

---

**Jooh Lee, Ph.D.**  
**Professor**  
**Management**  
**Rohrer College of Business**  
[lee@rowan.edu](mailto:lee@rowan.edu)

---

### **Academic Background**

Ph.D. The University of Mississippi.

M.S. Colorado State University.

### **Work Experience**

#### **Academic**

Professor of the Department of Management and MIS, Rohrer College of Business, Rowan University (September, 1998 - June, Present), Glassboro, New Jersey.

Chair of Management and MIS, Department Chair (July, 1998 - June, 2003), Glassboro, Unknown.

Associate Professor of Management and MIS, School of Business Administration, Rowan College of New Jersey (January, 1988 - August, 1998), Glassboro, New Jersey.

Instructor of Management, School of Business Administration, The University of Mississippi (August, 1985 - May, 1987), University, Mississippi.

#### **Non-Academic**

Deputy Manager, Planning and Coordinate Office of Ssangyong Corporation (October, 1974 - June, 1979), Seoul, Korea, Virtual.

### **Courses Taught**

**Courses from the Teaching Schedule:** Advanced Operations Management and Strategy (MBA), Management Decision Making Tools (MBA), Managerial Decision Making Tools (MBA), Operations Management (Bachelors)

### **Professional Memberships**

Academy of Business Administration

Academy of Management Society

American Production and Inventory Society

Asia-Pacific Decision Science Institute

Global Business Society

International Academy of Business Disciplines

National Decision Science Institute

Production and Operations Management Society

Southern Management Association

### **Intellectual Contributions**

#### **Refereed Articles**

Lee, J., Koh, R., & Shim, E. (2024). Managerial Incentives for ESG in the Financial Service Industry: Direct and Indirect Association between ESG and Executive Compensation. *Managerial Finance*, 50 (1), 10-27.

Lee, J., & Pati, N. (2024). Benchmarking executive compensation: exploring fresh perspectives on CEO compensation drivers in major U.S. corporation. *Benchmarking: An International Journal*.

- Kwon, H., Lee, J., & Brennan, I. (2024). Complex interplay of R&D, advertising and exports in USA manufacturing firms: differential effects of capabilities. *Benchmarking: An International Journal*.
- Lee, J., Kwon, H., & Choi, L. (2023). Dynamic interplay of environmental sustainability and corporate reputation: a combined parametric and nonparametric approach. *Annals of Operations Research*, 324 (1), 687-719.
- Lee, J., Kwon, H., & Choi, L. (2023). Exploring the synergy between R&D and advertising on firm performance: A neural network approach. *Benchmarking: An International Journal*, 30 (5), 1672-1694.
- Lee, J., & Kwon, H. (2023). Synergistic effect of R&D and exports on performance in US manufacturing industries: high-tech vs low-tech. *Journal of Modelling in Management*, 18 (2), 343-371.
- Pati, N., & Lee, J. (2023). Benchmarking Strategic Core Competencies of Performance Across Chinese and Korean Mfg. Companies. *Benchmarking: An International Journal*, 30 (9), 2869-2890.
- Lee, J., Kwon, H., & Choi, L. (2022). Dynamic interplay of operations and R&D capabilities in U.S. high-tech firms: Predictive impact analysis. *International Journal of Production Economics*. *International Journal of Production Economics*.
- Lee, J., & Rudin, J. (2021). The Impact of Corporate Reputation Rating on CEO Compensation. *Corporate Reputation Review*, 24.
- Lee, J., & Hall Jr., E. (2021). Managing Reputation, Sustainability, and Self-Interest: The Case of CEO Remuneration in the United States and the Importance of Being Earnest. *Corporate Reputation Review*, 14 (10), 57-70.
- Lee, J., & Pati, N. (2020). Strategic Determinants of Performance of Family Business in the US and Canada. *International Journal of Family Business and Regional Development*.
- Rudin, J., & Lee, J. (2020). The Impact of corporate reputation on CEO compensation under diverse economic conditions. *Corporate Reputation Review*.
- Lee, J., Kwon, H., & Pati, N. (2019). Exploring the relative impact of R&D and operational efficiency on performance: A sequential regression-neural network approach. *Expert Systems with Applications*, 137, 420-431.
- Lee, J., & Kwon, H. (2019). Exploring the differential impact of environmental sustainability, operational efficiency, and corporate reputation on market valuation in high-tech oriented firms. *International Journal of Production Economics*, 2019, 1-14.
- Lee, J., & Kwon, H. (2019). The synergistic effect of environmental sustainability and corporate reputation on market value added (MVA) in manufacturing firms. *International Journal of Production Research*, 1-19.
- Kwon, H., Lee, J., & White, K. (2018). Neural network modeling for two-stage production process with versatile variables: Predictive analysis for above-average performance. *Expert Systems with Applications*, 100, 120-130.
- Lee, J., & Kwon, H. (2017). Progressive performance modeling for the strategic determinants of market value in the High-tech oriented SMEs. *International Journal of Production Economics*, 183, 91-102.
- Lee, J., & Pati, N. (2017). A study of the effect of corporate diversification strategy on technological innovation and strength in technology-oriented multinational corporations across countries. *International Journal of Business Innovation and Research*, 13 (1), 1-29.
- Pati, N., & Lee, J. (2016). Benchmarking presidents' compensations in institutions of higher education relative to sustainability and other institutional practices. *Benchmarking: An International Journal*.
- Kwon, H., Lee, J., & Roh, J. (2016). Best Performance Modeling Using Complementary DEA-ANN Approach: Application to Japanese Electronics Manufacturing Firms. *Benchmarking: An International Journal*, 23 (3), 704-721.
- Kwon, H., & Lee, J. (2015). Two-stage Production Modeling of Large U.S. Banks: A DEA-Neural Network Approach Expert Systems with Applications. *Expert Systems with Applications*, 42, 6758-6766.
- Roh, J., Stoeckel, J., & Lee, J. (2015). Module defect prediction under the Eclipse platform: the quadratic effect of software size and the influence of prerelease defects. *International Journal of Data Analysis Techniques and Strategies*, 7 (1), 96-109.
- Hall, E. H., & Lee, J. (2014). Assessing the Impact of Firm Reputation on Performance: An International Point of View. *International Business Research*, 7 (12), 1-13.
- Sambharya, R., & Lee, J. (2014). Renewing Dynamic Capabilities Globally: An Empirical Study of the World's Largest MNCs. *Management International Review*, 54, 137-169.
- Shim, E. D., & Lee, J. (2014). An Empirical Examination of the Determinants of US Financial CEO's Compensation for the Post Financial Crisis Period. *Corporate Ownership and Control*, 12 (1), 251-258.

- Roh, J. J., & Lee, J. (2013). Does Lean Inventory Lead to Firm Performance? An International Comparison between the US and Japanese Manufacturers. *Journal of Distribution Science*, 11 (7), 23-30.
- Lee, J., & Roh, J. (2012). New Perspectives on Diverse Performance Measures Across Leading Countries. *International Journal of Business Excellence (IJBEX)*, 5 (5), 554-574.
- Lee, J., & Roh, J. J. (2012). Revisiting Corporate Reputation And Firm Performance Link. *Benchmarking: An International Journal*, 19 (4/5), 649-664.
- Hall, E. H., & Lee, J. (2012). Conceptual Operationalization Issues within the Context of an International Study: Japanese and American Firms. *Asian Academy of Management Journal*, 17 (2), 97-120.
- Lee, J. (2012). A Global Perspective on Green Sustainability, Corporate Reputation, and Technological Strength for Firm Performance Across Countries. *Journal of Distribution Science*, 10 (8), 2-21.
- Lee, J., & Pati, N. (2012). New insights on the Operational Links Between Corporate Sustainability and Firm Performance in Service Industries. *International Journal of Business Insights and Transformation*, 4 (3), 80-93.
- Lee, J., Pati, N., & Roh, J. (2011). Relationship between Corporate Sustainability and Tangible Business Performance: Evidence from Oil and Gas Industries. *International Journal of Business Insights and Transformation*, 3 (3), 72-82.
- Hall, Jr., E. H., & Lee, J. (2011). A CEO's Most Important Strategic Asset: Assessing Corporate Reputation. *SS International Journal of Economics and Management*, 1 (3), 1-23.
- Hall, Jr., E. H., Lee, J., & Whang, K. (2011). An International Study of Corporate Reputation, Diversification, And Performance. *SS International Journal of Business and Management Research*, 1 (3), 1-21.
- Lee, J., Bao, D.H., Lee, J., & Romeo, G. (2010). Comparisons on selected ratios between IFRS and US GAAP companies. *Journal of Financial Reporting and Accounting*, 8 (1), 122-134.
- Berrin, G., Lee, J., & Harold, L. W. (2010). The Impact of Industry Characteristics on Export Performance: A Three Country Study. *International Journal of Business and Economics Perspectives*, 5 (2), 126-141.
- Hall, Jr., E., & Lee, J. (in press, 2010). Profitability and Curvilinearity: A Study of Product and International Diversification. *Journal of International Management Studies*, 5 (1), 109-117.
- Coyle, P. T., Lee, J., & Lucius, H. W. (2010). The Effects of Research and Development on Value Added: An Exploration of a Comprehensive Measure of a Firm's Financial Wealth and Well-Being. *Indian Journal of Business and Economics*, 9 (1), 123-132.
- Dosoglu-Guner, B., & Lee, J. (2009). R&D Intensity, Export Activity, and Firm Performance: A Comparative Study of American and Chinese Firms. *Advances in Global Management*, 18 (1), 169-176.
- Shim, Eun.S., Lee, J., & I.Ki, J. (2009). CEO Compensation and U.S High-tech and Low Tech Firms' Corporate Performance. *Contemporary Management Research*, 5 (1), 93-106.
- Lee, J., & Hall, Jr., E. (2009). Empirical Investigation of the 'Halo' Effect of Financial Performance on The Relationships Between Corporate Reputation and CEO Compensation. *American Journal of Business Research*, 1 (1), 93-110.
- Lucius, H. W., Lee, J., & Habte-Giorgis, B. (2008). New Perspectives on the Strategic Linkages Between Marketing Factors, R&D Activities, and Firm Performance in the U.S. Pharmaceutical Industry. *Journal of International Business Disciplines*, 2 (3), 118-126.
- H, L., Lee, J., & Habte-Giorgis, B. (2008). Empirical Study of the Strategic Impact of Major Marketing Factors on Firms Accounting Performance in the Pharmaceutical Industry. *Business Research Yearbook: Building Bridges in a Global Economy*, 15 (3) 205-209.
- Hall, Ernest Jr., & Lee, J. (2007). Diversification and Performance Measurement Problems: An International Investigation. *Journal of International Management Studies*, 2 (2), 1-13.
- Berin, G., Lee, J., & Habte-Giorgis, B. (2007). Strategic Orientation and Export Performance of Firms: A Study of American Japanese and German Companies in the Manufacturing Sector. *Journal of Transnational Management Development*, 15, 532-538.

### Refereed Proceedings

- Pati, N., & Lee, J. (2023). Strategic Significance of Technology Capability on Firm Performance vis R&D in US-based SMEs. *International Conference on Industrial Engineering and Operations Management*.
- Shim, D., & Lee, J. (2023). Environment, Social Governance, Firm Performance and US Financial Executive's Compensation. *The 2023 WEI International Academic Conference (Austria)*.

- Kwon, H., & Lee, J. (2023). Exploring the Dynamic Interplay of Operations, R&D, and Environmental Commitment. *The International Academic and Business Public Administration Discipline*.
- Daniel, S., & Lee, J. (2023). Environment, Social Governance, Firm Performance and US Financial Executive's Compensation. *The 2023 WEI International Academic Conference (Austria)*.
- Pati, N., & Lee, J. (2023). Strategic Significance of Technology Capability on Firm Performance via Research and Development in U.S.-Based SMEs – A New Perspective. *Int'l Conference on Industrial Engineering and Operations Management*
- Lee, J., & Kwon, H. (2022). Dynamic Interplay of R&D, Advertising and Exports on Market Value: Capabilities Perspectives. *49th Federation of Business Disciplines*.
- Lee, J., & Roh, J. (2019). The Impact of Sustainability Performance and Technological Strength. *Northeast Decision Sciences Institute 2019 Annual Conference*, Decision Sciences Institute.
- Lee, J., & Roh, J. (2019). The Impact of Sustainability Performance and Technological Strength. *Northeast Decision Sciences Institute 2019 Annual Conference*, Decision Sciences Institute.
- Lee, J., & Chung, L. (2019). Strategic Determinants of Firm Economic Performance and Sustainable Growth in Leading Korean Firms. *ISER International Conference*, IRAJ International Journals.
- Hall, E., & Lee, J. (2017). Social Legitimacy and Corporate Sustainability: Managing the Public Eye. *2017 Annual Meeting of the Decision Science Institute*.
- Lee, J., Byrd, K., & Ross, L. (2016). Discovering The Distinctive Strategic Impact of Innovation Activity on Firm. *2016 Annual Conference on Global Economics, Business and Finance (ACGEBF)*.
- Lee, J., & Kwon, H. (2016). A NEURAL NETWORK APPROACH TO THE OPERATIONAL STRATEGIC DETERMINANTS OF MARKET VALUE IN HIGH-TECH ORIENTED SMEs. *3rd International Conference on Industrial Engineering, Management Science and Application 2016*.
- Lee, J., & Mirchandanie, D. (2015). Corporate Sustainability, Technological Capability, and the Firm's Economic Performance: Evidence from Leading US Firms. *2016 EAM.Managing in a Global Economy XVI Conference*.
- Lee, J., & McFarland, D. J. (2014). Corporate Environmental Green Strategy and Technological Capabilities for Firm Economic Performance in Leading US and European Corporation. *International Academy of Business and Public Administration Disciplines*.
- Lee, J., & McFarland, D. (2014). Strategic Impact of Green Sustainability and Technological Capabilities on Firm's Economic Performance in Leading U.S. and European Corporations. *The Int'l Academy of Business and Public Administration Discipline*.
- Lee, J., & Kwon, H. (2014). Application of DEA-ANN for the Best Performance Modeling. *International Academic and Business Research Institute (AABRI)*.
- Lee, J., & Shim, D. (2013). A Cross Sectional Study of the Determinants of US CEO Compensation. *The 18th Asia Pacific DSI Conference*.
- Lee, J., Byrd, K., & Ross, L. W. (2013). Discovering Distinctions with a Difference: A Comparative Assessment Approach to the Strategic Impact of R&D Activity on Firm Economic Performance in US and Japanese SMEs. *2013 Eastern Academy of Management*
- Lee, J., & Lee, J. (2013). Strategic Effects of R&D Intensity and Innovation on Economic Performance: Evidence from Asian Manufacturing Firms. *22nd World Congress: International Management Development Association*, 22, 46-.
- Roh, J., & Lee, J. (2013). Does Lean Inventory Lead to Firm Performance? *2013 International Conference of Korea Distribution Science*, kodisa.org/proceeding/13302: <http://www.Kodisa.org>.
- Lee, J., & Roh, J. (2013). Does Lean Inventory Lead to Firm Performance? An International Comparison between the US and Japanese Manufacturers. *2013 Int' Summer Conference of the Korea Distribution Science*.
- Lee, J., & Roh, J. (2013). Does Lean Inventory Lead to Firm Performance? An International Comparison between the US and Japanese Manufacturers. *2013 Int'l Conference of Korea Distribution Science*.
- Pati, N., & Lee, J. (2012). Perspectives on Chief Executive Officers (CEO) Compensation in Leading U.S. Firms. *International Conference on Synchronizing Management Theories and Business Practices: Challenges Ahead*.
- Lee, J. (2012). A Global Perspective on Green Sustainability, Corporate Reputation, and Technological Strengths for Firm Performance With Sustainable Growth Across National Countries. *Summer 2012 International Conference of the Korea Distribution Science Association and Allied Academic Association*.

- Lee, J. (2012). A Global Perspective on Green Sustainability, Corporate Reputation, and Technological Strengths for Firm Performance with Sustainable Growth Across National Countries. In Jung-Wan Lee, Myoung-Kil Youn, and Dong-Ho Kim (Eds.) *2012 Int'l Summer Conference of the Korea Distribution Science Association and Allied Academic Association, 2012* Sejong Univeristy, Seoul, Korea: Korea Distribution Science Association, 79-88.
- Lee, J., & Habte-Giorgis, B. (2011). Inductive Exploration on the Effect of Corporate Reputation and Economic & Non-Economic Factors on CEO Compensation. *2011 Academy of Business Research, 2011*, Academy of Business Research.
- Lee, J., Pati, N., & Whang, K. (2011). Technological Innovations, R&D, Diversification and Economic Performance in High-tech Industries across Countries. *International Conference of DSI 2011: The 11th International DSI and the 16th APDSI Joint Conference*.
- Hall, E., & Lee, J. (2011). A CEO's Most Important Strategic Asset: Assessing Corporate Reputation. *2011 Decision Science Institute*.
- Hall, E., & Lee, J. (2010). Assesing Reputation Impact: A Study of U.S., Japanese, and EEC Firms. *2010 Annual Meeting of Decision Science Institute*.
- Roh, J., Stoeckel, J., & Lee, J. (2010). Module Defect Prediction Under Eclipse Platform: The Quadratic Effect of Software Size and The Influence of Prerelease Defects. *2010 Annual Decision Science Institute*, Sandiego, CA: Decision Science Institute.
- Sambaraya, R., & Lee, J. (2010). Renewing Dynamic Capabilities by Leveraging Innovation through International Diversification and Building New Innovative Capabilities. *Academy of International Business Conference (2010)*, Academy of International Business.
- Lee, J., Hall, Jr., E., & Whang, K. S. (2010). A Global Perspective on Determinants of Economic Performance and Sustainable Growth In High-Tech Industries: An Investigation Across Asia-Pacific Countries. *The 2010 International Conference on Asia-Pacific Business & Information Technology Management (APBITM)*, APBITM Organization.
- Sambharya, R., & Lee, J. (2010). Renewing Dynamic Capabilities by Leveraging Innovation Through International Diversification and Building New Innovative Capabilities. *2010 Academy of International Business*, Academy of International Business.
- Lee, J., Whang, K. S., & Hall, E. H. (2009). Comparative Approach to the Strategic Impact of R&D and Export Activity on Firm Economic Performance in SMEs: U.S., Japan and Korea. *International Council for Small Business World Conference*.
- Coyle, P. T., Lee, J., & Lucius, H. (2009). The Effect of Research and Development on Value Added: Exploration of a Comprehensive Measure of a Firm's Financial Wealth. *The International Academy of Business & Public Administration Disciplines*, IABPAD.
- Coyle, P., Lee, J., & Lucius, H. (2009). The Effect of Research and Development on Value Added: An Eploration of a Comprehensive Measure of a Firm's Financial Wealth and Well-Being. *2009 The International Academy of Business and Public Administration Disciplines*, IABPAD.
- Lee, J., Whang, K.S., & Hall, Jr., E. (2009). A Comparative Approach to the Strategic Impact of R&D and Export Activity on Firm Economic Performance in Small Business Firms: U.S., Japan and Korea. *International Council for Small Business World Conference*, ICSB 2009.
- Hall, E. H., Lee, J., & Whang, K. S. (2009). An International Study of Corporate Reputation, Diversification and Performance. *2009 National Decision Science Institute Conference*.
- Lucius, H., Lee, J., & Habte-Giorgis, B. (2008). Empirical Study of the Strategic Impact of Major Marketing Factors on Firm's Accounting Performance in the Pharmaceutical Industry. *International Academy of Business Disciplines*.
- Hall, Jr., E., & Lee, J. (2008). Profitability and Curvelinearity: A Study of Product and International Diversification. *2008 National Decision Science Institute*, Decision Science.
- Lee, J., & Hall, Jr., E. (2008). Empirical Investigation of the 'Halo' Effect of Financial Performance on the Relationships Between Corporate Reputation and CEO Compensation. *International Conference of American Institute of Higher Education*, American Institute of Higher Education.
- Hall, Jr., E., & Lee, J. (2007). The FORTUNE Halo? Effect: Does It Matter? *2007 National Decision Science*, Decision Science Institute.
- Guner, B., Lee, J., & Habte-Giorgid, B. (2007). Strategic Orientation and Export Performance of Firms: A Study of American, Japanese and German Companies in the Manufacturing Sector. *2007 International Management*

## Non-Refereed Articles

### Basic or Discovery Scholarship

Hall, Jr., E., & Lee, J. (2008). Assessing the Impact of Export Performance: A Critical Analysis of Its Effect on Diversification. *The Journal of Global Business Management*, 4 (1), 56-65.

Lee, J., & Koh, R. (2024). ESG Performance and Firm Risk in U.S. Financial Firms. *Review of Financial Economics*, 42 (3), 328-344.

## Presentations of Refereed Papers

Kwoan, H. & Lee, J. (2023-2024, May). *Dynamic interplay of operations capability and R&D capability: Asymmetric effects of green intervention*". The SAM International Conference, United States, Florida.

Pati, N. & Lee, J. (2023-2024, January). *Strategic Significance of Technology Capability on Firm Performance vis R&D in US-based SMEs*. International Conference on Industrial Engineering and Operations Management, India, Unknown.

Kwon, H. & Lee, J. (2022-2023, October). *Exploring the green intervention on the interplay of operations efficiency and innovation capabilities: A synergy-analytic approach*. International Academy of Business and Public Administration Disciplines, USA, Nevada.

Shim, D. & Lee, J. (2022-2023, April). *Environment, Social Governance, Firm Performance and US Financial Executive's Compensation*. The 2023 WEI International Academic Conference (Austria), Vienan, Australia- VIC.

Lee, J. & Kwon, H. (2021-2022, June). *Dynamic Impact of Corporate Environmental Sustainability on CEO Compensation Across Different Levels of Technology*. SIBR Conference on Interdisciplinary Business & Economics Research, Seoul, Republic of Korea.

Lee, J. & Kwon, H. (2021-2022, March). *Dynamic Interplay of R&D, Advertising and Exports on Market Value: Capabilities Perspectives*. 49th Federation of Business Disciplines, New Orleans, United States of America.

Rudin, J. & Lee, J. (2018-2019). *What is Corporate Reputation Related to CEO Compensation?* 2019 Eastern Academy of Management, Wilmington, United States of America.

Lee, J. & Chung, L. (2017-2018, June). *Functional Perspectives on Strategic Significance of R&D and Export Activity*. Int'l Conference on New Achievements and Developments in Multidisciplinary Academic Research, Seoul, Republic of Korea.

Hall, E. & Lee, J. (2017-2018, November). *Social Legitimacy and Corporate Sustainability: Managing the Public Eye*. 2017 Annual Meeting of the Decision Science Institute, Washington D.C., United States of America.

Lee, J., Ross, L., & Byrd, K. (2016-2017, July). *The Strategic Impact of SME Innovation Activity: The Relationship between R&D Intensity and Firm Performance in the US. an Japan*. 2017 International Council of Small Business (ICSB), Buenos Aires, Argentina.

Lee, J. & Rudin, J. (2016-2017, June). *Managerial Perspective on the Impact of Corporate Reputation on CEO Compensation Under Diverse Economic Conditions*. 9th Int'l Conference on Social Sciences, Business, Technology and Management (SBTM), Seoul, Republic of Korea.

Hall, E. & Lee, J. (2016-2017, November). *Corporate Reputational Performance: Is It Worth All The Effort*. 2016 Annual Meeting of the Decision Sciences Institute (DSI), Austin, Texas.

Lee, J. & Hall, E. (2016-2017, November). *On The Importance of Being Earnest (Green and Sustainable)*. 2016 Annual Meeting of the Decision Sciences Institute (DSI), Austin, Texas.

Lee, J., Byrd, K., & Ross, L. (2016-2017, June). *Discovering The Distinctive Strategic Impact of Innovation Activity on Firm*. 2016 Annual Conference on Global Economics, Business and Finance (ACGEBF), Hong Kong, China.

Lee, J. & Kwon, H. (2016-2017, May). *A NEURAL NETWORK APPROACH TO THE OPERATIONAL STRATEGIC DETERMINANTS OF MARKETVALUE IN HIGH-TECH ORIENTED SMEs*. 3rd International Conference on Industrial Engineering, Management Science and Applications 2016, Jeju, Republic of Korea.

Lee, J. & Mirchandanie, D. (2015-2016). *Corporate Sustainability, Technological Capability, and the Firm's Economic Performance: Evidence from Leading US Firms*. 2016 EAM.Managing in a Global Economy XVI Conference, Lima, Peru.

Hong, P., Lee, J., & Roh, J. (2015-2016, March). *Impact of Corporate Reputation, Green Environmental Practice and Supply Chain Management on Performance Outcomes:An Empirical Investigation*. 7th Global Chain Management

Conference, Hangzhou, China.

Kwon, H., Rowan University, J. L., & Rowan University, J. R. (2014-2015). *Application of DEA-ANN for the Best Performance Modeling*. Academic and Business Research Institute, USA, Nevada.

Lee, J. & McFarland, D. (2014-2015, July). *Corporate Environmental Green Strategy and Technological Capabilities for Firm Economic Performance in Leading US and European Corporation*. The International Academy of Business and Public Administration Disciplines, Madrid, Spain.

Lee, J., Byrd, K., & Ross, L. W. (2013-2014, July). *Discovering Distinctions with a Difference: A Comparative Assessment Approach to the Strategic Impact of R&D Activity on Firm Economic Performance in US and Japanese SMEs* 2013 Eastern Academy of Management, Seville, Spain.

Lee, J. (2012-2013, July). *A Global Perspective on Green Sustainability, Corporate Reputation, and Technological Strengths for Firm Performance With Sustainable Growth Across National Countries*. Summer 2012 International Conference of the Korea Distribution Science Association and Allied Academic Association, Seoul, Republic of Korea.

Pati, N. & Lee, J. (2012-2013, July). *Perspectives on Chief Executive Officers (CEO) Compensation in Leading U.S. Firms*. International Conference on Synchronizing Management Theories and Business Practices: Challenges Ahead, Chidambaram, India.

Lee, J. & Habte-Giorgis, B. (2011-2012, September). *Inductive Exploration on the Effect of Economic and Non-Economic Factors on CEO Compensation*. Academy of Business Research (ABR), Atlantic City, New Jersey.

Lee, J., Pati, N., & Whang, K. (2011-2012, July). *Technological Innovations, R&D, Diversification and Economic Performance in High-tech Industries across Countries*. International Conference of DSI 2011: The 11th International DSI and the 16th APDSI Joint Conference, Taipei, Taiwan.

Lee, J. & Roh, J. (2010-2011). *New Perspectives on the Sustainable Competitive Financial Power and Diverse Performance Measures Across the Leading International Countries*. 4th International Supply Chain Management Symposium and Workshop, Madrid, Spain.

Sambharya, R. & Lee, J. (2010-2011). *Exploiting and renewing Dynamic Innovation Capabilities Globally*. 2010 Academy of Management Annual Conference, Montreal, Canada.

Sambaraya, R. & Lee, J. (2010-2011, August). *Exploiting and Renewing Dynamic Innovation Capabilities Globally*. Academy of Management Annual Meeting, Toronto, Canada.

Lee, J., Whang, K. S., & Hall, E. H. (2009-2010). *Comparative Approach to the Strategic Impact of R&D and Export Activity on Firm Economic Performance in SMEs: U.S., Japan and Korea*. International Council for Small Business World Conference, Seoul, Korea.

Gurner, B., Lee, J., & Habte-Giorgis, B. (2007-2008). *Strategic Orientation and Export Performance of Firms: A Study of American, Japanese and German Companies in the Manufacturing Sector*. 2007 International Management Development Association, Sarajevo, Bosnia.

Hall, E. & Lee, J. (2006-2007). *Different Measures, Different Results: An Issue of Diversification and Performance Measurement*. 37th Annual Meeting of National Decision Institute, San Antonio, Texas.

Shim, S. E. & Lee, J. (2004-2005). *Technology Management and CEO Compensation*. The World Conference on Advances in Management Accounting, Toronto, Canada.

## **Presentations of Non-Refereed Papers**

### **International**

Lucius, H., Habte-Giorgis, B., & Lee, J. (2003-2004). *A Conceptual Application of TQM to a Successful Strategic Market Planning in the Telecommunications Industry*. International Academy of Business Disciplines, x, New Jersey.

Guner, B., Lee, J., & Lucius, H. (2007-2008). *The Impact of Industry Characteristics on Export Performance: A Three Country Study of Manufacturing Firms*. International Management Development Association, 16th Annual World Business Congress, x, Netherlands.

Lucius, H., Lee, J., & Habte-Giorgis, B. (2008-2009). *Empirical Study of the Strategic Impact of Major Marketing Factors on Firms Accounting Performance in the Pharmaceutical Industry*. International Academy of Business Disciplines, European Academy of Management, Business Economics Joint International Conference, Salamanca, Spain.

### **National**

Hall, Ernest Jr., Lee, J., & Bao, D. (2008-2009). *Profitability and Curvilinearity: A study of Product and International*

*Diversification*. 2008 National Decision Science Institute, Baltimore, Maryland.

## **Service to the Profession**

### **Board member - professional/academic association**

2018-2019: First Int'l Conference on New Achievements and Developments in Multidisciplinary Academic Research (International). Conference Session Chair.

### **Chair**

2014-2015: 2014 International Academy of Business and Public Administration Disciplines (IABPAD), Las Vegas, United States of America (International). Session Chair and Present paper

### **Reviewer - Article / Manuscript**

2009-2010: International J. of Information and Entrepreneurship Management (International). Editorial Review Board

2008-2009: International Academy of Business Disciplines (National).

2007-2008: Society of Advanced Management (International).

2006-2007: National Decision Science (International).

2004-2005: Journal of Management Issues (National). Editorial Review Board

2000-2001: Academy of Management (International).

1998-1999: The International J. of Organizational Analysis (International).

1995-1996: Journal of Asia-Pacific Business (National). Book Reviewer

### **Reviewer - Book / Textbook**

2009-2010: McGraw-Hill - Operations Management (National). Stevenson's Operations Management

2005-2006: Readings and Case for Production and Operations Management (National).

2005-2006: FORECAST/DSS: A Decision Support System for Forecasting (National).

2004-2005: Operations Management: A Systems Approach (John Steven) (National).

2004-2005: A Quick Course in Statistical Process Control (National).

2003-2004: Quantitative Analysis for Management (National).

### **Editor: Guest Editor of Journal**

2024-2025: Sustainability (International). [Sustainability | Special Issue : Navigating Sustainability Business: Environmental and Social Sustainability and Related Strategies \(mdpi.com\)](https://www.mdpi.com/sustainability/special_issue_collections/navigating_sustainability_business_environmental_and_social_sustainability_and_related_strategies)

Topic: Navigating Sustainability Business: Environmental and Social Responsibility and Related Strategies.  
ISSN 2071-1050

2023-2024: Sustainability (International). [Sustainability | Special Issue : Sustainable Performance Management in Small and Medium Enterprises \(SMEs\) \(mdpi.com\)](https://www.mdpi.com/sustainability/special_issue_collections/sustainable_performance_management_in_small_and_medium_enterprises)

Topic: Sustainable Performance Management in Small and Medium Enterprises (MDPI)

2021-2022: Sustainability (International). Special Issue on "Sustainability, Innovation Capacity, Operational Efficiency, and Firm Performance"

### **Other Professional Service Activities**

2018-2019: ISER International Conference, Seoul, Republic of Korea (International). Conference Session Chair

### **Present at a professional or academic event**

2013-2014: 2013 International Conference of Distribution Science, Busan (International).

2011-2012: 2012 Int'l Summer Conference of the Korea Distribution Science & Allied Academic Associations, Seoul (International).

### **Significant editorial role for an academic journal**



2015-2016: Journal of Asian Finance, Economics and Business, Seoul, Republic of Korea (International). Print ISSN: 2288-4637 and Online ISSN: 2288-4645

2013-2014: The East Asian Journal of Business Management, Seoul (International). Associate Editor in Competitiveness & Strategic Issues

2012-2013: The Journal of Industrial Distribution & Business, Seoul (International). Print ISSN : 2233-4165 / Online ISSN : 2233-5382

2012-2013: Journal of Distribution Science, Seoul (International).

## Honors/Awards

### Award

2022-2023: Dynamic Impact of Corporate Environmental Sustainability on CEO Compensation Across Different Levels of Technology, SIBR 2022 Conference on Interdisciplinary Business and Economics Research.

2016-2017: Best Paper Award, International Council for Small Business.

2014-2015: Bright Idea Award (one of the top 10 manuscripts over 216 publications in NJ), New Jersey Business and Industry Association (NJBIA).

2014-2015: Best Paper Conference Award, Academic and Business Research Institute.

2014-2015: Application of DEA-ANN for Best Performance Modeling, Academic and Business Research Institute-2014 International Conference Las Vegas.

2014-2015: Strategic Impact of Green Sustainability and Technological Capabilities on Firm's Economic Performance in Leading US. and European Corporations, 2014 The International Academy of Business and Public Administration Disciplines.

2014-2015: Research Award, The International Academy of Business & Public Administration Discipline.

2013-2014: Best Paper Award, 2013 International Conference of Korean Distribution Science.

2013-2014: Best Paper Award, 2013 International Korean Distribution Science.

2012-2013: , International Conference on Synchronizing Management Theories and Business Practices: Challenges Ahead.

2012-2013: , International Conference on Synchronizing Management Theories and Business Practices: Challenges Ahead.

2012-2013: , Summer 2012 International Conference of the Korea Distribution Science Association and Allied Academic Association.

2012-2013: , International Conference on Synchronizing Management Theories and Business Practices Challenges Ahead.

2012-2013: , International Summer Conference of the Korea Distribution Science and Allied Academic Association.

2011-2012: , Academy of Business International Research Conference.

2009-2010: , The International Academy of Business & Public Administration Disciplines.

2008-2009: , Alumni Council's Scholastic Activity (SOBA Alumni Council of Rowan, 2009).

2007-2008: , 2nd International Conference of American Institute of Higher Education, Atlantic City, NJ..

2006-2007: , 15th Annual World Business Congress, Sarajevo.

2005-2006: , BAI International Conference on Business and Information, Hong Kong.

2004-2005: , Alumni Council's Scholastic Activity (SOBA Alumni Council of Rowan University).

2000-2001: , SOBA Alumni Council of Rowan University.

1998-1999: , Academy of Business Administration Annual Meeting in Toronto, CA.

1996-1997: , Alumni Council's Scholastic Activity (SOBA Alumni Council of Rowan University).

1992-1993: , National Meeting of Academy of Business Association.

1992-1993: , National Conference of Academy of Business Administration.

1978-1979: , Ssang Yong Corporation.

1975-1976: , Phi Kappa Phi (National Honor Society).

1975-1976: , Beta Gamma Sigma (National Honor Society).

1975-1976: , Kook-Mm University.

1971-1972: , Army Non-commissioned Officer's School.

1967-1968: , Superintendent.

**Honor**

2016-2017: One of the Best Papers, Corporate Governance Experts Global Repository.

2013-2014: Discovering Distinctions with a Difference: A comparative Assessment Approach to the Strategic Impact of R&D Activity on Firm Economic Performance in US and Japanese SMEs, Eastern Academy of Management.

2001-2002: , Who's Who in America.

2000-2001: , Who's Who in the World.

1995-1996: , Who's Who Among Asian-American.

**Last updated by member on 15-Jul-24 (10:04 AM)**