

# CURRICULUM VITAE

## EUNJU (IVY) LEE

Rohrer College of Business, Rowan University  
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### **Education**

2016-2022	<b>Temple University, Fox School of Business (Ph.D.)</b> Major: Accounting	Philadelphia, PA, USA
2014-2016	<b>Sogang University, Seoul, Korea (M.S.)</b> Major: Finance	Seoul, Korea
2006-2011	<b>Sogang University (Undergraduate)</b> Major: Business Administration / Chinese Culture (Dual major) <ul style="list-style-type: none"><li>• Graduated with honors (Summa Cum Laude)</li></ul>	Seoul, Korea
2009-2010	<b>California State University at Northridge (Exchange student)</b> Major: Business Administration	Northridge, CA, USA

### **Employment**

2022-Present	Assistant Professor Department of Accounting and Finance, Rowan University	Glassboro, NJ, USA
2020	Instructor Fox School of Business, Temple University	Philadelphia, PA, USA
2012-2014	Risk consultant, full-time Samsung Fire and Marine Insurance Co., Ltd.	Seoul, Korea
2011-2012	Commercial banker, full-time Korea Exchange Bank (KEB)	Seoul, Korea

### **Research Interests**

Investors' use of financial information, Capital markets, Disclosure, Corporate governance, ESG

### **Publications**

Sudipta Basu and Eunju (Ivy) Lee (2022). Antecedents of and Outcomes after Finance Committee Use. *Journal of Business Finance and Accounting*, 49(3-4), 491-535. (A\* on ABDC list)

- Presented at 2021 *JBFA* Capital Markets Conference, 2021 CAAA Annual Virtual Conference, 2020 AAA SPARK (Mid-Atlantic Region Meeting), 2020 Hawaii Accounting Research Conference, 2019 AAA Northeast Region Meeting, Temple University
- Profiled in Columbia Law School's Blog on Corporations and the Capital Markets  
<https://clsbluesky.law.columbia.edu/2021/08/18/the-upside-of-finance-committees-and-why-firms-create-them/>

## **Working Papers**

“Investors’ Reliance on Indicator Consistency at Earnings Announcements: A Precision-Based Explanation”

- Solo-authored, dissertation
- Presented at 2023 Haskayne and Fox Conference, 2021 AAA Annual Meeting, 2021 AAA SPARK (Mid-Atlantic Region Meeting), Rowan University, Temple University

“Management Going Concern Reporting by Firms without Auditor’s Going Concern Reports: Evidence from ASU 2014-15” with Jagan Krishnan, Jayanthi Krishnan, and Steven Maex

- Presented at University of Massachusetts Amherst, University of Florida, 2019 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, 2019 International Symposium on Audit Research (Maex), 2019 AAA Annual Meeting, 2018 PCAOB/JAR Conference on Auditing and Capital Markets (Jayanthi Krishnan), 2019 Auditing Midyear Meeting, Temple University

“ESG Disclosure and Timeliness of Earnings Announcement and Audit Report” with Dina El Mahdy, Christina Synn, and Yinqi Zhang

- Presented at Rowan University, 2024 AAA Annual Meeting

## **Work-in-Progress**

“Global Talent, Local Impact: How H-1B Hiring Strategies are Associated with Corporate ESG Performance” with Chia-Ling Lee and Tony Lin

- Proposal resented at the 2024 Sustainability, ESG, and Accounting conference
- Data collection stage

“Exploring ESG Competences in U.S. Boards”

- Idea generation and literature review stage

## **Teaching Experience**

Rowan University

Glassboro, NJ, USA

Assistant Professor – Principles of Accounting I (Fall 2022, Fall 2023, Spring 2024)

Assistant Professor – Principles of Accounting II (Spring 2023, Fall 2023, Spring 2024)

Temple University

Philadelphia, PA, USA

Instructor – Managerial Accounting (Spring 2020)

Teaching Assistant – Financial Accounting (Fall 2016-Fall 2019)

Teaching Assistant – Cost Accounting (Fall 2019-Fall 2020)

## **Conference Participation**

2024 AAA Annual Meeting (Presentation)

2024 Sustainability, ESG, and Accounting Conference (Presentation scheduled)

2023 Haskayne and Fox Conference (Presentation and discussion)

2023 Fox Accounting PhD Alumni Summer Conference (Discussion)

2023 RTC Spring Conference: Great Ideas for Teaching Students (Presentation)

2021 CAAA Annual Conference (Presentation)

- 2021 AAA SPARK (Presentation)
- 2021 *JBFA* Capital Markets Conference (Presentation)
- 2020 AAA SPARK (Presentation)
- 2020 Hawaii Accounting Research Conference (Presentation and discussion)
- 2019 AAA Annual Meeting (Presentation)
- 2019 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium
- 2019 AAA Northeast Region Meeting (Presentation)
- 2019 Auditing Midyear Meeting (Poster session presentation)
- 2018 Auditing Midyear Meeting (Doctoral consortium)

### **Professional Service**

- Discussant
  - 2023 Haskayne and Fox Accounting Conference
  - 2023 Fox Accounting PhD Alumni Summer Conference
  - 2021 CAAA Annual Conference
  - 2020 Hawaii Accounting Research Conference
- Reviewer
  - 2024 Asian Review of Accounting
  - 2023 AAA FARS Midyear Meeting
  - 2023 Hawaii Accounting Research Conference
  - 2022 Hawaii Accounting Research Conference
  - 2021 AAA Annual Meeting
  - 2021 AAA SPARK (Mid-Atlantic Region)
  - 2021 AAA FARS Midyear Meeting
  - 2021 Hawaii Accounting Research Conference
  - 2020 AAA SPARK (Mid-Atlantic Region)
  - 2019 AAA Northeast Region Meeting

### **Honors and Awards**

- 2023 Frances R. Lax Fund for Faculty Development
- 2020 FASB Doctoral Student Program Nominee
- 2020 Best Paper Award, AAA SPARK (AAA Mid-Atlantic Region)
- 2019 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow
- 2014-2016 Albatross Fellowship (full funding) for graduate school, Sogang University
- 2009-2010 Scholarship for visiting student, Sogang University
- 2006-2011 Merit Scholarship for four semesters, Sogang University

### **Certificates**

- 2017 SAS Certified Advanced Programmer for SAS 9
- 2016 SAS Certified Base Programmer for SAS 9
- 2013 CFA Level 1 passed
- 2012 Certified Derivatives Investment Advisor, Korea Financial Investment Association
- 2011 Certified Fund Investment Advisor, Korea Financial Investment Association