

CURRICULUM VITAE

PEI LI

Rowan University
Department of Accounting & Finance
Email: lip@rowan.edu

EDUCATION

Ph.D.	Rutgers, the State University of New Jersey, 2016 Accounting Information Systems
B.S.	Southwestern University of Finance and Economics, 2011 Management Information Systems (with Honors)

ACADEMIC EMPLOYMENT

2020-present	Assistant Professor Rohrer College of Business, Rowan University
2016-2020	Assistant Professor School of Accounting, Southwestern University of Finance and Economics

RESEARCH INTERESTS

Accounting Information Systems, Credit Rating, Municipal Bond Market

PEER-REVIEWED PUBLICATIONS

1. Li, Pei, Leo Tang, C. Bryan Cloyd, " Political Polarization and State Government Bonds", (2024), *Global Finance Journal*, 63, 101039
2. Li, Pei, Leo Tang, "Credit ratings and management earnings forecasts: Evidence from the Dodd–Frank act." *Journal of Corporate Accounting & Finance*. Forthcoming
3. Leo Tang, Pei Li, “Are investors fixated on credit ratings? Reinterpreting the municipal bond recalibration”, (2021), *Finance Research Letters*, 38, 101449.
 - *Best Paper Award at 2017 AAA Governmental and Nonprofit Section*
4. Leo Tang, Marietta Peytcheva, Pei Li, “Investor-Paid Ratings and Conflicts of Interest”, (2020), *Journal of Business Ethics*, 163(2), 365-378.
 - Profiled in Columbia Law School’s Blog on Corporations and the Capital Markets <http://clsbluesky.law.columbia.edu/2018/11/14/investor-paid-credit-ratings-and-conflicts-of-interest/>
5. Pei Li, Leo Tang, Bikki Jaggi, “Social Capital and the Municipal Bond Market”, (2018), *Journal of Business Ethics*, 153(2), 479-501.
6. Pei Li, Zhangxi Lin, Yu Yang, “Integrating the mechanism of three-part tariff pricing to the provision of intra-site search engine advertising services”, (2018), *International Journal of Production Research*, 56(5), 1850-1864.

7. Pei Li, David Y. Chan, Alexander Kogan, "Exception Prioritization in Continuous Auditing: A Framework and Experimental Evaluation", (2016), *Journal of Information Systems*, 30(2), 135-157.
 - *Outstanding Dissertation Award at 2017 AAA Accounting Information Systems Section*
8. Glen L. Gray, Victoria Chiu, Qi Liu, Pei Li, "The expert systems life cycle in AIS research: What does it mean for future AIS research?" (2014), *International Journal of Accounting Information Systems*, 15(4), 423-451.

INVITED PUBLICATIONS

9. Pei Li and Paul Eric Byrnes, "Book Review for Forensic Analytics: methods and techniques for Forensic Accounting Investigations by Mark J. Nigrini", (2012), *Journal of Information Systems*, 26 (1), 207-209.

TEACHING EXPERIENCE

2022-2024	Accounting Faculty, Rowan University Principle of Accounting II (Undergraduate)
2020-2024	Accounting Faculty, Rowan University Accounting Information Systems (Undergraduate) (Remote and In-person)
2018	Accounting Faculty, Southwestern University of Finance and Economics Accounting Information Systems (Undergraduate)
2016	Accounting Faculty, Southwestern University of Finance and Economics Intermediate Accounting II (Undergraduate) Teaching Evaluation Rank 1 st at School of Accounting, and 2 nd at university level
2015	Instructor, Rutgers University Intermediate Accounting I (Undergraduate)
2014	Instructor, Rutgers University Special Topic in Audit Analytics (Graduate) (Online Course)
2012,	Teaching Assistant, Rutgers University
2014	Information Technology in the Digital Era (MBA) Accounting for Managers (MBA) Introduction to Managerial Accounting

SERVICE

Profession	-Ad-hoc reviewer, Financial Research Letters, International Review of Financial Analysis, Journal of Business Ethics, Managerial Auditing Journal, Journal of Accounting, Auditing and Finance, Journal of Information Systems, Asian Review of Accounting, Journal of Emerging Technologies in Accounting, International Journal of Disclosure & Governance -Moderator, The 2 nd CCGAR Research Camp on Auditing and Accounting, Chengdu, June 2018; American Accounting Association Mid-year Meeting, IS section, Florida, January 2013
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-Conference Reviewer, AAA Annual Meeting, San Diego, CA, August 2017;
AAA Mid-Atlantic Region meeting, Pennsylvania, April 2014; AAA Annual Meeting, Anaheim, CA, August 2013

-Discussant, The 7th Forum on Auditing Theory Innovation and Development, Chengdu, Nov 2017; AAA Annual Meeting, San Diego, CA, August 2017

AWARDS AND SCHOLARSHIPS

2021	Teaching Innovation Grant Rohrer College of Business, Rowan University
2018	Excellent Research Award School of Accounting, Southwestern University of Finance and Economics
2018	Excellent Teaching Award School of Accounting, Southwestern University of Finance and Economics
2017	Outstanding Dissertation Award AAA Accounting Information Systems Section
2017	Best Paper Award AAA Annual Meeting Governmental and Nonprofit Section
2014	Dean's Distinguished Graduate Instructorship Rutgers Business School, Rutgers, the State University of New Jersey
2011	Scholarship Chinese Scholarship Council

CONFERENCE PRESENTATIONS (* indicates presentation by co-author)

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- “Credit Ratings and Cheap-talk”
 - 2024 Universität Mannheim Research Seminar, April*; 2022 Rowan RCB Research Seminar; 2020 Miami Accounting Webinar, Jun*
 - “Rating Coarseness and the Information Environment: A Further Examination of Moody’s 2010 Recalibration”
 - AAA FARS (2020)*, 2019 AAA Annual Meeting San Francisco, Aug; AAA Governmental Midyear conference (2019)*, AAA Mid-Atlantic Conference (2019) *
 - “Investor-Paid Ratings and Conflicts of Interest”
 - 2018 AAA Annual Meeting, Washington DC, Aug*; 2017 CCGAR Research Camp on Auditing and Accounting, Chengdu, May
 - “Application of Customer Search Volume in Analytical Procedures”
 - 2017 AAA Annual Meeting, San Diego, Aug; 2017 Center for China’s Government Auditing Research Seminar, Apr
 - “Are Investor Fixated on Credit Ratings?”
 - 2017 AAA Annual Meeting, San Diego, Aug*; 2017 CCGAR Research Camp on Auditing and Accounting, Chengdu, Jun
 - “Social Capital and the Municipal Bond Market”
 - 2017 SWUFE School of Accounting Seminar, Apr; 2016 AAA Annual Meeting, New York, Aug*;
 - “Exception Prioritization in Continuous Auditing: A Framework and Experimental Evaluation”
 - 2015 AAA Annual Meeting, Chicago, Aug; 2014 World Continuous Auditing & Reporting Symposium, Chengdu, China, Sep; 2013 AAA Annual Meeting, Anaheim, CA, Aug; 2013 World Continuous Auditing & Reporting Symposium. Newark, NJ, Nov;

- “The expert systems life cycle in AIS research: What does it mean for future AIS research?”
 - 2014 AIS & SET Midyear Joint meeting*
- “Corporate Usage of Social Media” previously titled “Social Media and Corporate Disclosure”
 - 2015 AAA annual meeting, Chicago, Aug; 2014 SET workshop, AAA meeting, Atlanta, Georgia, Aug.
- “Integrating the mechanism of three-part tariff pricing to the provision of intra-site search engine advertising services” previously titled “Integrating PPC and Flat Fee Pricing Schemes To Optimize Internal Search Engine Revenue In the Electronic Market”
 - 2011 International Conference on Electronic Business, Shanghai, Dec; 2011 International DSI and the APDSI Joint Meeting, Taipei, July*