

Bachelor of Science (B. S.) in Entrepreneurship

SUGGESTED COURSE SEQUENCE-- Last Modified 8/16/2021

Requirements for Rowan Core students entering the major Fall 2021 and after

PLEASE NOTE THE FOLLOWING:

1. Some flexibility exists for moving some courses between fall and spring semesters.
2. When altering course sequences, give careful consideration to prerequisites and when courses are offered.
3. **General Minimum Graduation Requirements include:** 120 credits (30 of which are completed at Rowan), completion of ALL required courses for your respective major, 2.0 cumulative GPA as well as a 2.5 overall GPA in your business course requirements.
4. **Senior Privilege** - If you have 90 credits and at least a 3.0 GPA, you may take one graduate level course each semester during your senior year for no extra cost. Please contact your advisor for information.

FIRST SEMESTER (16 S.H.)		SECOND SEMESTER (15 S.H.)	
College Composition I OR Intensive College Composition	COMP 01.111 OR COMP 01.105	College Composition II	COMP 01.112
Calculus: Techniques & Applications OR Calculus I	MATH 03.125 OR MATH 01.130	Statistics I	STAT 02.260
Artistic Literacy	Attribute "ARTL" in section tally	Principles of Marketing	MKT 09.200
An Introduction to Economics - A Macroeconomic Perspective	ECON 04.101	An Introduction to Economics-A Microeconomic Perspective	ECON 04.102
Intro. Mgmt. Perspectives for 21 st Century (or non-program elective for non-freshmen students)	MGT 06.123	General Ed Computing Course	Computing Environments (CS 01.110) suggested
How to Succeed in Business School (RS- Rowan Seminar)	BUS 01.100		
THIRD SEMESTER (15 S.H.)		FOURTH SEMESTER (14 S.H.)	
Principles of Accounting I	ACC 03.210	Principles of Accounting II	ACC 03.211
Public Speaking OR Digital Presentations	CMS 04.205 OR CMS 04.206	Legal Environment of Business	MGT 98.242
Entrepreneurship & Innovation	ENT 06.240	Management Information Systems	MIS 02.234
Scientific Literacy (3-4 credits)	Attribute "SCIL" in section tally	Free elective	
Free elective		Career Planning and Development	BUS 01.488
FIFTH SEMESTER (15 S.H.)		SIXTH SEMESTER (15 S.H.)	
New Venture Development (Fall Only)	ENT 06.426	Choose one of the following: Financing and Legal Aspects of Entrepreneurship (Spring only), Technology Entrepreneurship, or Social Entrepreneurship	ENT 06.342 or ENT 06.450 or ENT 06346
Broad-based Literature	Attribute "LIT" in section tally	Entrepreneurship Elective (select from approved list) – (1 of 2)	
Principles of Finance	FIN 04.300	Managing International Business OR International Marketing (GLBL)	MGT 06.330 OR MKT 09.379
Business Elective (select from approved list) – (1 of 3)		Operations Management	MGT 06.305
Organizational Behavior	MGT 06.300	Free elective	
SEVENTH SEMESTER (15 S.H.)		EIGHTH SEMESTER (15 S.H.)	
Global Entrepreneurship Growth Strategies (Fall only)	ENT 06.344	Entrepreneurship Capstone (Spring only)	ENT 06.415
Entrepreneurship Elective (select from approved list) – (2 of 2)		Business Elective (select from approved list) – (3 of 3)	
Business Elective (select from approved list) – (2 of 3)		Business Policy	MGT 06.402
Free elective		Writing Intensive	Attribute "WI" in section tally
Free Elective		Free elective	