

## **DARREN B. NICHOLSON, Ph.D.**

### CURRICULUM VITAE

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Rowan University  
Rohrer College of Business  
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Glassboro, NJ 08028

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### **EDUCATION**

**Ph.D.** Washington State University, Pullman, WA 2005  
*Major:* Management Information Systems  
*Dissertation:* Virtual Product Experiences: An Empirical Examination of Technology and Individual Characteristics on Consumer Psychology and Intentions

**B.A.** Washington State University, Pullman, WA 2000  
*Major:* Management Information Systems (*Summa Cum Laude*)

### **ACADEMIC APPOINTMENTS**

9/2015 – present **Professor of MIS**  
Rowan University  
Rohrer College of Business

9/2010 – 9/2015 **Associate Professor of MIS**  
Rowan University  
Rohrer College of Business

9/2005 – 9/2010 **Assistant Professor of MIS**  
Rowan University  
Rohrer College of Business

1/2001 – 5/2005 **Instructor and Research Assistant**  
Washington State University  
Management Information Systems  
College of Business & Economics

## **ADMINISTRATIVE APPOINTMENTS**

7/2015 – 12/2016    **Associate Provost**  
Division of Academic Affairs  
Office of the Provost  
Rowan University

1/2013 – 6/2015    **Provost Fellow**  
Division of Academic Affairs  
Office of the Provost  
Rowan University

## **RESEARCH INTERESTS**

Human-Computer Interaction, Virtual Teams, Virtual Experiences (VR/AR), Enterprise Systems, and IS Pedagogy

## **PUBLICATIONS**

### **Published Journal Articles**

Nicholson, J., Song, P., Shen, Y., & **Nicholson, D.** (2021). Exploring the Relationship Among Learning Styles, Engagement, and Learning Outcomes in the Context of Role-Play Activities. *Journal of Higher Education Theory and Practice (JHETP)*, 21(15), 234-247.

Milovich, M., Nicholson, J., & **Nicholson, D.** (2020). Applied Learning of Emerging Technology: Using Business-Relevant Examples of Blockchain. *Journal of Information Systems Education (JISE)*, 31(3), 187-195.

Nicholson, J., Shen, Y., & **Nicholson, D.** (2016). Increasing Intrapreneurial Intentions among Business Students: Using a Net-Enabled Business Innovation Cycle (NEBIC) Theory Team Project. *Journal of Higher Education Theory and Practice (JHETP)*, 16(3), 84-93.

Shen, Y., Nicholson, J., & **Nicholson, D.** (2015). Using Group Role-Play Exercise to Engage Students in Learning Business Processes and ERP. *Journal of Information Systems Education (JISE)*, 26(4), 265-280.

Nicholson, J., **Nicholson, D.**, Coyle, P., Hardin, A. & Krishen, A.S. (2014). Exploring the Use of Virtual World Technology for Idea-Generation Tasks. *International Journal of e-Collaboration (IJeC)*, 10(3), 44-61.

Nicholson, J. & **Nicholson, D.** (2010). A Stream Runs Through IT: Using Streaming Video to Teach Information Technology. *Campus Wide Information Systems*, 27(1).

**Nicholson, D.**, Nicholson, J., Parboteeah, V., & Valacich, J. (2009). Investigating the Effects of Distractions and Task Complexity on Knowledge Worker Productivity in the Context of Ubiquitous Computing Environments, *Journal of Organizational and End User Computing (JOEUC)*, 21(4), 1-20.

Nicholson, J., **Nicholson, D.**, Valacich, J. (2008). Examining the Effects of Technology Attributes on Learning: A Contingency Perspective, *Journal of Information Technology Education (JITE)*, 7, 185-204.

**Nicholson, D.**, Sarker, S., Sarker, S., & Valacich, J. (2007). Determinants of Effective Leadership in Information Systems Development Teams: An Exploratory Study of Face-to-Face and Virtual Contexts. *Journal of Information Technology Theory and Application (JITTA)*, 8(4), 31-48.

**Nicholson, D.**, Hamilton, D., & McFarland, D. (2007). Leveraging learning styles to improve student learning: The interactive learning model and learning combination inventory. *Journal of Computing Sciences in Colleges (JCSC)*, 22(6), 8-17.

Sarker, S., Sarker, S., **Nicholson, D.**, & Joshi, K. D. (2005). Knowledge Transfer in Virtual Systems Development Teams: An Exploratory Study of Four Key Enablers, *IEEE Transactions on Professional Communication (IEEE)*, 48(2), 201-218.

#### Published Book Chapters

**Nicholson, D.**, Nicholson, J., Parboteeah, V. & Valacich, J. (2011). Knowledge Worker Productivity: The Effects of Distraction and Task Complexity in Mobile Computing Environments. In Killian, M. (Ed.), *Organization and End-User Interactions: New Explorations*. IGI Global, Hershey, PA.

McFarland, D. & **Nicholson, D.** (2010). Client Server Management. In *The Handbook of Technology Management*. H. Bidgoli (Ed), John Wiley and Sons, Inc: New York, New York.

**Nicholson, D.**, & Nicholson, J. (2008). Modems. In *The Handbook of Computer Networks* (vol. 1, 309-319). H. Bidgoli (Ed), John Wiley and Sons, Inc: New York, New York.

McFarland, D., & **Nicholson, D.** (2008). Client Server Computing Basics. In *The Handbook of Computer Networks* (vol. 3, 3-15). H. Bidgoli (Ed), John Wiley and Sons, Inc: New York, New York.

#### Published Conference Proceedings

Milovich, M., Nicholson, J., & **Nicholson, D.** (2021). Exploring the Use of a Peer Learning Community in a Remote Web Development Course. *Academy of Business Research Spring International Conference (ABR)*, New Orleans, LA. (*Best Paper Award*).

**Nicholson, D.**, Nicholson, J., Shen, Y., & Song, P. (2019). Understanding Student Engagement and Learning Outcomes: The Role of Learning Styles. *AIS SIG-ED International Conference on IS Education and Research*, Munich, Germany.

Nicholson, J. & **Nicholson, D.** (2018). When Multimedia Isn't Enough: Using Multiple Modalities to Improve Learning of Procedural Knowledge. *Academy of Business Research Fall International Conference (ABR)*, Boca Raton, FL.

**Nicholson, D.**, Nicholson, J. & Shen, Y. (2014). Mapping Direct, Prior Personal Experiences to New Product Trials: An Exploratory Study of the Effects of Points-of-Reference on Online Purchase Intentions and Consumption. *Academy of Business Research Fall International Conference (ABR)*, Atlantic City, NJ. (*Best Paper Award*).

Hardin, A., Nicholson, J., Krishen, A., & **Nicholson, D.** (2013). Virtual World Entrepreneurship. *Proceedings of the Hawaii International Conference on System Sciences (HICSS-46)*, Big Island, Hawaii.

**Nicholson, D.** & Nicholson, J. (2012). Exploring the Effects of Mood on End-User Experiences During a Virtual Product Trial. *Academy of Business Research Fall International Conference (ABR)*, Atlantic City, NJ. (*Best Paper Award*).

Rudin, J., Nicholson, J., & **Nicholson, D.** (2012). Encouraging the Evolution of E-Recruitment Research. *Proceedings of the 11<sup>th</sup> World Congress of the International Federation of Scholarly Associations of Management (IFSAM)*, Limerick, Ireland.

Nicholson, J. & **Nicholson, D.** (2009). Multimedia Learning Environments: Exploring Student and Faculty Perceptions of Streaming Video. *Proceedings of the Information Systems Educator Conference (ISECON)*, Washington DC.

**Nicholson, D.** & Nicholson, J. (2008). Using Multimedia to Convey Procedural Knowledge: Student and Faculty Perceptions. *AmHighEd International Conference*, Atlantic City, NJ.

Nicholson, J., **Nicholson, D.**, & Valacich, J. (2007). Computer-Mediated Learning: Leveraging Technology Attributes to Enhance Learning. *AIS SIG-ED IAIM International Conference on Informatics Education and Research*, Montreal, Quebec, Canada.

**Nicholson, D.**, Nicholson, J., Parboteeah, V., & Valacich, J. (2005). Using Conflict-Distraction Theory to Measure the Effects of Distractions on Individual Task Performance in a Wireless Mobile Environment. *Proceedings of the Hawaii International Conference on System Sciences (HICSS-38)*, Big Island, Hawaii.

**Nicholson, D.** (2003). Conveying Experiential Benefits in Electronic Channels: Investigating Points-of-Reference. *International Conference on Information Systems (ICIS)*, Doctoral Consortium, Seattle, Washington.

Sarker, S., Sarker, S., **Nicholson, D.**, & Joshi, K. D. (2003). Knowledge Transfer in Virtual Information Systems Development Teams: An Empirical Examination of Key Enablers. *Proceedings of the Hawaii International Conference on System Sciences (HICSS-36)*, Big Island, Hawaii.

Nicholson, J., Hardin, A., & **Nicholson, D.** (2003). Test Performance and the Medium: Unearthing Differences that Make a Difference. *Americas Conference on Information Systems (AMCIS)*, Tampa, Florida.

**Nicholson, D.**, Sarker, S., & Sarker, S. (2002). Ingredients of Effective Leadership in Information Systems Development (ISD) Project Teams: An Exploratory Study. *Americas Conference on Information Systems (AMCIS)*, Dallas, Texas.

#### Published Posters

Song, P., Shen, Y., Nicholson, J., & **Nicholson, D.** (2016). Student Learning Through Group Role-Play Exercises: An Empirical Assessment. *Annual SoTL Commons Conference*, Savannah, Georgia.

Shen, Y., Nicholson, J., & **Nicholson, D.** (2015). Engaging Students with a Group Role-Play Exercise in Understanding Business Process and ERP in an Introductory Information Systems Course. *Annual Faculty Conference on Teaching Excellence*. Philadelphia, Pennsylvania.

#### Presentations (Invited)

**Nicholson, D.**, Nicholson, J., Coyle, P., Hardin, A., & Krishen, A. (05/07/2012). An Exploration of How Virtual World Technology Affect Idea-Generation Performance. *Campbell Lecture Series, Rohrer College of Business, Rowan University, NJ.*

**Nicholson, D.**, Nicholson, J., & Valacich, J. (02/05/2010). Virtual Product Experience: An Empirical Examination of Technology and Individual Characteristics on Consumer Psychology and Behavior. *Campbell Lecture Series, Rohrer College of Business, Rowan University, NJ.*

#### Other Publications

**Nicholson, D.** (2009). Teaching Notes: Experiential Learning Opportunities Available to our MIS Students Linked to Business Organizations. In Gibson, A. (Ed.), *Annual Volume of Publications of New Jersey's Business Faculty* (Vol. 8, pp. 118-119). New Jersey: Seton Hall University

#### Working Papers

Nicholson, J., **Nicholson, D.**, & Shen, Y. Exploring Student Perceptions when Participating in Paired Reciprocal Roles in Capstone Development Projects.  
Status: collecting data.

Milovich, M., Nicholson, J., & **Nicholson, D.** Student Involvement in Technology-Related Research: Developing Lifelong Learners through Peer Learning.  
Status: under first round review.

**Nicholson, D.** & Nicholson, J. Exploring the Effects of Individual Traits and Technology Characteristics on Consumer Intentions During Virtual Product Trials.  
Status: designing study.

## **PROFESSIONAL DESIGNATIONS**

The Association of Information Systems (AIS)

Role: Member – 2002 to present

Americas SAP User Group (ASUG)

Role: Member – 2009 to present

## **EDITORIAL/REVIEW BOARDS**

Journal of Computer Information Systems (JCIS)

Role: Editorial Review Board

Member: 2012 – Present

American Journal of Business (AJB)

Role: Editorial Review Board

Member: 2011 – Present

Journal of Information Technology Case and Application Research (JITCAR)

Role: Global Editorial Review Board

Member: 2011 – Present

Journal of Information Technology Education (JITE): Research.

Role: International Editorial Review Board

Member: 2008 – Present

International Journal of Business Intelligence and System Engineering (IJBISE)

Role: International Editorial Review Board

Member: 2014 – Present

## **ACADEMIC SERVICE**

The International Conference on Information Systems (ICIS).

Role: Review Coordinator (managed 450 manuscripts) – 2003.

Role: Webmaster (main conference; and doctoral consortium) – 2003.

Role: Ad hoc Reviewer – 2005, 2007, 2008, 2010, 2020.

Hawaii International Conference on System Sciences (HICSS)

Role: Ad hoc Reviewer – 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020

Americas Conference on Information Systems (AMCIS).

Role: Ad hoc Reviewer – 2002, 2003.

Information Systems Management Journal (ISM).

Role: Ad hoc Reviewer – 2005.

European Conference on Information Systems (ECIS).

Role: Ad hoc Reviewer – 2007, 2008, 2009.

Journal of Organizational Computing and Electronic Commerce (JOCEC).

Role: Ad hoc Reviewer – 2007.

IEEE Transactions on Professional Communication (IEEE).

Role: Ad hoc Reviewer – 2008.

AIS SIG-ED IAIM Conference

Role: Ad hoc Reviewer – 2007.

Communications of the Association of Information Systems (CAIS).

Role: Ad hoc Reviewer – 2008.

Journal of Organizational and End User Computing (JOEUC).

Role: Ad hoc Reviewer – 2008, 2009, 2010.

Journal of Information Technology Education (JITE)

Role: Reviewer – 2009, 2010.

Information Systems Educators Conference (ISECON)

Role: Ad hoc Reviewer – 2009.

Information Systems Journal (ISJ)

Role: Ad hoc Reviewer – 2010.

European Journal of Information Systems (EJIS)

Role: Ad hoc Reviewer – 2009, 2010.

International Journal of Business Excellence (IJBEX)

Role: Ad hoc Reviewer – 2011

ACM Transactions on Management Information Systems

Role: Reviewer – 2011

Decision Science

Role: Ad hoc Reviewer – 2013

American Journal of Business (AJB)

Role: Reviewer – 2012 to Present

Journal of Information Technology Case and Application Research (JITCAR)

Role: Reviewer – 2011 to Present

Journal of Information Technology Education (JITE)

Role: Reviewer – 2008 to Present

Journal of Computer Information Systems (JCIS)  
Role: Reviewer – 2012 to Present

## **AWARDS/HONORS**

### **Teaching Innovation of the Year, 2021**

Rohrer College of Business, Rowan University  
Award and Scholarship by RCOB Business Advisory Board

### **Professor of the Year, 2019**

Marketing/Business Information Systems  
Rohrer College of Business, Rowan University

### **Teaching Wall of Fame, 2013**

Faculty Center for Excellence in Teaching and Learning, Rowan University  
Alumni vote “*which faculty member had the greatest impact on their learning in College*”

### **Professor of the Year, 2012**

Marketing/Business Information Systems  
Rohrer College of Business, Rowan University

### **Professor of the Year, 2010**

Marketing/Business Information Systems  
Rohrer College of Business, Rowan University

### **Professor of the Year, 2009**

Marketing/Business Information Systems  
Rohrer College of Business, Rowan University

### **Teaching Innovation of the Year, 2009**

Rohrer College of Business, Rowan University  
Award and Scholarship by RCOB Business Advisory Board

### **Teaching Wall of Fame, 2009**

Faculty Center for Excellence in Teaching and Learning, Rowan University  
Alumni vote “*which faculty member had the greatest impact on their learning in College*”

### **Teaching Innovation of the Year, 2007**

Rohrer College of Business, Rowan University  
Award and Scholarship by RCOB Business Advisory Board

**Top 10 Accessed Papers, *IEEE Transactions on Professional communication***  
(co-authored with S.Sarker, S.Sarker and K.D.Joshi), IEEE, 2007

### **Professor of the Year, 2006**

Management/Management Information Systems  
Rohrer College of Business, Rowan University



**Most Outstanding Graduate Student in Service, 2004**

College of Business and Economics, Washington State University,  
Award and Scholarship

**Doctoral Consortium Fellow**

International Conference on Information Systems (ICIS), 2003.

**Most Outstanding Graduate Student in Service, 2002**

College of Business and Economics, Washington State University,  
Award and Scholarship

**Safeco Academic Scholarship, 2000**

College of Business and Economics, Washington State University,  
Scholarship

**Lawrence and Sam Meyer Scholarship, 2000**

College of Business and Economics, Washington State University,  
Scholarship

**Harry George Jr. Memorial Scholarship, 2000**

College of Business and Economics, Washington State University,  
Scholarship

**CONTRIBUTION / SERVICE TO ROWAN UNIVERSITY**

<b>Marketing and Business Information Systems Department</b>	<b>Academic Year</b>
MIS Advisory Council – Curriculum & Assessment Subcommittee ( <b>Chair</b> )	2021 – present
Faculty Search Committee – Assistant Professors, Supply Chain	2019 – 2020
Faculty Search Committee – Full-Time Lecturer, Supply Chain	2018 – 2019
Faculty Search Committee – Assistant Professors, Marketing	2018 – 2019
Faculty Search Committee – Assistant Professor, MIS	2018 – 2019
Faculty Search Committee – ¾ Time Faculty, MIS	2018 – 2019
MIS Advisory Council – Internship & Employment Subcommittee ( <b>co-Chair</b> )	2018 – 2021
Faculty Search Committee – Full-Time Lecturer, Supply Chain ( <b>Chair</b> )	2017 – 2018
Faculty Search Committee – Full-Time Lecturers, Marketing ( <b>Chair</b> )	2017 – 2018
Sabbatical Committee	2017 – 2018
Tenure & Recontracting Committee	2017 – 2021
A-328 Post Tenure Committee ( <b>Chair</b> )	2009 – 2011
Faculty Search Committee – MIS Visiting Faculty ( <b>Chair</b> )	2009 – 2010
Faculty Search Committee – MIS Visiting Faculty	2007 – 2008
Undergraduate Curriculum Committee	2006 – 2009
MIS Assessment Workgroup	2005 – 2013

<b>Rohrer College of Business</b>	<b>Academic Year</b>
Assistant Department Chair – Marketing & BIS	2021 – present
Tenure, Recontracting & Promotion Committee	2021 – present
RCB Faculty Research Committee	2018 – present
ABET Accreditation Subcommittee	2016 – present
Search Committee – Associate Dean	2017 – 2018
Scholarship Committee	2012 – 2013
Undergraduate Policy and Curriculum Committee	2011 – 2013
Special Projects Taskforce	2011 – 2013
Supply Chain Management Advisory Board – Program Development	2010 – 2011
Assurance of Learning Committee for AACSB re-Accreditation	2010 – 2013
Faculty Search Committee – Rohrer Endowed Chair in Entrepreneurship	2009 – 2010
Graduate Policy and Curriculum Committee	2008 – 2013
SAP Taskforce and Curriculum Committee ( <b>Chair</b> )	2008 – 2013
ABET Accreditation Maintenance Subcommittee	2008 – 2013
Faculty Search Committee – Rohrer Endowed Chair in Entrepreneurship	2007 – 2009
RCOB Online Course Development and Delivery Committee ( <b>Chair</b> )	2007 – 2009
Assurance of Learning in the MBA	2005 – 2008

<b>Rowan University</b>	<b>Academic Year</b>
Senator (Interim Senator) – Marketing & BIS Department	2021 (spring)
Rowan University Program Revitalization Subcommittee (RUPRS)	2020 – present
Senate (Alternate Senator) – Marketing & BIS Department	2018 – present
Institutional Review Board Committee	2017 – 2019
Academic Integrity Review Board (ad-hoc facilitator)	2017 – 2018
Associate Provost for Academic Affairs	2015 – 2016
Provost Fellow for Academic Affairs	2013 – 2015
Search Committee – Associate Provost for Libraries	2012 – 2013
Staff Search Committee – UWS Web Developer	2011 – 2012
Search Committee – Athletic Director	2011 – 2012
General Education Task Force	2011 – 2013
Staff Search Committee – NSS PSS4 Help Desk Analyst	2011 – 2012
AFT Grievance Committee ( <b>co-Chair</b> )	2011 – 2012
Grade Grievance Committee	2010 – 2012
Staff Search Committee – UWS Web Developer	2010 – 2011
AFT Election Committee ( <b>Chair</b> )	2010 – 2011
Search Committee – Director of the Faculty Center	2010 – 2011
Staff Search Committee – Assistant Director of Web Development	2010 – 2011
Faculty Center Advisory Board	2010 – 2012
Senate – Intercollegiate Athletics Committee ( <b>Chair</b> )	2010 – 2012
Senate – Executive Committee ( <b>Chair</b> )	2010 – 2012
Senator – Marketing and Business Information Systems	2010 – 2012
Senate – A-328 Post-Tenure Review Committee	2009 – 2010
Intellectual Property Summit – <b>Session Moderator</b>	2009 – 2010
Senate Recruitment, Admissions and Retention Committee	2009 – 2010
Senate Ad Hoc Committee on Alternative/Online Course Delivery ( <b>co-Chair</b> )	2008 – 2010
Staff Search Committee – UWS PSS 4	2008 – 2009
Certificates of Graduate Studies Committee	2008 – 2009
Senate (Alternate Senator) – Management & MIS Department	2008 – 2010
Wireless Campus Committee	2008 – 2012
AFT Online Course Evaluation Committee	2007 – 2009
Staff Search Committee –UWS PPS 2	2008 – 2009
Staff Search Committee – NSS PSS 3 Technician	2007 – 2008
Rowan-Day Presentation – <b>Presenter</b>	2007 – 2008
Staff Search Committee – NSS Network Administrator	2007 – 2008
Staff Search Committee – NSS Network Administrator	2006 – 2007
Building Bridges New Faculty Orientation – <b>Faculty Panel &amp; Presenter</b>	2005 – 2006