**Henry Sophomore Jr.**

Glassboro, NJ | (856) 555-1234 | soph@students.rowan.edu | www.linkedin.com/in/hsoph-jr/

**Education**

**Rowan University, Rohrer College of Business** Glassboro, NJ

**Bachelor of Science, Finance** May 2025

**Minor: Marketing**

GPA: 3.67, Dean’s List: Fall 2022

**Rowan College of South Jersey** Sewell, NJ

**Associate of Science, Business Administration** May 2023

GPA: 3.58, President’s List: Spring 2022

**Related Coursework:** Principles of Finance, Financial Management I, The Marketing Plan, International Financial Management, Research Methods in Marketing, Investments

**Internship Experience**

**The National Basketball Association (NBA)** Secaucus, NJ

*Finance/Accounting Intern* May 2023 – August 2023

* Prepared journal entries, account analysis and balance sheet reconciliation to assist with system migration from PeopleSoft to SAP resulting in a 10-hour weekly reduction across Senior Analysts due to reporting efficiencies
* Utilized intercompany communication and financial research to prepare financial property data in compliance with New York State law for the 2020 - 2021 abandoned property audit.
* Reviewed financial databases, records and other documentation to obtain project-information to properly allocate expenses during the 2021 NBA Finals
* Tested daily process functions on the newly integrated SAP system to ensure proper mechanics and accuracy of data inputs

**C.W. Brown Foods** Mount Royal, NJ

*Finance and Digital Marketing Intern* January 2023 – May 2023

* Leaned about current financial trends in the industry and created presentations which displayed potential areas of growth for the company
* Facilitated weekly marketing campaigns through various forms of social media including Instagram, Reels, Facebook, TikTok and Pinterest
* Built 2 presentations that reported competitive research, proposed new approaches and strengthened current marketing tactics
* Drafted multiple future blog and social platform posts that coincided with the current marketing plan and used Buffer tool to preload content

**Additional Experience**

**Wawa** Mantua, NJ

*Cashier* June 2020 – Present

* Order and receive merchandise, monitor inventory utilizing ICS computer system
* Provide exemplary customer service to store patrons
* Develop strong analytical and problem-solving skills

**Leadership Involvement**

Financial Management Association, Member since 2023 | Treasurer, 2024 - Present

American Marketing Association, Member & Public Relations Chair, 2023 - Present

RCGC Men’s Soccer Team, Forward, 2021, 2022

**Technical Skills**

* Bloomberg Market Concepts Certification, June 2023
* Working knowledge of QuickBooks, SAP, and PeopleSoft
* Basic knowledge of Adobe Photoshop, InDesign, and Canva