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**Dilip Mirchandani, Ph.D.**  
**Professor**  
**Management**  
**Rohrer College of Business**  
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### Academic Background

Ph.D. Temple University.

MBA University of Bombay.

B.S. University of Bombay.

### Work Experience

#### Academic

Professor of Management, Rowan University (1989 - Present), Glassboro, New Jersey.

Department Chair, Rowan University, Rohrer College of Business, Department of Management and Entrepreneurship (July, 2007 - 2021), Glassboro, New Jersey.

MBA Director, Rowan University (College of Business) (1997 - 2001), Glassboro, New Jersey.

Teaching Associate, Adjunct Lecturer, Temple University (1987 - 1989), Philadelphia, Pennsylvania.

#### Non-Academic

Brand Manager, Colgate Palmolive (India) LTD. (1985 - 1986), Bombay, India.

Assistant Marketing Manager, Forbes Forbes Campbell & Co. LTD., Liquor Division (1983 - 1984), Bombay, India.

### Courses Taught

**Courses from the Teaching Schedule:** Business Management Simulation (Bachelors), Business Practicum (Bachelors), Business Research Field Experience (Bachelors), Supervised Internship - Administration (Bachelors)

### Professional Memberships

Past President, Eastern Academy of Management, 2010-17

Academy of Management, Local Arrangements Committee

Academy of Management, Membership Committee

Eastern Academy of Management, International Advisory Board

### Intellectual Contributions

#### Refereed Articles

Meisel, S., & Mirchandani, D. (2024). Introduction to Special Issue on modern day experiential exercises. *Organization Management Journal*, 21 (1), 2-4.

Meisel, S., & Mirchandani, D. (2023). Using Our Superpowers to Meet the Global Challenge: Introducing the U.N. Sustainable Development Goals to Management Students. *Management Teaching Review*.

Mirchandani, D., & Peridis, T. (2014). Toward an Integrated Theory of Sustainability. *Journal of Business and Economics*, 5 (10), 1892-1901.

Mirchandani, D. (2010). EAM White Paper Series: Sustainability and innovation for systemic change. *Organization Management Journal*.

Mirchandani, D. (2009). Facing the Future with Heart and Mind. *Organization Management Journal*.

Mirchandani, D., & Ikerd, J. (2008). Building and Maintaining Sustainable Organizations. *Organization Management*

*Journal*, 5 (1), 40-51.

Mirchandani, D., & Condo, A. (2005). Doing Business in Costa Rica. *Thunderbird International Business Review*, 47 (3), 335-363.

Hamilton, D., McFarland, D., & Mirchandani, D. (2000). A Decision Model for Integration across the Business Curriculum in the 21st Century. *Journal of Management Education*.

### Refereed Proceedings

Mirchandani, D., Weiner, J., Peridis, T., & Ferris, B. (2004). Teaching Ethics in Management Courses: A Basket of Experiential Exercises. *Proceedings of the Eastern Academy of Management*.

Mirchandani, D., O'Higgins, E., Pesqueux, Y., & Miller, J. (2004). The Scholarship of Teaching and Learning: An International Perspective. *Academy of Management Annual Meeting*.

### Presentations of Refereed Papers

Mangaliso, M., Mirchandani, D., Gopalakrishnan, S., Kessler, E., & Ogilvie, d. (2023-2024, June). *Putting The 'International' In International Management: A 40-Year Narrative History of The Eam-I Conference On Managing In A Global Economy Series*. Eastern Academy of Management International Conference, Taipei, Taiwan.

Mangaliso, M., Mirchandani, D., Ogilvie, d., Butterfield, T., & Gopalakrishnan, S. (2023-2024, May). *Presidential Panel on Managing in a Global Economy: A 40-year Narrative History of the EAM-I Conference Series*. Eastern Academy of Management Annual Conference, Providence, RI, United States of America.

Mirchandani, D., Billing, T., Farro, A., & Montalbo-Lombay, M. (2023-2024, May). *Sustainability Awareness among Undergraduate Business and Engineering Students and Across Class Levels*. Eastern Academy of Management Annual Conference, Providence, RI, United States of America.

Meisel, S. & Mirchandani, D. (2022-2023, May). *Asking a LEGO Person to Introduce Wicked Problems to Business Students: An Experiential Exercise*. Eastern Academy of Management Annual Conference, Philadelphia, Pennsylvania.

Mirchandani, D., Billing, T., & Farro, A. (2022-2023, May). *Sustainability Literacy: Comparing First Year, Mid-level and Upper Level (Fourth and Fifth Year) Business Majors using SULITEST*. Eastern Academy of Management Annual Conference, Philadelphia, Pennsylvania.

Mirchandani, D., Fearon, D., Forray, J., Kessler, E., Mangaliso, M., Joy Schneer, Rider University, NJ, USA Theodore Peridis, York University, Canada (2022-2023, May). *PDW: JEDI Aspirations*. Eastern Academy of Management Annual Conference, Philadelphia, Pennsylvania.

Meisel, S., Mirchandani, D., & Payton, G. (2021-2022). *Applying Personal Resilience To A Global Perspective Through Reflection and Reimagining: An Experiential Exercise*. Eastern Academy of Management International Conference, Lyon, France.

Mirchandani, D., Billing, T., & Farro, A. (2021-2022, June). *Sustainability Literacy: Benchmarking and Comparing Freshmen and Senior Business Majors Using The Sulitest*. Eastern Academy of Management International Conference, Lyon, France.

Bettters-Reed, B., Fearon, D., Goulet, L., Meisel, S., & Mirchandani, D. (2021-2022, May). *Fellows Symposium: Resilience: From Personal Experience to a Reimagined Global Perspective*. Eastern Academy of Management Annual Conference, Portland, Maine.

Mirchandani, D., Fearon, D., Goulet, L., Meisel, S., Peters, T., Joan Weiner, Drexel University (Emeritus) (2020-2021). *Fellow's Symposium: Necessity is the Mother of Invention: Inventing New Opportunities in Online Management*. Eastern Academy of Management Annual Meeting, Virtual, Virtual.

Santos, S., Neumeyer, X., & Mirchandani, D. (2020-2021). *Responsible Entrepreneurship Education: A Framework to Realize the Sustainable Development Goals*. 7th Responsible Management Education Research Conference, Virtual, Virtual.

Santos, S., Howell, J., Maden, J., Mirchandani, D., Howell, T., Yannick Kluch, Rowan University (2020-2021). *How to cultivate the sustainability mindset across campus? A cross disciplinary panel discussion*. 5th UN PRME NE Conference, Virtual, Virtual.

Fearon, D., Goulet, L., Meisel, S., Mirchandani, D., & Peters, T. (2019-2020). *EAM Fellows Symposium - AQ>EQ (and Maybe Even IQ): Teaching the Skills of Adaptability*. Eastern Academy of Management Annual Meeting, Virtual, Virtual.

Mirchandani, D., Meisel, S., Billing, T., & Liguori, E. (2018-2019). *Connecting Sustainable Development Goals (SDGs) and Superheroes: Three Variations in Management and Entrepreneurship Education*. Eastern Academy of Management

International Conference, Dubrovnik, Croatia.

Kessler, E., Gopalakrishnan, S., Golden, T., & Mirchandani, D. (2018-2019). *Artificially Intelligent Management? Toward Understanding the Implications of Artificial Intelligence for Management Research and Practice*. Eastern Academy of Management Annual Meeting, Wilmington, Delaware.

Meisel, S. & Mirchandani, D. (2018-2019). *Using Our Superpowers to Save the World: Introducing the UN Sustainable Development Goals to Management Students*. Eastern Academy of Management Annual Meeting, Wilmington, Delaware.

Billing, T. & Mirchandani, D. (2017-2018). *Bringing CSR to Freshmen: Pre and Post Analysis*. Eastern Academy of Management Annual Meeting, Providence, Puerto Rico.

Fearon, D., Meisel, S., Mirchandani, D., & Weiner, J. (2017-2018). *New Wine in New Bottles: Why Should Behavioral Economists Have All the Fun?* Eastern Academy of Management Annual Meeting, Providence, Rhode Island.

Fearon, D., Meisel, S., & Mirchandani, D. (2016-2017). *Below the Surface with Dory the Forgetful Blue Tang Fish: Does anyone know where we are in Management Education?* Eastern Academy of Management, Baltimore, Maryland.

Mirchandani, D., Billing, T., Weiner, J., & Peridis, T. (2016-2017, June). *PRME and the Sustainability Imperative: Having an Early Impact, starting with Freshmen*. Eastern Academy of Management International Conference, Gold Coast, Australia.

Billings, T. & Mirchandani, D. (2016-2017, May). *Moving the Needle on CSR*. Eastern Academy of Management, Baltimore, Maryland.

Mirchandani, D. & Meisel, S. (2016-2017, March). *Connecting with the 17 Sustainable Development Goals*. Middle Atlantic Organizational Behavior Teaching Conference, Philadelphia, Pennsylvania.

Fearon, D., Meisel, S., Mirchandani, D., & Weiner, J. (2015-2016). *Return on Investment or Redesigning our Intellect: What Academia can Learn from the Health Care Experience*. Eastern Academy of Management Annual Meeting, New Haven, Connecticut.

Lee, J. & Mirchandani, D. (2014-2015). *Corporate Sustainability, Technological Capability, and the Firm's Economic Performance: Evidence from Leading Firms*. Eastern Academy of Management International Conference, Lima, Peru.

Fearon, D., Weiner, J., Meisel, S., & Mirchandani, D. (2014-2015). *Living the Life of Pii II*. Eastern Academy of Management Annual Meeting, Philadelphia, Pennsylvania.

Mirchandani, D., Fearon, D., Meisel, S., & Weiner, J. (2013-2014, May). *MOOCs, Facebook, Linked-In, YouTube: Implications for the Future of Management Education*. Eastern Academy of Management Annual Meeting, Newport, Rhode Island.

Peridis, T. & Mirchandani, D. (2012-2013). *Toward an Integrated Theory of Sustainability*. Eastern Academy of Management International Conference, Seville, Spain.

Mirchandani, D., Jose, P., Weiner, J., Mir, R., & Fairfield, K. (2010-2011). *Creating a Sustainability Culture on Campus: Toward an integrative model*. Eastern Academy of Management International Conference, Bangalore, India.

Mirchandani, D., Jose, P., Weiner, J., Mir, R., & Harmon, J. (2010-2011). *Creating a Sustainability Culture on Campus*. Eastern Academy of Management Annual Meeting, Boston, Massachusetts.

Mirchandani, D., Jose, P., Nadkarni, A., & Mathew, T. (2010-2011). *Academic and Executive Perspectives on Sustainability*. Eastern Academy of Management International Conference, Bangalore, India.

Rusinko, C., Kurland, N., & Mirchandani, D. (2010-2011). *Integrating Sustainability in the Business Curriculum: Some Options and Perspectives*. Business Professor Teaching Summit, Philadelphia, Pennsylvania.

Schneider, M., Butterfield, A., Gopalakrishnan, S., Kessler, E., & Mirchandani, D. (2009-2010). *The What, How and Why of Scholarly Publishing*. Eastern Academy of Management Annual Meeting, Portland, Maine.

Tresinari, A., Mirchandani, D., & Harmon, J. (2008-2009). *Symposium: Issues and Challenges for Managing Sustainably*. Eastern Academy of Management International Conference, Rio de Janeiro, Brazil.

Mirchandani, D. (2008-2009). *What Does (Pick a Term) Mean in Arabic? French? Mandarin?, etc.: Insights into Conducting Cross-Cultural Research*. Eastern Academy of Management Annual Meeting, Washington, District of Columbia.

Mirchandani, D., Arbex, N., Dehaan, A., & Pesqueux, Y. (2007-2008). *Managing Sustainably: Issues and Challenges*. Managing In a Global Economy XII: Twelfth International Conference of the Eastern Academy of Management, Amsterdam, Netherlands.

Mirchandani, D. & Burr, S. (2005-2006). *A Case Study: K-Tron International*. Managing In a Global Economy XI: Eleventh International Conference of the Eastern Academy of Management, Cape Town, South Africa.

Mirchandani, D., Sukumaran, B., Chen, J., Hollar, K., & Mehta, Y. (2004-2005, June). *A Sustained Effort for Educating Students about Sustainable Development*. American Society for Engineering Education, Salt Lake City, Utah.

## **Presentations of Non-Refereed Papers**

### **International**

Kovacs, K., Librizzi, F., Mirchandani, D., & Szwed, P. (2018-2019). *Ideas for Incorporating Sustainability into Your Programs and Mission*. Invited presentation at IACBE: International Accreditation Council for Business Education Annual Meeting, Las Vegas, Nevada.

Le Goulven, K., Mijnahardt, W., Mirchandani, D., & Singhal, D. (2021-2022, June). *Futureproofing the PRME SIP Reporting Rationale to Support Collective Transformative Impact*. Invited presentation at UN PRME Global Forum 2022, New York, Virtual.

Walsh, J., Le Goulven, K., & Mirchandani, D. (2021-2022, June). *From the Academy to UNPRME: Reflections on a Sustainability Learning Journey*. Invited presentation at Eastern Academy of Management International Conference, Lyon, France.

Mirchandani, D., Lan, F., Chien, E., & Yao, C. (2023-2024, June). *Plenary Panel: Taiwan's Sustainability Agenda: Strategies, Policies and Practices*. Invited presentation at Eastern Academy of Management International Conference, Taipei, Taiwan.

### **National**

Mirchandani, D., Fearon, D., Gopalakrishnan, S., Mccrea, E., & Meisel, S. (2023-2024, May). *Back to the Future: A changing EAM*. Invited presentation at Eastern Academy of Management Annual Conference, Providence, RI, United States of America.

## **Grants**

### **Teaching**

2008-2009: Mirchandani, D. & D'Intino, R., NCIIA Grant- Social and Sustainable Entrepreneurship Course Development.

## **Service to the Profession**

### **Board Member: Advisory Board**

2020-2021 – 2023-2024: Eastern Academy of Management - International (EAM-I) (International).

2012-2013 – 2018-2019: Organization Management Journal, N/A, Virtual (National).

### **Board of Directors: Substantial Involvement**

2009-2010: Eastern Academy of Management (International).

2008-2009: President- Eastern Academy of Management (International).

### **Editor: Academic PRJ on RCB journal list**

2023-2024: Organization Management Journal (International). Organization Management Journal SPECIAL ISSUE CALL FOR PAPERS: Modern Day Experiential Exercises

Guest Editors:

Dr. Steve Meisel, Professor Emeritus of Management, La Salle University

Dr. Dilip Mirchandani, Professor of Management, Rowan University

### **Editor: Guest Editor of Journal**

2009-2010: 2010 White Paper Series in Organization Management Journal (OMJ) (International).

### **Member: Committee/Task Force**

2018-2019 – 2023-2024: AACSB RME (Responsible Management Education) Steering Committee (International).

2020-2021 – 2022-2023: UN PRME SIP Impact Sub-committee, Virtual, Virtual (International). UN PRME task force to redesign SIP reporting content and process for Business schools that are members of or interested in committing to PRME.

There are over 800 PRME Business schools globally. Collaborating with UN Global Compact and corresponding corporate CoP content and process.

2012-2013: Eastern Academy of Management (Regional). Fellows workgroup on Fellows Fund

2011-2012: Eastern Academy of Management (Regional). Fellows work group on Fellows Fund

2010-2011 – 2011-2012: Academy of Management (International). Membership Committee

2008-2009 – 2009-2010: Academy of Management (International).

#### **Organize a professional or academic event**

2008-2009: Eastern Academy of Management International Conference (International).

1996-1997: Eastern Academy of Management, Dublin, Ireland (International). 'Managing in a Global Economy VII: Europe Towards the 21st Century- Convergence and Divergence.'

1995-1996: Eastern Academy of Management, Crystal City, Virginia (National). 'New Connections in the Information Age.'

1993-1994: Eastern Academy of Management International Conference (National). Session Chair.

1992-1993: North American-European Research Conference (International). Session Chair.

#### **Other Professional Service Activities**

1994-1995: Eastern Academy of Management (International). Conference Coordinator. 'Managing in a Global Economy VI: The Changing Role of the Pacific Rim Economies- Cooperation and Competition.' Singapore.

#### **Present at a professional or academic event**

2000-2001: Eastern Academy of Management, San Jose, Costa Rica (International). Conference Director. 'Managing in a Global Economy IX: Firm Behavior, Competitive Advantage, and Sustainable Development: Linkages, Parallels, and Contradictions.'

#### **Reviewer: Ad Hoc Reviewer for a Journal**

2023-2024: Organization Management Journal (International).

2017-2018 – 2021-2022: Organization Management Journal (International).

#### **Reviewer: Conference Paper**

2004-2005: Academy of Management Annual Meeting (International).

### **Honors/Awards**

#### **Award**

2003-2004: , Bildner Fellow.

2001-2002: , Wall of Fame Teaching Award.

1992-1993: , Academy of Business Administration.

#### **Honor**

2005-2006 – 2023-2024: Fellow, Eastern Academy of Management.

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