
Daniel Folkinshteyn, Ph.D.
Associate Professor
Accounting and Finance
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Academic Degrees

Ph.D. Temple University, Philadelphia, PA, Finance, 2012.

M.S. Temple University, Philadelphia, PA, Finance, 2005.

MBA Temple University, Philadelphia, PA, 2005.

B.A. Yale University, New Haven, CT, Molecular, Cellular, Developmental Biology, 2001.

Employment Experience

Associate Professor, Rowan University (September, 2016 - Present), Glassboro, New Jersey.

Assistant Professor, Rowan University (September, 2011 - August, 2016), Glassboro, New Jersey.

Articles in Journals

Isik, I., & Folkinshteyn, D. (2017). BANK FAILURES UNDER MANAGERIAL AND REGULATORY INEFFICIENCY: THREE DECADES OF EVIDENCE FROM TURKEY. *Journal of Financial Research, The, 40 (4)*, 479-506, doi: 10.1111/jfir.12132.

Folkinshteyn, D. (2017). Informed Trading in Public Debt Markets. *Accounting and Finance*.

Folkinshteyn, D., & Romeo, G. (in press, 2017). Twenty-five Years of Effective US and Foreign Tax Rates for Large and Small Firms and their Effect on EPS. *Journal of Applied Business and Economics*.

Lennon, M., & Folkinshteyn, D. (2017). From Bit Valley to Bitcoin: the NASDAQ Odyssey. *Global Journal of Business Research*.

Folkinshteyn, D., & Lennon, M. (2016). Braving Bitcoin: A Technology Acceptance Model Analysis. *Journal of Information Technology Case and Application Research*.

Folkinshteyn, D., Meric, G., & Meric, I. (2016). Value and Growth Stock Price Behavior During Stock Market Declines. *Journal of Investing*.

Folkinshteyn, D., Meric, G., & Meric, I. (2015). INVESTOR REACTION IN STOCK MARKET CRASHES AND POST-CRASH MARKET REVERSALS. *International Journal of Business and Finance Research, The, 9 (5)*, 57-70.

Folkinshteyn, D., Lennon, M., & Reilly, T. (2015). A Tale Of Twin Tech: Bitcoin And The WWW. *Journal of Strategic and International Studies*.

Folkinshteyn, D., Lennon, M., & Reilly, T. (2015). The Bitcoin Mirage: An Oasis of Financial Remittance. *Journal of Strategic and International Studies*.

Folkinshteyn, D., Uygur, O., & Meric, G. (2014). A COMPARISON OF THE FINANCIAL CHARACTERISTICS OF U.S. AND GERMAN MANUFACTURING FIRMS. *International Journal of Business and Finance Research, The, 8 (5)*, 9-22.

Folkinshteyn, D., & Meric, G. (2014). The Financial Characteristics of Large and Small Firms Before and After the 2008 Stock Market Crash. *International Journal of Business and Finance Research, The*.

Folkinshteyn, D., & Meric, G. (2013). The Financial Characteristics of Large and Small Firms Before and After the 2008 Stock Market Crash. *International Journal of Business and Finance Research, The*.

Articles in Proceedings

- Folkinshteyn, D. (2017). Twenty-five Years of Effective US and Foreign Tax Rates for Large and Small Firms and their Effect on EPS. *Academy of Business Research Conference*.
- Folkinshteyn, D., & Lennon, M. (2016). Build it Better with Bitcoin and Blockchain. *Northeastern Association of Business, Economics and Technology (NABET)*.
- Isik, I., Uysal, H. C., & Folkinshteyn, D. (2015). An Empirical Critique of Regulatory and Managerial Inefficiency Behind the Bank Failures in Turkey. *International Interdisciplinary Business-Economics Advancement Conference*.
- Isik, I., & Folkinshteyn, D. (2014). Access and Barriers to Finance in Turkey: An Exploratory Study. In Cihan Cobanoglu; Serdar Ongan (Ed.) *Global Interdisciplinary Business-Economics Advancement Conference*, 47-60.

Conference Presentations

- Folkinshteyn, D. (2017-2018). *CEO Compensation and the Market for CEOs*. Global Conference on Business and Finance, by The Institute for Business and Finance Research, Kailua Kona, Hawaii.
- Folkinshteyn, D., Milovich, M., & Kowalski, A. (2017-2018). *From Blockchain to Bitcoin to Healthcare*. Invited presentation at Rowan University, Glassboro, New Jersey.
- Folkinshteyn, D. & Lennon, M. (2016-2017). *From Bit Valley to Bitcoin: The NASDAQ Odyssey*. Global Conference on Business and Finance, by The Institute for Business and Finance Research, Las Vegas, Nevada.
- Folkinshteyn, D. & Lennon, M. (2016-2017). *Build it Better with Bitcoin: Lessons from NASDAQ*. Academy of International Business, Prague, Czech Republic.
- Isik, I., Uysal, H., & Folkinshteyn, D. (2014-2015). *A Political Analysis of Bank Failures in Turkey*. Society of Interdisciplinary Business Research Conference, Osaka, Japan.
- Folkinshteyn, D. (2014-2015). *Informed Trading in Public Debt Markets*. Eastern Finance Association, New Orleans, Louisiana.
- Folkinshteyn, D., Meric, G., & Meric, I. (2014-2015). *Investor Reaction in Stock Market Crashes and Post-crash Market Reversals*. International Business and Finance Research (IBFR) Conference, Las Vegas, Nevada.
- Folkinshteyn, D., Lennon, M., & Reilly, T. (2014-2015). *A Tale Of Twin Tech: Bitcoin And The WWW*. InstSIS/IAABR International Multidisciplinary Academic Conference, Key West, Florida.
- Folkinshteyn, D., Lennon, M., & Reilly, T. (2014-2015). *The Bitcoin Mirage: An Oasis of Financial Remittance*. InstSIS/IAABR International Multidisciplinary Academic Conference, Key West, Florida.
- Folkinshteyn, D. & Lennon, M. M. (2014-2015). *Braving Bitcoin: A Technology Acceptance Model Analysis*. Northeastern Association of Business, Economics and Technology (NABET), State College, Pennsylvania.
- Isik, I., Uysal, H., & Folkinshteyn, D. (2014-2015). *The Role of Adverse Selection, Moral Hazard and Operational Inefficiency in Bank Failures: An Emerging Market Evidence*. American Accounting Association Mid-Atlantic Regional Meeting, Cherry Hill, New Jersey.
- Isik, I., Uysal, H., & Folkinshteyn, D. (2014-2015). *An Empirical Critique of Regulatory and Managerial Inefficiency Behind the Bank Failures in Turkey*. International Interdisciplinary Business-Economics Advancement Conference, Las Vegas, Nevada.
- Folkinshteyn, D., Meric, G., & Meric, I. (2014-2015). *Investor Overreaction: Do Stocks that Lose More in Stock Market Crashes Gain More in Post-Crash Reversals?* Eurasia Business and Economics Society, Istanbul, Turkey.
- Folkinshteyn, D. & Isik, I. (2014-2015). *Access and Barriers to Finance in Turkey: An Exploratory Study*. Global Interdisciplinary Business-Economics Advancement Conference, Clearwater Beach, Florida.
- Folkinshteyn, D., Meric, G., & Meric, I. (2014-2015). *Investor Reaction in Stock Market Crashes and Post-Crash Market Reversals*. Southwestern Finance Association, Houston, Texas.

Lennon, M. & Folkinshteyn, D. (2014-2015). *Bitcoin: Boomtown or Boondoggle? The Potential of Digital Currency to Promote Local Economic Development*. Academy of Business Research Conference, Atlantic City, New Jersey.

Folkinshteyn, D., Uygur, O., & Meric, G. (2013-2014). *A Comparison of the Financial Characteristics of U.S. and German Manufacturing Firms*. International Business and Finance Research (IBFR) Conference, Honolulu, United States of America.

Pontes, M. & Folkinshteyn, D. (2013-2014). *Data Analysis & Visualization with R: An In-store Mobile Commerce During the 2012 Holiday Shopping Season Project*. Business Professor Teaching Summit Business Professor Teaching Summit, Philadelphia, Pennsylvania.

Folkinshteyn, D. & Meric, G. (2012-2013). *The Financial Characteristics of Large and Small Firms Before and After the 2008 Stock Market Crash*. International Business and Finance Research (IBFR) Conference, San Jose, Costa Rica.

Professional Service

Reviewer - Article / Manuscript

2012-2013: Managerial Finance (International). Article reviewer for Managerial Finance journal

Honors, Awards, and Scholarships

2017-2018: College of Business Professor of the Year Award, Rowan University.

2017-2018: Outstanding Research Award, Institute for Business and Finance Research, Global Conference on Business and Finance.

2016-2017: College of Business Executive Advisory Council Award For Innovation In Teaching, Rowan University.

2016-2017: Wall of Fame Teaching Award, Rowan University.

2016-2017: Outstanding Research Award, Institute for Business and Finance Research, Global Conference on Business and Finance.

2015-2016: Best Paper Award, International Interdisciplinary Business-Economics Advancement Conference.

2015-2016: Best Paper Award, Society of Interdisciplinary Business Research Conference.

2014-2015: Outstanding Research Award, Institute for Business and Finance Research, Global Conference on Business and Finance.

2014-2015: Outstanding Research Award, Institute for Business and Finance Research, Global Conference on Business and Finance.

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