
Michael Milovich, Ph.D.
Associate Professor
Marketing and Business Information Systems
Rohrer College of Business
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Academic Background

Ph.D. Baylor University.

MBA Baylor University.

B.A. Capital University.

Work Experience

Academic

Associate Professor, Rowan University (September, 2022 - Present), Glassboro, New Jersey.

Assistant Professor, Rowan University (September, 2016 - August, 2022), Glassboro, New Jersey.

Teacher of Record, Baylor University (August, 2014 - May, 2016), Waco, Texas.

Graduate Research Assistant, Baylor University (August, 2011 - May, 2015), Waco, Texas.

Instructor, Franklin University (July, 1986 - October, 1993), Columbus, Ohio.

Non-Academic

Senior Director (Contract Employee), Information Technology Services, Alvarez & Marsal Business Consulting, LLC (July, 2010 - October, 2010), Houston, Texas.

Vice President of Information Systems, URS Corporation, NYSE URS (acquired by AECOM, NYSE: ACM) (March, 1986 - March, 2010), Austin, Texas.

Courses Taught

Courses from the Teaching Schedule: Independent Study (Bachelors), MS Capstone Exp (Bachelors), Management Information Systems (Bachelors), Principles of Systems Design (Bachelors), Seminar in MIS (Bachelors), Systems Analysis and Design (MBA)

Professional Memberships

Society for Information Management (SIM), 2016 - Present

International Association for Accounting Education & Research (IAAER), 2014 - Present

Association for Information Systems (AIS), 2012 - Present

Intellectual Contributions

Refereed Articles

Milovich, M., Riemenschneider, C., Reyhav, I., & Gewalt, H. (2024). Considering Older Adults in Mainstream Technology Development: A Panel Report from AIS Women's Network ICIS 2022. *Communications of the Association for Information Systems*.

Milovich, M., & LoBuono, D. (2023). A Scoping Review of Nutrition Health for Older Adults: Does Technology Help? *Nutrients*.

Milovich, M., Kowalski, A., Coren, J. S., & Schoen, E. J. (2021). Is Blockchain the answer for health care records of the future?: A promising intersection of law and technology. *Southern Journal of Business and Ethics*.

Milovich, M., & Burseson, D. (2020). Connections and Cognitive Speed of Older Adults: Using a Social Media Intervention to Improve Cognitive Speed. *Communications of the Association for Information Systems, 47 (2020)*.

Milovich, M., Nicholson, J. A., & Nicholson, D. B. (2020). Applied Learning of Emerging Technology: Using Business-Relevant Examples of Blockchain. *Journal of Information Systems Education*.

Milovich, M. (2019). From technology revolution to digital revolution: An interview with F. Warren McFarlan from the Harvard Business School. *Communications of the Association for Information Systems*, 44 (1), 152-167.

Milovich, M. (2015). Keeping up with IT strategy in a world of constant business change: What does a strategic CIO's role really look like? *MIS Quarterly Executive*, 13 (3), 125-135.

Milovich, M. (2015). Moving Technology Leaders up the Influence Curve. *MIS Quarterly Executive*, 14 (1), 39-49.

Refereed Proceedings

LoBuono, D. L., & Milovich, M. (2023). Technology Use in Managing the Nutrition Health of Older Adults: A Scoping Review. *Hawaii International Conference on System Sciences (HICSS)*.

Milovich, M., Nicholson, J., & Nicholson, D. (2021). Exploring the Use of a Peer Learning Community in a Remote Web Development Course. *Academy of Business Research*.

Milovich, M., & Bureson, D. (2019). Older Adults Acceptance of Social Media: An Empirical Study of Cognitive Ability and Social Relationship. *International Conference on Information Systems (ICIS)*.

Milovich Jr., M., & Bureson, D. (2018). Social Media and Older Adults: Understanding Cognitive Training and Social Network. *Hawaii International Conference on System Sciences (HICSS)*.

Leidner, D. E., Milovich Jr., M., & Preston, D. S. (2017). Rethinking IS strategic Alignment: A middle management perspective. *International Conference on Information Systems (ICIS)*.

Milovich Jr., M., & Bureson, D. (2017). Quality of life: Older adults and the role of social media. *Americas Conference on Information Systems (AMCIS)*.

Milovich Jr., M., & Bureson, D. (2016). Quality of life: Social media's role and the elderly. *International Conference on Information Systems (ICIS)*.

Milovich, M., Leidner, D. E., & Preston, D. S. (2015). The influence of middle management on information technology alignment. *Hawaii International Conference on System Sciences (HICSS)*.

Leidner, D. E., & Milovich Jr., M. (2014). Middle management and information systems strategy: The role of awareness and involvement. *Hawaii International Conference on System Sciences (HICSS)*.

Non-Refereed Proceedings

Applied or Integrative/application Scholarship

Milovich, M., Schoen, E., & Bown, J. J. (2022). Disparities in Broadband Internet Use for Older Adults. *Building a Culture of Health in New Jersey*.

Presentations of Refereed Papers

Davis, Student, M., Chekanski, Student, E., Vermeulen, Md, M., Milovich, Phd, M., & Lobocono, Phd, D. (2023-2024). *Nutrition students' experience and perception following the delivery of a nutrition education program for older adults enhanced by technology*. The New Jersey Academy of Nutrition & Dietetics, New Brunswick, New Jersey.

Helmer, Student, D., Franco, Student, L. C., Lobocono, Phd, D., & Milovich, Phd, M. (2023-2024). *Artificial Intelligence applications in nutrition practice: A scoping review*. The New Jersey Academy of Nutrition & Dietetics, New Brunswick, New Jersey.

Marin, Student, C. V., Fugate, Student, A., Milovich, Phd, M., Vermeulen, Md, M., & Lobocono, Phd, D. L. (2023-2024). *Exploring change in older adults' dietary quality and nutrition risk scores following 4 - or 8-week nutrition education sessions enhanced by technology: A pilot study*. The New Jersey Academy of Nutrition & Dietetics, New Brunswick, New Jersey.

Ramos, Student, I., Natoli, Student, J., Vermeulen, Md, M., Milovich, Phd, M., & Lobocono, Phd, D. L. (2023-2024). *Older Adults' Satisfaction and Change in Nutrition Self-Efficacy Scores Following a Nutrition Education Program Enhanced by Technology*. The New Jersey Academy of Nutrition & Dietetics, New Brunswick, New Jersey.

Presentations of Non-Refereed Papers

International

Milovich, M., Riemenschneider, C., Reyachav, I., & Gewald, H. (2022-2023). *Considering Older Adults in Mainstream*

Technology Development: Panel from AIS Women's Network ICIS 2022. International Conference on Information Systems (ICIS), Copenhagen, Netherlands.

National

Milovich, M. (2014-2015). *A Mile in a Technology Leader's Footsteps.* Evanta Annual Chief Data Officer Executive Summit, Dallas, Texas.

Regional

Milovich, M., Folkinshteyn, D., & Kowalski, A. (2017-2018). *From Blockchain to Bitcoin to Healthcare.* Rowan University Multiple Campus Panel Presentation, Glassboro, New Jersey.

Grants

Research

2023-2024 [Year 1 of 2]: LoBuono, D. L., Milovich, M., Vermeulen, M., Elkanib, S., & Fialgo Tomé, D. Learning to eat like Grandma: A pilot study to address metabolic syndrome, diet quality, food insecurity, and nutrition among multigenerational households, Co-Principal Investigator, South Jersey Institute of Population Health (SJIPH).

2022-2023 [Year 1 of 2]: LoBuono, D. L., Milovich, M., & Vermeulen, M., Molly Kellogg Grant for Advancement in Nutrition Counseling, Co-Principal Investigator, Academy of Nutrition and Dietetics Foundation.

2022-2023: Milovich, M., Schoen, E., & Brown, J. J., Legislating Digital Health Care Access: Disparities in Broadband Internet Use for Older Adults in Rural Communities, Co-Principal Investigator, South Jersey Institute for Population Health (SJIPH).

2019-2020: Milovich, M. & Burleson, D., Junior Faculty Travel Grant, Co-Principal Investigator, Rowan University.

2017-2018: Milovich Jr, M. & Burleson, D., Frances R. Lax Fund for Faculty Development, Co-Principal Investigator, Rowan University.

2017-2018: Milovich Jr., M. & Burleson, D., Rowan University Seed Funding Program Grant, Principal Investigator, Rowan University.

Other Research

Research: Other Publications

2023-2024: Franco, Student, L. C., Reed, Student, M. A., Milovich, PhD, M., Vermeulen, MD, M., & LoBuono, PhD, D. L. *Change in Dietetic Students' Attitudes Toward Older Adults Following a Nutrition Education Program for Older Adults.*

2023-2024: Reed, Student, M. A., Franco, Student, L. L., Milovich, PhD, M., Vermeulen, MD, M., & LoBuono, PhD, D. L. *Dietetic Students' Attitudes Toward Aging and Readiness to Work in Interprofessional Teams to Manage Our Aging Population.*

2023-2024: Rush, Student, E., Anthony, Student, T., Milovich, PhD, M., Vermeulen, MD, M., & LoBuono, PhD, D. L. *User Satisfaction of a Nutrition Education Intervention to Teach Older Adults How to Use the 'Start Simple with MyPlate App.*

Service to the Profession

Ad Hoc Reviewer: academic journal/text/proceedings

2024-2025: Information Systems Management (International). August 2024

2024-2025: Hawaii International Conference on System Sciences (HICSS), Waikoloa, Hawaii (International). Association of Information Systems (AIS) IT in Healthcare Paper, Virtual Reality as an Alternative Therapy

2023-2024: European Conference on Information Systems (ECIS), Kristiansand, Norway (International).

2022-2023: Journal of Information Systems Education (JISE) (International). December 2023

2022-2023: Information Systems Management (International). June 2023

2022-2023: Journal of Information Systems Education (JISE) (International). June 2023

2021-2022: Journal of Information Systems Education (JISE) (International). April 2022

2021-2022: Information Systems Management (International). January 2022

2021-2022: MIS Quarterly Executive (MISQE) (International).

2020-2021: Pacific Asia Conference on Information Systems (PACIS), Dubai, United Arab Emirates (International).

2019-2020: International Conference on Information Systems (ICIS), Munich, Germany (International).

2018-2019: Information Systems Mangement (International). February 2019

2017-2018: Americas Conference on Information Systems (AMCIS), Boston, Massachusetts (International).

2015-2016 – 2017-2018: International Conference on Information Systems (ICIS), San Francisco, California (International).

2015-2016: American Association of Behavioral and Social Sciences Conference, Las Vegas, Nevada (National).

2015-2016: The Journal of Strategic Information Systems (JSIS) (International). February 2016

2015-2016: Communications of the Association of Information Systems (CAIS) (International). January 2016

2015-2016: Communications of the Association of Information Systems (CAIS) (International). September 2015

2014-2015: MIS Quarterly Executive (MISQE) (International). February 2015

2014-2015: MIS Quarterly Executive (MISQE) (International). January 2015

2014-2015: MIS Quarterly Executive (MISQE) (International). August 2014

2013-2014: MIS Quarterly Executive (MISQE) (International). January 2014

2013-2014: Hawaii International Conference on System Sciences (HICSS), Waikoloa, Hawaii (International).

2012-2013 – 2013-2014: European Conference on Information Systems (ECIS) (International).

2012-2013 – 2013-2014: International Conference on Information Systems (ICIS) (International).

2012-2013: MIS Quarterly Executive (MISQE) (International). Special Issue, Published December 2012

2012-2013: The Journal of Strategic Information Systems (JSIS) (International). October 2012

2012-2013: The Journal of Strategic Information Systems (JSIS) (International). June 2012

2012-2013: Americas Conference on Information Systems (AMCIS) (International).

Invited Academic/Professional Lecture/Presentation

2020-2021: Université de Caen Normandie Caen, France, Caen, France (International). “Disruptive Innovation: Where does Blockchain Fit in Business?” Master in Management Guest Lecture, IAE (Institut d'Administration des entreprises) France, Université de Caen Normandie Caen, France.

2018-2019: Rowan University School of Osteopathic Medicine & New Jersey Association of Osteopathic Physicians and Surgeons, Poconos, Pennsylvania (State). Presentation Title: Blockchain: The Latest Advancement in Medicine. Presentation provided industry-wide examples of blockchain and its implication for the advancement of healthcare. Co-presented with Alex Kowalski, D.O. of RowanSOM (Nov 2018).

2018-2019: Pennsylvania Osteopathic Family Physicians Society, Hershey, Pennsylvania (State). Presentation Title: Disrupting Health Care with Blockchain. Recognizing the potential role of blockchain in health care, comparing current health care information technology with one utilizing blockchain. Co-presented with Alex Kowalski, D.O. of RowanSOM (Aug 2018).

Member: Committee/Task Force

2015-2016: International Conference on Information Systems (ICIS), Fort Worth, Texas (International). Assistant to the Sponsor Chair

Organize a professional or academic event

2023-2024 – 2024-2025: Hawaii International Conference on System Sciences (HICSS), Waikoloa, Hawaii (International). Practice-based IS Research

2022-2023: Hawaii International Conference on System Sciences (HICSS), Maui, Hawaii (International). Practice-based IS Research

2020-2021 – 2021-2022: Hawaii International Conference on System Sciences (HICSS), Maui, Hawaii (International). Practice-based IS Research (Virtual)

2019-2020: Hawaii International Conference on System Sciences (HICSS), Maui, Hawaii (International). Practice-based IS Research

2014-2015 – 2018-2019: Hawaii International Conference on System Sciences (HICSS), Maui, Hawaii (International). Practice-based IS Research

Honors/Awards

Award

2020-2021: Best Paper, Academy of Business Research Spring 2021 Online Conference.

2020-2021: Rohrer College of Business Innovation in Teaching Award, Rohrer College of Business, Rowan University.

2019-2020: Rowan University Wall of Fame, The Faculty Center for Excellence in Teaching and Learning.

2019-2020: Professor of the Year Award, The Bureau of Business Associations, Rowan University.

2017-2018: Professor of the Year Award, The Bureau of Business Associations, Rowan University.

Honor

2015-2016: Outstanding Graduate Student Instructor, Baylor University.

2014-2015: Outstanding Graduate Student Instructor, Baylor University.

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