
Michael Banutu-Gomez, Ph.D.
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Academic Background

Ph.D. Case Western Reserve University.

M.S.W. Boston University.

B.A. Eastern Connecticut State University.

Work Experience

Academic

Professor, Department of Management & Entrepreneurship, Rowan University (September, 2000 - Present), Glassboro, New Jersey.

Adjunct Professor, Department of Management, Robert Morris College (July, 1999 - August, 2000), Chicago, Illinois.

Adjunct Professor, Department of Management, Illinois Institute of Technology (September, 1998 - June, 2000), Chicago, Illinois.

Teaching Assistant, Department of Organization Behavior, Case Western Reserve University (September, 1997 - May, 1998), Cleveland, Ohio.

Non Profit Coordinator, Chelsea Human Services Collaborative (September, 1992 - May, 1993), unknown, Unknown.

Non-Academic

Bank Associate, Fleet Bank/Bank of America (August, 1995 - August, 1997), unknown, Unknown.

Coordinator Horn of Africa and West Africa Programs, OXFAM (January, 1995 - July, 1995), unknown, Unknown.

Foster Care Review Unit Volunteer Coordinator, Massachusetts Department of Social Services (June, 1993 - May, 1994), unknown, Unknown.

Courses Taught

Courses from the Teaching Schedule: Business Policy (Bachelors), Design Development Leadership of High Performing Organizations (MBA), Global Leadership / Organized Cultures (MBA), Independent Study (Bachelors), International Business Society (MBA), Leadership and Supervision (Bachelors), Leadership in Health Promotion (MBA), Managers International Business (Bachelors), Managing International Business (Bachelors), Personal Leadership (MBA)

Professional Memberships

Academy of Management, 2019-2023

Intellectual Contributions

Refereed Articles

Banutu-Gomez, M., & Whan Banutu-Gomez, R. (2024). Leadership, Strategy and Organizational Change. *Journal of Knowledge Management Practice*.

Banutu-Gomez, M., Fanneh, M., Tamimu-Saminaka, U., & Rudin, J. (2023). Measuring Organizational Leadership in Africa. *International Journal of Business & Economics*.

Banutu-Gomez, M., & Lucius, H. W. (2019). The Challenges of International Politics and Legal Structures on Business. *The Journal of American Academy of Business, Cambridge*.

Banutu-Gomez, M., & Banutu-Gomez, S. M. (2016). Organizational Change And Development. *European Scientific*

Journal, 12 (22), 56-67.

Banutu-Gomez, M. (2015). Understanding Leadership and Empowerment in the Workplace. *European Scientific Journal*, 11 (35), 342-365.

Banutu-Gomez, M. (2015). Leadership Style, Personality and Team Effectiveness. *The Journal of American Academy of Business, Cambridge*, 20 (2), 26-32.

Banutu-Gomez, M. (2014). The Role of Culture, Language, and Ethics in Global Business. *European Scientific Journal*, 231-242.

Banutu-Gomez, M. (2014). Comparative Business, Economic and Cultural Analysis of the Impact of Olympics on Host Nations. *The Journal of American Academy of Business, Cambridge*, 19 (2).

Banutu-Gomez, M. (2013). Coca-Cola: International Business Strategy For Globalization. *The Journal of American Academy of Business, Cambridge*, 3 (1), 155-169.

Banutu-Gomez, M. (2013). The Effects of Piracy and Counterfeiting on the International Economy. *The Business Review, Cambridge*, 21 (1).

Banutu-Gomez, M. (2013). The Pivotal Importance of Leadership, Knowledge Sharing and Organization Culture. *The Journal of American Academy of Business, Cambridge*, 18 (2).

Banutu-Gomez, M. (2012). The Importance of Effective and Efficient Team Work in an Organization. *Advances in Management*, 5 (3).

Banutu-Gomez, M. (2011). Teams in Organization. *The Business Review, Cambridge*.

Banutu-Gomez, M. (2011). The Influence of the Leadership Practice 'Inspiring a Shared Vision'. *The Journal of American Academy of Business, Cambridge*.

Banutu-Gomez, M., Coyle, P. T., Ebenhoech, S. J., Fallucca, K. A., Minetti, C. M., Michele M. Sarin (2009). International Branding Effectiveness: The Global Image of Nestle's Brand Name and Employee Perceptions of Strategies and Brands. *Journal of Global Business Issues*.

Banutu-Gomez, M. (2007). Understanding Business Markets and Processes in the Gambia. *Journal of Global Business Issues*, 1 (1), 1-10.

Banutu-Gomez, M., Habte-Giorgis, B., & Lucius, H. (2007). Business Leadership and Practice in The Gambia. *Indian Journal of Business and Economics*, 47-57.

Banutu-Gomez, M. (2007). Production and Trade factors between China and US. *Journal of Global Business Issues*.

Banutu-Gomez, M., & Banutu-Gomez, S. (2007). Leadership and Organizational Change in a Competitive Environment. *Business Renaissance Quarterly*.

Banutu-Gomez, M. (2006). A cross-cultural comparison of group process. *The Business Review, Cambridge*, 6 (2).

Banutu-Gomez, M. (2006). Great Leaders in the Gambia know that all change must start both at the top and the bottom: The whole human system must change. *The Business Review, Cambridge*.

Banutu-Gomez, M. (2006). The Gambian Economy. *The Business Review, Cambridge*, 6 (2).

Refereed Proceedings

Banutu-Gomez, M. (2012). Coca-Cola: International Business Strategy for Globalization. *The Academy of Business and Retail Management (ABRMR)*.

Banutu-Gomez, M. (2012). The Pivotal Importance of Leadership, Knowledge Sharing and Organization Culture. *Global Business and Finance Research Conference, London, United Kingdom*.

Books, Monographs, Compilations, Manuals

Books

Banutu-Gomez, M. (2011). *Global Leadership, Change, Organizations and Development 1st edition* . IUNIVERSE.

Banutu-Gomez, M. (2006). *Africa: WE OWE IT TO OUR ANCESTORS, OUR CHILDREN, AND OURSELVES*.

Presentations of Refereed Papers

Banutu-Gomez, M. B. & Whan Banutu-Gomez, R. (2022-2023, May). *Understanding Globalization of China, Europe, South America, and Technology*. 4th International Conference on Future of Business, Management, and Economics (ICBME), Rome, Italy.

Banutu-Gomez, M. (2020-2021, April). *Leadership And Organizational Change*. (IJAS) International Conference for Academic Disciplines, Paris, France.

Banutu-Gomez, M. (2018-2019). *Globalization*. 19th Asia-Pacific Conference on Global Business, Economics, Finance and Banking Conference, Singapore, Singapore.

Banutu-Gomez, M. (2012-2013, November). *COCA-COLA: INTERNATIONAL BUSINESS STRATEGY FOR GLOBALIZATION*. International Trade & Academic Research Conference (ITARC), London, United Kingdom.

Banutu-Gomez, M. (2011-2012). *Teams in Organization*. Global Business and Finance Research Conference, London, United Kingdom.

Banutu-Gomez, M., Habte-Giorgis, B., & Lucius, H. (2005-2006). *Business Leadership and Practice in The Gambia*. Applied Business and Entrepreneurship Association Third Annual Conference, Kona, Hawaii.

Service to the Profession

Ad Hoc Reviewer: academic journal/text/proceedings

2022-2023: Journal of Leadership & Organizational Studies (International).

2022-2023: Cross Cultural Management: An International Journal (International).

Reviewer - Article / Manuscript

2018-2019: International Conference on Intellectual Capital, Knowledge Management & Organizational Learning ICICKM 2010-2011 (International).

2017-2018: Reviewer Journal of Leadership and Organizational Studies (International).

Editor: Academic PRJ on RCB journal list

2022-2023: European Scientific Journal (ESJ) (International).

2018-2019: European Scientific Journal (ESJ) (International).

Invited Academic/Professional Lecture/Presentation

2019-2020: University of The Gambia - UTG, Banjul, Gambia (International). Visiting Scholar at the University of the Gambia (UTG) MBA Program, taught MBA class, Supervised MBA thesis, and Mentored junior faculty research.

2018-2019: University of The Gambia - UTG, Banjul, Gambia (International). Visiting scholar at the University of the Gambia - MBA program. Taught MBA class, supervised MBA thesis, Mentored Junior faculty Research etc

Keynote Address

2023-2024: 5th International Conference on Future of Business, Management, and Economics which was held in Rome, Italy, 2023, Rome, Italy (International). I was a keynote Speaker at the 5th International Conference on Future of Business, Management, and Economics which was held in Rome, Italy, 2023

Organize a professional or academic event

2018-2019: The Republic of The Gambia Quality Education and Relevance Conference (International).

2012-2013: International Trade & Academic Research Conference, London, United Kingdom (International).

2011-2012: Global Business and Finance Research Conference, London, United Kingdom, London, United Kingdom (International).

Reviewer

2015-2016 – 2017-2018: International Conference on Intellectual Capital, Knowledge Management & Organizational Learning ICICKM 2008-2009 (International).

Reviewer: Conference Paper

2014-2015: International Conference on Intellectual Capital, Knowledge Management & Organizational Learning ICICKM 2008-2009 (International).

2013-2014: International Conference on Intellectual Capital, Knowledge Management & Organizational Learning ICICKM 2009-2010 (International).

2012-2013: International Conference on Intellectual Capital, Knowledge Management & Organizational Learning ICICKM

2012-2013 (International).

2011-2012: International Conference on Intellectual Capital, Knowledge Management & Organizational Learning ICICKM

2011-2012 (International).

2010-2011: International Conference on Intellectual Capital, Knowledge Management & Organizational Learning ICICKM

2010-2011 (International).

2009-2010: International Conference on Intellectual Capital, Knowledge Management & Organizational Learning ICICKM

2009-2010 (International).

2008-2009: International Conference on Intellectual Capital, Knowledge Management & Organizational Learning ICICKM

2008-2009 (International).

Significant editorial role for an academic journal

2017-2018: European Scientific Journal (ESJ) (International).

2017-2018: Economics World (International).

2016-2017 – 2017-2018: The Journal of Business and Retail Management Research (JBRMR (International).

2012-2013: The Journal of Business and Retail Management Research (JBRMR (International).

Honors/Awards

Award

2012-2013: , Global Business and Finance Research Conference, July 5-8, 2012, London UK ..

2010-2011: , Global Business and Finance Research Conference, July 13-17, 2011, London UK.

2005-2006: , Applied Business and Entrepreneurship Association Third Annual Conference.

2003-2004 – 2004-2005: , Rowan University.

2003-2004: , Christian R. & Mary F. Lindback Foundation Award grant.

2001-2002: , Rowan University.

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