

Nicholson, D., & Nicholson, J. (2012). Exploring the Effects of Mood on End-User Experiences During a Virtual Product Trial. *Academy of Business Research*.

Rudin, J., Nicholson, J., & Nicholson, D. (2012). Encouraging the Evolution of E-Recruitment Research. *11th World Congress of the International Federation of Scholarly Associations of Management (IFSAM)*.

Nicholson, J., & Nicholson, D. (2009). Multimedia Learning Environments: Exploring Student and Faculty Perceptions of Streaming Video. *Information Systems Educator Conference (ISECON)*.

Nicholson, D., & Nicholson, J. (2008). Using Multimedia to Convey Procedural Knowledge: Student and Faculty Perceptions. *AmHighEd International Conference*, Atlantic City, NJ:.

Nicholson, J., Nicholson, D., & Valacich, J. (2007). Computer-Mediated Learning: Leveraging Technology Attributes to Enhance Learning. *AIS SIG-ED IAIM Conference*, Montreal, Quebec, Canada:.

Nicholson, D., Nicholson, J., Parboteeah, V., & Valacich, J. (2005). Using Conflict-Distraction Theory to Measure the Effects of Distractions on Individual Task Performance in a Wireless Mobile Environment. *Proceedings of the Hawaii International Conference on System Sciences (HICSS-38)*, Big Island, Hawaii:.

Nicholson, D. (2003). Conveying Experiential Benefits in Electronic Channels: Investigating Points-of-Reference. *The International Conference on Information Systems (ICIS)*.

Sarker, S., Sarker, S., Nicholson, D., & Joshi, K.D. (2003). Knowledge Transfer in Virtual Information Systems Development Teams: An Empirical Examination of Key Enablers. *Hawaii International Conference on System Sciences*

(HICSS).

Nicholson, J., Hardin, A., & Nicholson, D. (2003). Test Performance and the Medium: Unearthing Differences that Make a Difference. *Americas Conference on Information Systems (AMCIS)*.

Nicholson, D., Sarker, S., & Sarker, S. (2002). Ingredients of Effective Leadership in Information Systems Development (ISD) Project Teams: An Exploratory Study. *Americas Conference on Information Systems (AMCIS)*.

Chapters, Cases, Readings, Supplements

Chapters

Nicholson, D., Nicholson, J., Parboteeah, V., & Valacich, J. (2011). Knowledge Worker Productivity: The Effects of Distraction and Task Complexity in Mobile Computing Environments. *Organizational and End-User Interactions: New Explorations*

McFarland, D., & Nicholson, D. (2010). Client Server Management. In H. Bidgoli (Ed.), *The Handbook of Technology Management* (pp. 128-141). NY, NY: John Wiley and Sons, Inc.

McFarland, D., & Nicholson, D. (2008). Client Server Computing Basics. In H. Bidgoli (Ed.), *The Handbook of Computer Networks* (pp. 3-15). NY, NY: John Wiley and Sons, Inc.

Nicholson, D., & Nicholson, J. (2008). Modems. In H. Bidgoli (Ed.), *The Handbook of Computer Networks* (pp. 309-319). NY, NY: John Wiley and Sons, Inc.

Readings

Nicholson, D. (2009). Teaching Notes: Experiential Learning Opportunities Available to our MIS Students Linked to Business Organizations. *Annual Volume of Publications of New Jersey's Business Faculty, 8th ed.*.

Presentations of Refereed Papers

Song, P., Shen, Y., Nicholson, J., & Nicholson, D. (2016-2017, March). *Student Learning Through Group Role-Play Exercises: An Empirical Assessment.* Annual SoTL Commons Conference, Savannah, Georgia.

Shen, Y., Nicholson, J., & Nicholson, D. (2014-2015). *Engaging Students with a Group Role-play Exercise in Understanding Business Processes and ERP in an Introductory Information Systems Course.* Annual Faculty Conference on Teaching Excellence, Philadelphia, Pennsylvania.

Presentations of Non-Refereed Papers

Local

Nicholson, D., Nicholson, J., & Valacich, J. (2010-2011). *Virtual Product Experience: An Empirical Examination of Technology and Individual Characteristics on Consumer Psychology and Behavior.* Invited presentation at Rowan University Rohrer College of Business John B. Campbell Lecture Series, Glassboro, New Jersey.

Nicholson, D., Nicholson, J., Coyle, P., Andrew, H., & Krishen, A. (2012-2013). *An Exploration of How Virtual World Technology Affect Idea-Generation Performance.* Invited presentation at Rowan University Rohrer College of Business John B. Campbell Lecture Series, Glassboro, New Jersey.

Grants

Teaching

2021-2022: Nicholson, D. RCB Teaching Innovation Grant, Principal Investigator, Rohrer College of Business.

Service to the Profession

Ad Hoc Reviewer: academic journal/text/proceedings

2020-2021 – 2022-2023: Hawaii International Conference on System Sciences (HICSS) (International).

2019-2020: International Conference on Information Systems (ICIS) (International).

Reviewer - Article / Manuscript

2010-2011: Journal of Information Technology Case and Application Research (JITCAR) (International).

2010-2011: Campus Wide Information Systems (CWS) (International).

2010-2011: Journal of Information Technology Education (JITE) (International).

2008-2009: Journal of Information Technology Education (JITE) (International).

Other Professional Service Activities

2003-2004: The International Conference on Information Systems (ICIS) (International). Review Coordinator (managed 450 manuscripts) and Webmaster (main conference; and doctoral consortium).

Reviewer: Ad Hoc Reviewer for a Journal

2002-2003 – 2019-2020: Hawaii International Conference on System Sciences (HICSS) (International).

2010-2011: The International Conference on Information Systems (ICIS) (International).

2010-2011: Information Systems Educator Conference (ISECON) (National).

2010-2011: International Journal of Business Excellence (IJBEX) (International).

2010-2011: Information Systems Journal (International).

2010-2011: European Journal of Information Systems (EJIS) (International).

2008-2009 – 2009-2010: Journal of Organizational and End User Computing (JOEUC) (International).

2008-2009: European Journal of Information Systems (EJIS) (International).

2008-2009: Communications of the Association of Information Systems (CAIS) (International).

2008-2009: IEEE Transactions on Professional Communication (IEEE) (International).

2007-2008 – 2008-2009: The International Conference on Information Systems (ICIS) (International).

2006-2007 – 2008-2009: European Conference on Information Systems (ECIS) (International).

2007-2008: Journal of Organizational Computing and Electronic Commerce (JOCEC) (International).

2007-2008: AIS SIG-ED IAIM Conference (International).

2005-2006: Information Systems Management Journal (ISM) (International).

2005-2006: The International Conference on Information Systems (ICIS) (International).

2002-2003 – 2003-2004: Americas Conference on Information Systems (AMCIS) (International).

Significant editorial role for an academic journal

2022-2023: Journal of Information Systems Education (JISE) (International).

2015-2016 – 2021-2022: International Journal of Business Intelligence and System Engineering (International).

2012-2013 – 2021-2022: Journal of Computer Information Systems (International).

2012-2013 – 2021-2022: American Journal of Business (International).

2011-2012 – 2021-2022: Journal of Information Technology Case and Application Research (JITCAR) (International).

2008-2009 – 2021-2022: Journal of Information Technology Education (JITE) (International).

Honors/Awards

Award

2021-2022 – 2022-2023: Professor of the Year, Department of Marketing & Business Information Systems, Rohrer College of Business.

2020-2021: Best Paper Award, Academy of Business Research.

2020-2021: Teaching Innovation of the Year Award and Scholarship, Rohrer College of Business Advisory Board.

2018-2019: Professor of the Year, Department of Marketing & Business Information Systems, Rohrer College of Business.

2014-2015: Best Paper Award, Academy of Business Research.

2012-2013: Teaching Wall of Fame, Faculty Center for Excellence in Teaching and Learning, Rowan University.

2012-2013: Best Paper Award, Academy of Business Research.

2011-2012: Professor of the Year, Department of Marketing & Business Information Systems, Rohrer College of Business.

2008-2009 – 2009-2010: Professor of the Year, Department of Marketing & Business Information Systems, Rohrer College of Business.

2008-2009: Teaching Wall of Fame, Faculty Center for Excellence in Teaching and Learning, Rowan University.

2008-2009: Teaching Innovation of the Year Award and Scholarship, Rohrer College of Business Advisory Board.

2007-2008: Teaching Innovation of the Year Award and Scholarship, Rohrer College of Business Business Advisory Board.

2006-2007: Professor of the Year, Department of Management and Management Information Systems, Rohrer College of Business.

2004-2005: Most Outstanding Graduate Student in Service Award and Scholarship, College of Business and Economics, Washington State University.

2002-2003: Most Outstanding Graduate Student in Service Award and Scholarship, College of Business and Economics, Washington State University.

2000-2001: Harry George Jr. Memorial Scholarship, Washington State University.

2000-2001: Lawrence and Sam Meyer Scholarship, Washington State University.

2000-2001: Safeco Academic Scholarship, Washington State University.

Honor

2007-2008: Top 10 Accessed Papers, IEEE Transactions on Professional Communication, IEEE.

2003-2004: Doctoral Consortium, International Conference on Information Systems (ICIS).