

Jordan S. Moore

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Employment

Rowan University, Rohrer College of Business, Department of Accounting & Finance
Assistant Professor of Finance, 2017-Present
Research Interests: Prospect Theory, Investor Attention, Financial Innovation

Education

University of Rochester, Simon Business School
PhD in Finance, 2012-2017

Massachusetts Institute of Technology
BS in Finance, 1996-2000

Publications

"Taxing the Disposition Effect: The Impact of Tax Awareness on Investor Behavior." *Journal of Financial and Quantitative Analysis*, Forthcoming. (Co-Authors: William J. Bazley and Melina Murren Vosse)

"Glamour among Value: P/E Ratios and Value Investor Attention." *Financial Management* 49.3 (2020), 673-706.

"Targeted Wealth Management for Prospect Theory Investors." *Journal of Wealth Management*, Forthcoming.

"Stock Loan Lotteries and Individual Investor Welfare." *Review of Behavioral Finance*, Forthcoming.

"Quarterly Seasonality and Momentum Strategy Implementation." *Review of Behavioral Finance*, Forthcoming. (Co-Author: Daniel Folkinshteyn)

Relevant Finance Industry Employment

President
Champion Investments LLC, NJ 2019-Present

Automated Equity Trader
Kershner Trading Group: Austin, TX 2010-2012

Director and Portfolio Manager, Statistical Arbitrage
Del Mar Asset Management: London and New York, 2007-2008

Vice President, Proprietary Equity Trading
Deutsche Bank: Los Angeles and London, 2004-2007

Equity and Index Options Market Maker
Susquehanna International Group: New York and Sydney, 2000-2004

Competitive Grants

2015-2016: American Finance Association Travel Grant (\$1,200), University of Rochester Dean of Graduate Studies Travel Grant (\$800)
2016-2017: Simon Business School Fifth-Year Doctoral Fellowship (\$10,000), Montreal Institute for Structured Finance and Derivatives Research Grant (\$20,000 CAD)
2017-2018: Rowan University Seed Funding Program (\$10,000)
2018-2019: Frances R. Lax Award (\$1,000)
2019-2020: Investment Management Research Symposium (\$3,250 AUD)
2020-2021: New Jersey Department of Environmental Protection (\$120,000)

Working Papers

“Human Capital Equity Returns: Evidence from the National Football League”

“Experiments on Targeted Wealth Management Strategies for Prospect Theory Investors”

“Oil Price Exposure, Earnings Announcements, and Stock Return Predictability” (Co-Author: Mihail Velikov)

“The Potential for Exchange-Traded Futures on Recycled Materials” (Co-Authors: Daniel Folkinshteyn and Jordan P. Howell)

“Can Financial Markets ‘Fix’ Recycling in the US?” (Co-Authors: Daniel Folkinshteyn and Jordan P. Howell)

Teaching Experience

Capital Budgeting and Corporate Objectives (MS Finance)
Course Instructor: Summer 2014
Lab Instructor: Spring 2014, Spring 2015, Fall 2015, Fall 2016

Financial Institutions and Markets (Undergraduate)
Course Instructor: Fall 2017

Portfolio Management (Undergraduate)
Course Instructor: Spring 2018, Fall 2018, Spring 2019, Fall 2019, Spring 2020, Spring 2021, Fall 2021

Principles of Finance (Undergraduate)
Course Instructor: Fall 2018, Fall 2019, Spring 2020, Fall 2020, Fall 2021

Financial Modeling (MS Finance)
Course Instructor: Fall 2019, Fall 2020

Conference Presentations

2015 Australasian Finance and Banking Conference
2016 Midwest Finance Association Annual Meeting
2016 Eastern Finance Association Annual Meeting
2016 Whitebox Advisors Behavioral Conference
2016 Northern Finance Association Annual Meeting
2017 SGF Conference
2017 Boulder Summer Conference on Consumer Financial Decision Making
2017 International Workshop for Financial Systems Architecture and Stability
2017 International Atlantic Economic Conference
2017 Society of Judgment and Decision Making

2018 Netspar International Pension Workshop
2018 Canadian Economics Association Annual Meeting
2018 Multinational Finance Society Annual Meeting
2018 JP Morgan Commodities Center International Commodities Symposium
2018 Research in Behavioral Finance Conference
2018 Financial Management Association Annual Meeting
2018 Academy of Business Research Fall Conference
2019 Prague Conference on Political Economy
2019 Financial Engineering and Banking Society International Conference
2019 Behavioral Finance Working Group Conference
2019 French Finance Association (AFFI) Conference
2019 Conference on Reinforcement Learning and Decision Making
2019 International Symposium on Business and Social Sciences
2019 RCEA Growth, Innovation, and Entrepreneurship Conference
2019 International Atlantic Economic Conference
2019 Financial Management Association Annual Meeting
2019 Investment Management Research Symposium
2020 Conference on Building a Market for Exchange-Traded Derivatives for Recyclables
2020 CEQURA Conference on Advances in Financial and Insurance Risk Management
2020 Financial Management Association Annual Meeting
2021 International Conference on Solid Waste Technology and Management
2021 Eastern Academy of Management Conference
2021 International Association for Business and Society
2021 American Association of Geographers
2021 Academy of Behavioral Finance and Economics

Major University Service Activities

Rohrer College of Business Faculty Scholarship Committee

Faculty Advisor, Rohrer College of Business Student-Managed Investment Fund

Faculty Advisor, CFA Research Challenge

Faculty Advisor, Student Investment Group

Faculty Advisor, Financial Management Association

References

William J. Bazley
Assistant Professor of Finance, University of Kansas
wbazley@ku.edu

Daniel Folkinshteyn
Professor of Finance, Rowan University
folkinshteyn@rowan.edu

Mihail Velikov
Assistant Professor of Finance, Pennsylvania State University
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