



CENTER FOR INNOVATION & ENTREPRENEURSHIP

Rowan's Entrepreneurial Ecosystem At-A-Glance

Greetings and welcome to the Rowan Center for Innovation and Entrepreneurship (RCIE) newsletter. This effort is intended to inform you about upcoming events, programs, and funding opportunities taking place across Rowan's growing entrepreneurial ecosystem as well as to update you on how past events went. I hope you will engage with us on our online community [StartupTree](#). Thank you for your time and I look forward to seeing you at some of our upcoming events.

Best,
Dr. Eric Liguori
Executive Director and Rohrer Chair of Entrepreneurship
Rowan Center for Innovation and Entrepreneurship

Join Rowan's Startup Ecosystem

SELECT UPCOMING EVENTS

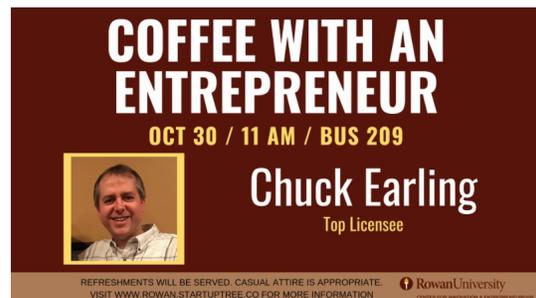
Study Abroad Fair 10/30

RCIE will be at Rowan's Study Abroad Fair at 11AM on October 30th in the Student Center promoting this summer's Study Abroad program in Barcelona. Students can earn up to 6 credits in Entrepreneurship courses.



Chuck Earling to host Coffee with an Entrepreneur

Chuck Earling will host Coffee with an Entrepreneur at 11AM on October 30th. Chuck has worked as a licensee for over 20 years and has acquired licensing agreements with Disney, Marvel, 20th Century Fox, and many more. He has also developed products featuring Star Wars, Harry Potter, The Beatles, and hundreds of other entertainment properties and recording artists.



Global Entrepreneurship Week 11/12-11/16

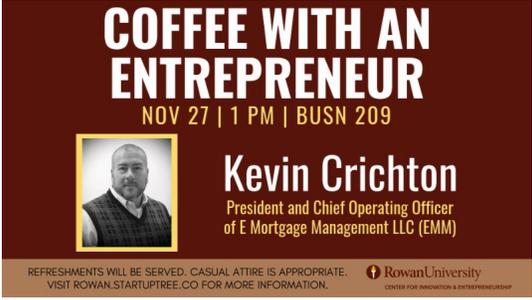
Join us as we celebrate Global Entrepreneurship Week November 12-16. We will have CIE Movie Night featuring The Social Network on Monday



(11/12), Lunch with the Entrepreneurship Team on Wednesday (11/14), and Chris Collins, President of Arte Italica, will host Coffee with an Entrepreneur on Friday (11/16). Register [here!](#)

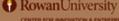
Kevin Crichton to host Coffee with an Entrepreneur

Kevin Crichton, President and COO of E Mortgage Management LLC (EMM), will host Coffee with an Entrepreneur at 1pm on November 27th. Kevin joined EMM in 2012 and has grown the company to a \$1 billion per annum retail/wholesale lender licensed in more than 30 states. Register [here.](#)



COFFEE WITH AN ENTREPRENEUR
NOV 27 | 1 PM | BUSN 209

Kevin Crichton
President and Chief Operating Officer
of E Mortgage Management LLC (EMM)

REFRESHMENTS WILL BE SERVED. CASUAL ATTIRE IS APPROPRIATE. VISIT [ROWAN.STARTUPFREE.CO](#) FOR MORE INFORMATION.  **Rowan University**
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E-NEWS TO KEEP YOU IN THE KNOW

Women Entrepreneurship Week 2018 was a success!

RCIE was proud to participate in the celebration of Women Entrepreneurship Week. Out of 157 universities/colleges in 29 countries and 45 US states (plus D.C.), Rowan was the only school to have an event planned every day.

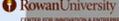
We had two Coffee with an Entrepreneur events with Shari Hulitt, CEO of SharpLink Staffing, and Suzanne Scudiero, VP and Owner of Executive Cellular Phones, a Movie Night featuring *Joy*, a site visit to CoWork Street in Camden, NJ to meet with Founder and Owner Rosemari Hicks, and finally the Women's Inspiration & Innovation Power Summit.

A huge thanks to all of our hosts and speakers for helping make this week happen!



Women Entrepreneurship Week 2018
OCTOBER 15-19, 2018

OCTOBER 15 11AM BUSN 209 Coffee with an Entrepreneur: Shari Hulitt CEO, SharpLink Staffing	OCTOBER 16 6PM BUSN 209 RCIE Movie Night: "Joy"	OCTOBER 17 10AM Site Visit CoWork Street Camden, NJ
OCTOBER 18 1PM BUSN 209 Coffee with an Entrepreneur: Suzanne Scudiero VP and Owner, Executive Cellular Phones	OCTOBER 19 3:30PM BUSN 104 Women's Inspiration & Innovation Power Summit	

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FOR MORE INFORMATION AND TO REGISTER, VISIT [ROWAN.STARTUPFREE.CO](#)

Students and faculty attend the Women's Inspiration and Innovation Power Summit

Over 60 students, faculty, and staff attended the Women's Inspiration and Innovation Power Summit. As Women Entrepreneurship Week's capstone event, the summit featured a panel of strong and successful female entrepreneurs: Dr. Brandi Baldwin-Rana, Cass Bailey, Tara Marcus and Stephanie Humphrey.

Attendees received a copy of Dr. Brandi's book, *Put in Work*, had a professional LinkedIn headshot taken, and "took a seat to take a stand" in [SitWithMe.org](#)'s Red Chair in support of women's participation in computing and technology.

Scott Sileo hosts Coffee with an Entrepreneur

Nearly 25 Rowan students gathered to listen and learn from Scott Sileo, Owner of the Sileo Agent.



Women's Inspiration & Innovation Power Summit
October 19, 2018



Scott stressed the importance of networking and developing relationships in order to be successful.



MBA Student accepts Philly Startup Leaders SSG Board Position

Rowan MBA Student Brandon Graham has joined Philly Startup Leaders' Start-Stay-Grow Board of Directors. PSL started SSG to help retain and cultivate the region's top tech talent.



PSL | Philly Startup Leaders

Rowan Entrepreneurship Professor featured on podcast

Rowan's Dr. Lee Zane was featured on the *Side Hustle Life* podcast and discussed the advantages of an Entrepreneurship degree and what students can expect from the curriculum. Listen [here](#).



Dr. Joseph Lee Heritage leads design thinking workshops

Dr. Joseph Lee Heritage of Columbia University led two design thinking workshops for students and for Rowan faculty participating in the Faculty Certificate Program. He had attendees up and moving while teaching human-centered design techniques to create elegant solutions to seemingly intractable problems.



Scholarship Winners Announced!

Congratulations Brianna Robertson & Josh Sivel, our 2018 Eagle Wealth Strategies Scholarship recipients.

Students were asked "What role do you see entrepreneurship playing on Rowan University's campus?" and "What is one improvement that the college community could make to improve the way entrepreneurship is taught to students?"

On entrepreneurship's role on campus, Brianna discussed how Rowan students gain knowledge by learning to organize and construct their business model and creating low-res and high-res prototypes. "[Rowan] will be the resource that



all of our students tap into for guidance on how to make their ideas more than just a thought".

On an improvement Rowan could make when teaching entrepreneurship, Josh said, "Teaching entrepreneurship through lectures is like teaching an individual how to swim on the outside of a pool." He suggested that students should experience entrepreneurship through more frequent experimental learning modules.

For more information of any of Rowan's student entrepreneurship programs or to learn how you can support entrepreneurship at Rowan please contact Dr. Eric Liguori (liguori@rowan.edu), Executive Director, Rowan Center for Innovation and Entrepreneurship.

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STAY CONNECTED

