
Phillip Lewis, Ph.D.
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Marketing and Business Information Systems
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Academic Background

Ph.D. The Ohio State University.

M.A. The Ohio State University.

MBA Wright State University.

B.A. Wright State University.

Work Experience

Academic

Department Chair, Rowan University (July, 2020 - Present), Glassboro, New Jersey.

Associate Professor, Rowan University (September, 2004 - Present), Glassboro, New Jersey.

Assistant Department Chair, Rowan University (July, 2014 - June, 2020), Glassboro, New Jersey.

Acting Department Chair, Rowan University (August, 2019 - August, 2019), Glassboro, New Jersey.

Acting Department Chair, Rowan University (July, 2018 - August, 2018), Glassboro, New Jersey.

Acting Department Chair, Rowan University (August, 2017 - August, 2017), Glassboro, New Jersey.

Acting Department Chair, Rowan University (July, 2016 - July, 2016), Glassboro, New Jersey.

Acting Department Chair, Rowan University (July, 2015 - July, 2015), Glassboro, New Jersey.

Acting Department Chair, Rowan University (July, 2014 - August, 2014), Glassboro, New Jersey.

Department Chair, Rowan University (July, 2007 - June, 2014), Glassboro, New Jersey.

Assistant Professor, Rowan University (September, 1993 - September, 2004), Glassboro, New Jersey.

Graduate Teaching/Research Assistant, Marketing Department, The Ohio State University (September, 1987 - June, 1993), Columbus, Ohio.

Adjunct Lecturer in Economics and Business Administration, Ohio Wesleyan College (January, 1992 - April, 1992), Delaware, Ohio.

Lecturer in Management, Indiana University East (August, 1984 - August, 1987), Richmond, Indiana.

Adjunct Assistant Professor of Economics and Business Administration, Project Talents, Wilmington College (January, 1983 - March, 1986), Wilmington, Ohio.

Academic Coordinator, Wilmington College (January, 1983 - August, 1984), Wilmington, Ohio.

Graduate Teaching Assistant, Management Department, Wright State University (September, 1979 - June, 1981), Dayton, Ohio.

Courses Taught

Courses from the Teaching Schedule: Business Logistics (Bachelors), Business Practicum (Bachelors), Consumer Behavior (Bachelors), Independent Study (Bachelors), Independent Study - Marketing (Bachelors), Marketing Management (MBA), Personal Selling (Bachelors), Principles Of Marketing (Bachelors), Salesforce Management (Bachelors), Selected Topics - Marketing (Bachelors), Strategic Marketing Management (Bachelors)

Intellectual Contributions

Refereed Articles

- Schoen, E. J., Lewis, P. A., & Alexander, C. S. (2019). Daraprim Specialty Drug Pricing: A Case Study. *Southern Journal of Business and Ethics*.
- Schoen, E. J., Lewis, P., & Falchek, J. S. (2012). Conflicted Research: Medical Scientists on the Payroll. *Southern Law Journal*, 22, 269-304.
- Pontes, M. C., Pontes, N. M., & Lewis, P. A. (2009). Health Insurance Sources for Nonelderly Patient Visits to Physician Offices, Hospital Outpatient Departments, and Emergency Departments in the United States. *Hospital Topics*, 87 (3), 19-27.
- Schoen, E. J., Falchek, J. S., Lewis, P. A., Weidman, S., Hughes, D., Richard Marmon (2009). Philip Morris U.S.A. v. Williams: Punitive Damages, Due Process and the U.S. Supreme Court. *Journal of International Academy for Case Studies*, 15 (4), 33-53.
- Pontes, M. C., Pontes, N., & Lewis, P. A. (2008). Effects of Diabetes, Patient Age, and Health Insurance Provider on the Number of Drugs Ordered or Provided per Physician Visit in the USA. *International Journal of Pharmaceutical and Healthcare Marketing*.
- Schoen, E. J., Hughes, D., Lewis, P. A., & Marmon, R. (2007). Casino City, Inc. v. U.S. Department of Justice: Campus Access to Internet Gambling and the First. *Journal of International Academy for Case Studies*.
- Guner, B., & Lewis, P. A. (2007). Organizational and Managerial Characteristics as Antecedents of Export Performance: A Behavioral Approach. *Business Research Yearbook*, XIV (2), 722-728.

Refereed Proceedings

- Krey, N., Watson, R., Lewis, P. A., Koza, K. L., & Neier Beran, S. (2018). Applying Knowledge beyond the Classroom with Client- and Project-Based Learning. *Marketing Management Association Conference*, 203.
- Pontes, M. C. (2008). U.S. Estimates of Physician Visits for Diabetes by Age, Expected Source of Payment, and Practice Setting. *MBAA International*.

Presentations of Refereed Papers

- Schoen, E. J., Hughes, D., Lewis, P. A., & Marmon, R. (2006-2007). *Casino City, Inc. v. U.S. Department of Justice: Campus Access to Internet Gambling and the First*. Allied Academies, New Orleans, Louisiana.

Other Research

Special Projects or Assignments

- 2016-2017: Lewis, P., *Conceptualize a Student Learning Hierarchy for Business Undergraduate Students*.

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